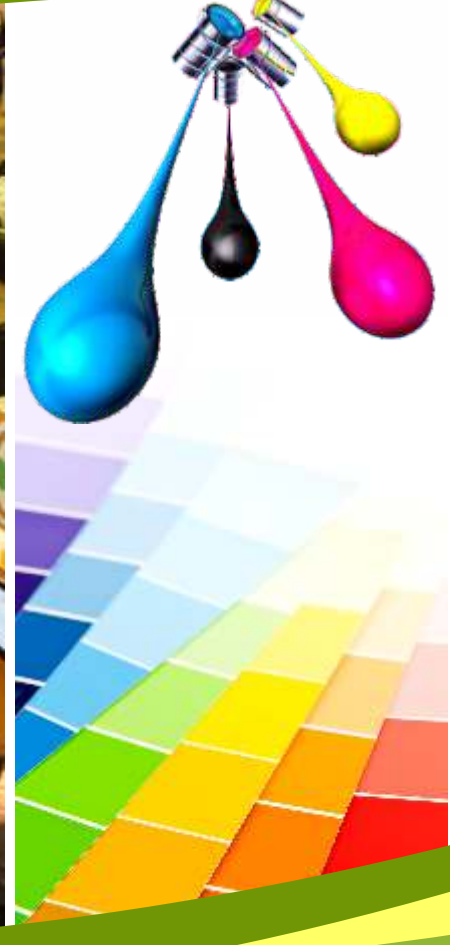


21st
PPP LASTICS
PRINTING
PACKAGING
AFRICA 2018



East Africa's Largest
International Trade Exhibition
On Plastics, Printing & Packaging

POST SHOW REPORT

22 - 24 November 2018

Diamond Jubilee Expo Centre, Dar-es-Slaam, Tanzania



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

Acting Director General Export Processing Zone Authority (EPZA) inaugurated the PPPEXPO TANZANIA 2018

As the leading International Exhibition in the East African the 21st PPPEXPO Africa 2018, set new records this November with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 21st PPPEXPO Africa 2018 was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from November 22 - 24, 2018. Inaugurated by Hon. Ms. Grace Lamunge, Acting Director General Export Processing Zone Authority (EPZA). The show was an exceptional success for the 21st consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Plastics, Printing & Packaging Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



East Africa's Largest International Trade Exhibition
On Plastics, Printing & Packaging



EXPOGROUP supports the “GO GREEN” campaign across the globe. Grow a plant every weekend and enjoy it grow!

▶ Participating Countries :

- Austria
- Belgium
- Canada
- China
- Finland
- France
- India
- Italy
- Kenya
- Korea
- Kuwait
- Luxembourg
- Malaysia
- Singapore
- South Africa
- South Korea
- Spain
- Tanzania
- Thailand
- Turkey
- UAE
- USA
- UK
- Zimbabwe



East Africa's Largest International Trade Exhibition
On Plastics, Printing & Packaging



EXPOGROUP supports the “GO GREEN” campaign across the globe. Grow a plant every weekend and enjoy it grow!

► Exhibits :

- Plastic, Printing & Packaging Machinery
- Plastic Testing and Measuring Equipment
- Packaging Machinery
- Paper & Cardboard Containers
- Plastics Films
- Scrap, Recycling Equipment
- All kinds of Printing Machinery
- Rubber & Synthetic fibers
- Packaging Plant Systems
- Plastics Compounds
- Mold Temperature Controller
- Tapes/ Plastic Film/ Pallets
- Digital and on-demand printing
- Pre & Post Processing Machine
- Sealing & Welding machinery
- Slitter rewinder
- Polythene
- Food & Medical Packaging Equipment and etc.



East Africa's Largest International Trade Exhibition
On Plastics, Printing & Packaging



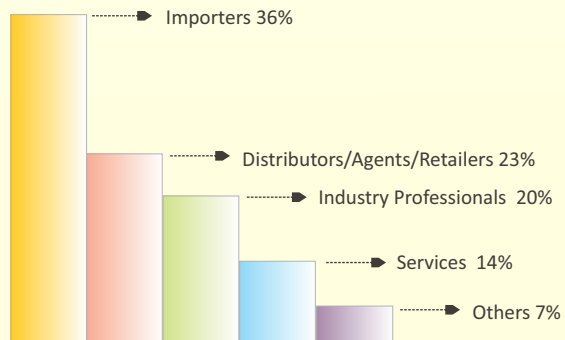
EXPOGROUP supports the “GO GREEN” campaign across the globe. Grow a plant every weekend and enjoy it grow!

► Visitor Profile

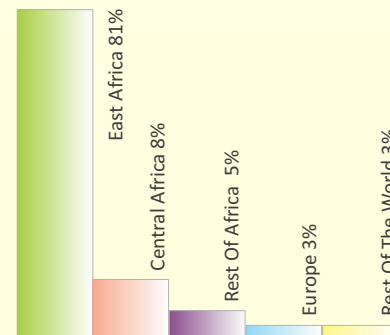
- Policy and Decision Makers
- Foreign & Local Investors
- Packaging & Processing Professionals
- Consul Generals, Foreign Missions & Business Magnates
- Top Executive & Professionals from Local Industries
- Designers, Dealers, Consultants, Distributors, Engineers
- Printers, Equipment & Material Buyers
- Retailers, Logistic Management
- New Product Development Managers

► Visitor Statistics (Total 3,800)

By Industry



By Region



East Africa's Largest International Trade Exhibition
On Plastics, Printing & Packaging



EXPOGROUP supports the "GO GREEN" campaign across the globe. Grow a plant every weekend and enjoy it grow!

► Exhibitors Report :

90% of exhibitors stated that their overall objectives had been met.

85% stated that they had met or surpassed the number of inquiries received during the 3 day event.

92% of exhibitors stated that the quality of visitors met or surpassed their expectations

83% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitor Comments :

BAK AMBALAJ SANAYI VE TICARET A.S. *Turkey:*

Participating at PPPEXPO gave us a significant opportunity to further explore the East African market, underpin commitment to our customers and discuss their new requirements, in addition to introduce our new technologies and solutions and generate new business leads

SHREE ROYAL POLYPLAST INDUSTRIES. *India:*

This is one of the best event experiences we got here. The quality of visitors was very good. We thank Expogroup for organizing such a nice platform where buyers and sellers are mutually benefitted

NEWAMSTAR. *China:*

This exhibition is an opportunity to showcase our strengths and new technologies as the African market is booming. This is a good networking opportunity too. We are very happy and content with the exhibition.



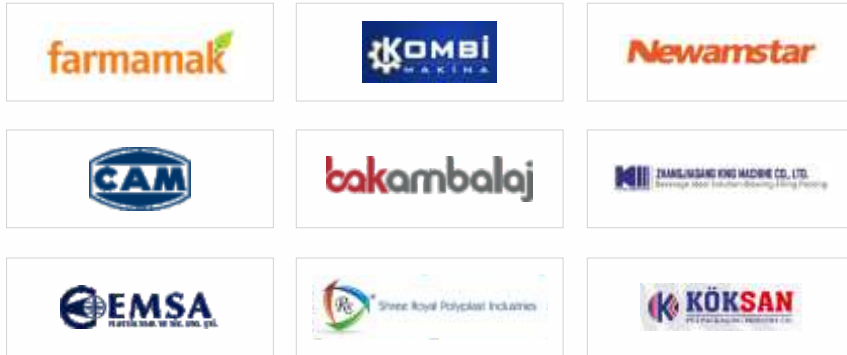
East Africa's Largest International Trade Exhibition
On Plastics, Printing & Packaging



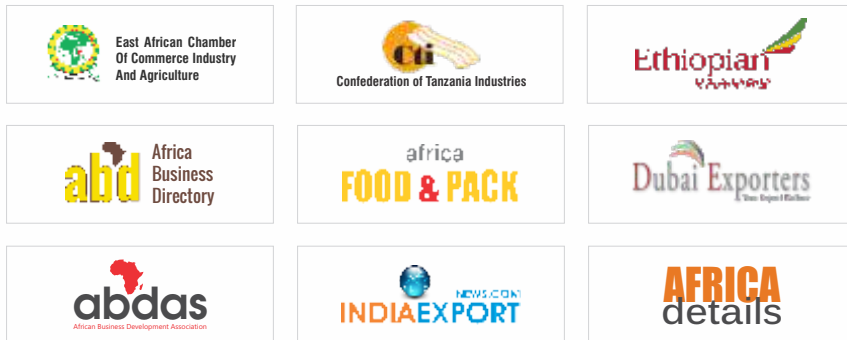
EXPOGROUP supports the “GO GREEN” campaign across the globe. Grow a plant every weekend and enjoy it grow!

► Glimpse of Prime Exhibitors and Supporters

PRIME EXHIBITORS:



And many more..



And many more..



East Africa's Largest International Trade Exhibition
On Plastics, Printing & Packaging



EXPOGROUP supports the "GO GREEN" campaign across the globe. Grow a plant every weekend and enjoy it grow!

► Picture Gallery:



East Africa's Largest International Trade Exhibition
On Plastics, Printing & Packaging



EXPOGROUP supports the "GO GREEN" campaign across the globe. Grow a plant every weekend and enjoy it grow!

► Picture Gallery:



East Africa's Largest International Trade Exhibition
On Plastics, Printing & Packaging



EXPOGROUP supports the "GO GREEN" campaign across the globe. Grow a plant every weekend and enjoy it grow!

► Book Your Stand At:

22nd 2019
PPP LASTICS
PRINTING
PACKAGING
International Trade Exhibition

17 - 19 October 2019
Diamond Jubilee Expo Center, Dar-es-Salaam
Tanzania

Meet Companies From Over **20** Countries

Austria | Bangladesh | Belgium | Brazil | Canada | China | Egypt |
Finland | France | Germany | India | Iran | Italy | Jordan | Kenya |
Korea | Kuwait | Malaysia | Portugal | Russia



► Organized By: **EXPOGROUP**

International Marketing Headquarters:

19th Floor, Monarch Office Tower, POB 333840, Sheikh Zayed Road, Dubai, UAE
Tel: +971 4 3050755 | feedback@expogr.com | www.expogr.com



EXPOGROUP supports the “GO GREEN” campaign across the globe. Grow a plant every weekend and enjoy it grow!