

2nd AFRICA 2023
WINE  **EXPO**
International Wine & Spirits Fair



East Africa's Largest
International Trade Exhibition
On Wine and Spirits

POST SHOW REPORT
05 - 07 July 2023
Sarit Expo Centre, Nairobi, Kenya

► Head of Trade Development, KNCCI, Nairobi inaugurated the WINEXPO KENYA 2023

As the leading International Exhibition in the East Africa, the 2nd Winexpo Africa 2023, set new records this June with an overwhelming response of trade visitors and exhibitors from across the globe making it East Africa's most successful event.

The 2nd Winexpo Africa 2023 was held at Sarit Expo Centre, Nairobi, from July 05 - 07, 2023. Hon'ble Mr. Kassim Were Ali, Head of Trade Development, KNCCI, Nairobi, Kenya inaugurated the event. The show was an exceptional success for the 2nd consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 14 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Wine and Spirits from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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▶ Participating Countries :

- Austria
- Belgium
- China
- England
- Ethiopia
- France
- India
- Italy
- Kenya
- Singapore
- South Africa
- Tanzania
- Turkey
- UK



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► Exhibits :

- Vineyard Equipment
- Vineyard-Automation
- Winery Production Technology and Services
- Distribution Equipment
- Wine Furniture
- 3-Tier System and Compliance Solutions
- Wine Delivery Solutions
- Wine and spirits
- Alcohol services
- Wine accessories
- Alcohol education and training
- Liquor Investment Institutions
- Liquor Storage Service Providers
- Alcoholic Beverages
- Furniture For Wine
- Strong Wine and Service Provider



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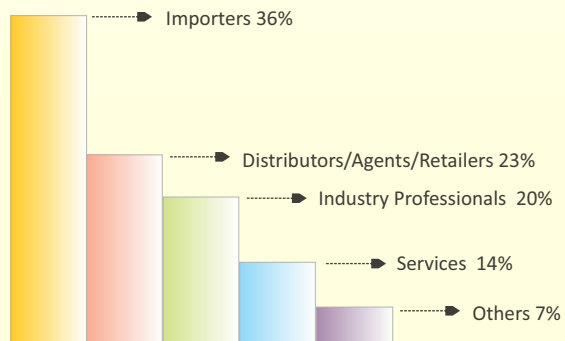
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► Visitor Profile

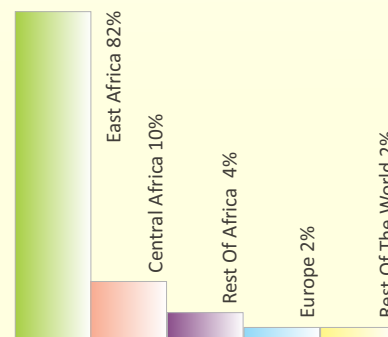
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Academicians
- Dieticians / Nutritionists
- F & B Service Providers
- Fast Food Chains
- Food & Agriculture Consultants
- Food Technologists Architects / Engineers
- Airline / Institutional Catering Management
- Hotel & Restaurant Chains & Franchising etc.

► Visitor Statistics (Total 4,000)

By Industry



By Region



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► Exhibitors Report :

89% of exhibitors stated that their overall objectives had been met.

88% stated that they had met or surpassed the number of inquiries received during the 3 day event.

90% of exhibitors stated that the quality of visitors met or surpassed their expectations

92% of exhibitors stated that they would like to repeat their participation.

84% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitor Comments :

AGRIMENT ITALIA: *Italy*

“With Winexpo Africa we are able to assess our current standing among our competitors, analyse client interests, observe trends and test products viability basis the need. All in all we are happy with the exhibition and look forward to our future partnerships.”

HILLEBRAND GORI: *Kenya*

“We are here at Winexpo mainly to maximize on our opportunities, there is no other event in this region that provides the quality and turnout like this exhibition for the wine and food industry.”

VIP LIQUORS: *South Africa*

“We are using Winexpo as a platform to showcase our brand and the diversity in products. The event has an excellent visibility and the turnout is of the right quality. We have been busy capitalising on the leads generated and we are eagerly waiting for the upcoming editions.”

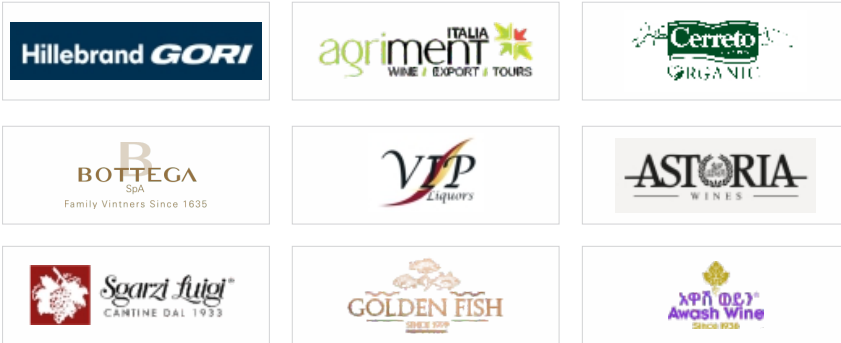


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► Glimpse of Prime Exhibitors and Supporters

PRIME EXHIBITORS:



And many more..

SUPPORTED BY:



And many more..



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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

3rd AFRICA 2024
WINE EXPO
International Wine & Spirits Fair

20 - 22 November
Sarit Expo Centre, Nairobi, Kenya

Meet Companies From Over **14** Countries

Austria | Belgium | China | England | Ethiopia | France | India | Italy |
Kenya | Singapore | South Africa | Tanzania | Turkey | UK



► Organized By: **EXPOGROUP**

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