

24<sup>th</sup>  
**PPP** LASTICS  
PRINTING  
PACKAGING  
**AFRICA 2023**



East Africa's Largest  
International Trade Exhibition  
On Plastics, Printing & Packaging

## POST SHOW REPORT

19 - 21 October 2023

Diamond Jubilee Expo Centre, Dar-es-Slaam, Tanzania



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

## The Minister, Ministry of Industry and trade, Tanzania inaugurated the PPPEXPO TANZANIA 2023

As the leading International Exhibition in the East African the 24<sup>th</sup> PPPEXPO Africa 2023, set new records this October with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 24<sup>th</sup> PPPEXPO Africa 2023, was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from October 19 - 21, 2023. Inaugurated by Hon'ble Dr. Ashatu K. Kijaji (MP) Minister, The Ministry of Industry and Trade, Tanzania. The show was an exceptional success for the 24th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Plastics, Printing & Packaging Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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- Austria
- Belgium
- Canada
- China
- Finland
- France
- India
- Italy
- Kenya
- Korea
- Kuwait
- Luxembourg
- Malaysia
- Singapore



## East Africa's Largest International Trade Exhibition On Plastics, Printing & Packaging



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## ► Exhibits :

- Plastic, Printing & Packaging Machinery
- Plastic Testing and Measuring Equipment
- Packaging Machinery
- Paper & Cardboard Containers
- Plastics Films
- Scrap, Recycling Equipment
- All kinds of Printing Machinery
- Rubber & Synthetic fibers
- Packaging Plant Systems
- Plastics Compounds
- Mold Temperature Controller
- Tapes/ Plastic Film/ Pallets
- Digital and on-demand printing
- Pre & Post Processing Machine
- Sealing & Welding machinery
- Slitter rewinder
- Polythene
- Food & Medical Packaging Equipment and etc.



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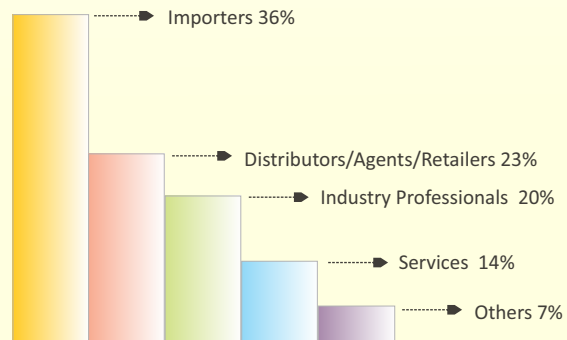


## ► Visitor Profile

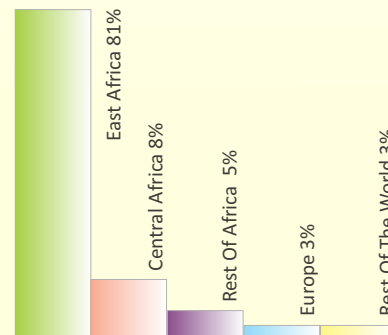
- Policy and Decision Makers
- Foreign & Local Investors
- Packaging & Processing Professionals
- Consul Generals, Foreign Missions & Business Magnates
- Top Executive & Professionals from Local Industries
- Designers, Dealers, Consultants, Distributors, Engineers
- Printers, Equipment & Material Buyers
- Retailers, Logistic Management
- New Product Development Managers

## ► Visitor Statistics ( Total 3,800 )

### By Industry



### By Region



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## ► Exhibitors Report :

**90%** of exhibitors stated that their overall objectives had been met.

**85%** stated that they had met or surpassed the number of inquiries received during the 3 day event.

**92%** of exhibitors stated that the quality of visitors met or surpassed their expectations

**83%** of exhibitors stated that they would like to repeat their participation.

**91%** of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

## ► Exhibitor Comments :

### **PS GLOBAL - FZCO, UAE:**

We are extremely satisfied with our participation at PPPEXPO 2023, a real trade show where we were able to talk to our customers in person again. For us and our customers, this show will remain a leading trade fair in the industry for innovative solutions.

### **REMAK MAKINA, Turkey:**

We are very satisfied with the quantity and quality of visitors at our stand. The interest shown in our product is encouraging. We are pleased with number of leads provided including many top executives and potential new customers.

### **LOHIA CORP LIMITED, India:**

Good industry focussed show. Relevant foot fall. Will definitely be a milestone in the growth of packaging industry



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## ► Glimpse of Prime Exhibitors and Supporters

### SPONSOR:



### PRIME EXHIBITORS:



and many more..

### SUPPORTED BY:



and many more..



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## ► Picture Gallery:



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► Book Your Stand At:

**25**  
**PPP** **2024**  
**LASTICS**  
**RINTING**  
**ACKAGING**  
International Trade Exhibition

**09 - 11 October 2024**

**Diamond Jubilee Expo Center, Dar-es-Salaam**  
**Tanzania**

Meet Companies From Over **20** Countries

Austria | Bangladesh | Belgium | Brazil | Canada | China | Egypt |  
Finland | France | Germany | India | Iran | Italy | Jordan | Kenya |  
Korea | Kuwait | Malaysia | Portugal | Russia

► Organized By: **EXPOGROUP**

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