## **EXP**SGROUP

# Sponsorship opportunities

## **BUSINESS GROWS THROUGH CONTACTS & CONTACTS GROW THROUGH EXHIBITIONS**



### **10 - 12 September 2025**

Diamond Jubilee Expo Centre, Dar-es-Salaam, Tanzania

### The only platform

that provides face to face meetings with decision makers of businesses

Increase company visibility to your customers and maximize your marketing by participating as a sponsor.



Sponsorship opportunities are designed to provide maximum exposure, name recognition, strengthen vendor relationships and build customer loyalty among meeting attendees. There is no better way to instantly convey your message to the decision makers.

Sponsorship is a non-intrusive way of conveying your message to top decision makers. It allows you to enhance awareness of your business and/or service with key contacts in this industry



### The Package includes :

- · Title Sponsor 26,000/-
- · 72 sq.m. stand with octanorm shell scheme
- · Title of " Title Sponsor"
- · 4m x 2m hoarding space at the entrance
- $\cdot$  Two Roll up banners at the exhibition reception
- · East African Importers Database
- $\cdot$  Company Logo on Press Conference Backdrop
- · Company Logo on Invitations (10,000 nos.)
- · Company Logo on all Newspaper advertisements
- · Company Logo & link on exhibition website
- · Full page advertisement on Official online Catalogue
- · 80 words write up in the official show Catalogue
- · Press coverage during the event
- · Hard copy invitations for client distribution
- · 5 minutes speakers slot at the opening ceremony
- · Company Logo on all Exhibitor and Visitor Badges

#### Sponsorship fees : US\$ 26,000.00

### **CONTACT DETAILS**

| TITLE (MR./ MRS./ MS.) FIRST NAME: |          | LAST NAME: |
|------------------------------------|----------|------------|
| COMPANY:                           |          |            |
| DESIGNATION:                       |          |            |
| COUNTRY:                           | STATE:   | POSTCODE:  |
| PHONE:                             | MOBILE:  |            |
| EMAIL:                             | WEBSITE: |            |
| PRODUCTS:                          |          |            |

### **Payment Terms:**

- After receiving your application, we will be sending you the invoice. Payment should reach us within 7 working days.
- Foreign Companies to pay by Telex Transfer in Favour of "EXPOLINK EXHIBITION ORGANIZERS".
- A registration fees of US\$ 50 will be added to the invoice.
- Bank IBAN: AE050211000000201785014, CITIBANK, PO. Box 749, Dubai, U. A. E. Swift Code : CITIAEAD

Companies to pay by Telex Transfer in Favour of: Account name: EXPOLINK EXHIBITION ORGANIZERS Bank IBAN: AE050211000000201785014 Bank: CITIBANK Address: PO. Box 749 City: Dubai, U. A. E. Swift Code: CITIAEAD