MEDEXPO AFRICA 2023



East Africa's Largest Int'l. Medical, Healthcare, Hospital Supplies & Pharmaceuticals Products & Eqpt. Trade Exhibition **POST SHOW REPORT** 16-18 February 2023 Diamond Jubilee Expo Centre, Dar-es-Salaam, Tanzania



Director of Curative Services Ministry of Health, Dodoma, Inaugurated MEDEXPO TANZANIA 2023

As the leading International Exhibition in the East African the 24th MEDEXPO Africa 2023, set new records this February with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 24th MEDEXPO Africa 2023 was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from February 16 - 18, 2023 Inaugurated by Hon. Prof. Paschal J. Ruggajo - Director of Curative Services Ministry of Health, Dodoma, Tanzania. The show was an exceptional success for the 24th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Medical & Healthcare Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.





▶ Participating Countries :

- Austria
- Belgium
- Canada
- China
- Finland
- France
- India
- Italy
- Kenya
- Korea
- Kuwait
- Luxembourg
- Malaysia
- Singapore

- South Africa
- South Korea
- Spain
- Tanzania
- Thailand
- Turkey
- UAE
- USA
- UK
- Zimbabwe







Exhibits:

- Laboratories & Diagnostic Centers
- Health Insurance Companies
- Local Associations & Bodies
- Surgical Instruments Manufacturers
- Hospital Furniture designers
- Disposable Equipment Manufacturers
- Multinational Pharmaceutical Companies
- Alternative health care givers
- Bulk Drug Manufacturers
- Bio Technologies
- Stethoscopes
- X- ray devices and accessories
- Pathology
- Dental care
- Mother & Baby Care
- Optical and sun frames
- Healthcare Building Services
- Herbal Medicine Manufacturers
- Display / Retails Equipment etc.



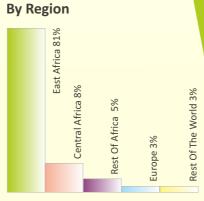


Visitor Profile

- Importers, Distributors & Retailers
- Manufacturers & Exporters
- CEOs & Top Executives of Companies
- Pharmacy Consultants
- Pharmaceutical Companies
- Homeopathy Practitioners
- Health Insurance Agents / Representatives
- Medical Professionals
- Purchase & Production Associations
- Medical & Fitness Industries etc.

Visitor Statistics (Total 3,500)









Exhibitors Report :

81% of exhibitors stated that their overall objectives had been met.

83% stated that they had met or surpassed the number of inquiries received during the 3 day event.

82% of exhibitors stated that the number of visitors met or surpassed their expectations.

85% of exhibitors stated that the quality of visitors met or surpassed their expectations

87% of exhibitors stated that they would like to repeat their participation.

86% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

84% of the exhibitors were content with the venue and setup of the exhibition.

Exhibitor Comments:

LINET SPOL S.R.O. *Czech Republic*:

"This is our first time at MEDEXPO Tanzania and we came here looking for a distributor to help promote our products in Tanzania. The exhibition has been excellent; we've been busy, meeting with visitors not only from Tanzania, but also from all the other African countries."

AB DIAGNOSTIC SYSTEMS. Germany:

"I'm very happy with what I saw at the exhibition. The show presents a lot of the latest products, the newest technologies, I am very happy to see the innovations on the show floor!"

PT. ARISTA LATINDO, Indonesia:

"It has been a good shoe and a great place to get new businesses and products and a new way to introduce products to local healthcare professionals. MEDEXPO Tanzania has been satisfactory not only in the quality of exhibitors, but visitors as well."





► Glimpse of Prime Exhibitors and Supporters

PRIME EXHIBITORS:



















And many more..

SUPPORTED BY:

















And many more..













▶ Book Your Stand At:

AFRICA 2024

MEDEXPO

INT'L. TRADE EXHIBITION

09 - 11 October 2024
Diamond Jubilee Expo Centre, Dar- es-Salaam
Tanzania

Meet Companies From Over 20 Countries

AUSTRALIA | BRAZIL | CHINA | EGYPT | FRANCE | GERMANY | ITALY | INDIA | INDONESIA | KENYA | KUWAIT | MALAYSIA | RUSSIA | SOUTH AFRICA | SAUDI ARABIA | SRI LANKA | TANZANIA | THAILAND | TURKEY | U.A.E.







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