



East Africa's Largest
International Trade Exhibition
On Industrial Products, Tools,
Machinery & Equipment

POST SHOW REPORT

17 - 19 December 2025

Diamond Jubilee Expo Centre, Dar-es-Salaam, Tanzania



► Director General, Export Processing Zones Authority Inaugurated the Event INDUSMACH 2025

As the leading International Exhibition in the East Africa, the 25th INDUSMACH Africa 2025, set new records this October with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 25th INDUSMACH Africa 2025 was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from December 17 - 19, 2025. Inaugurated by Hon. Prof. Godius W.Kahyarara, Permanent Secretary, Ministry Of Transport, Dar-es-Salaam, Tanzania. The show was an exceptional success for the 25th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Industrial Products, Tools, Machinery & Equipment Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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► Exhibitors from 20 countries participated

- Austria
- Bangladesh
- Belgium
- Canada
- China
- Egypt
- Germany
- India
- Iran
- Italy
- Kenya
- Korea
- Malaysia
- South Africa
- Tanzania
- Thailand
- Turkey
- UAE
- UK
- USA



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► Exhibits :

- Auto Components
- Pharmaceutical Machinery
- Construction and Earthmoving Machinery
- Electrical Machinery & Equipment
- Material Handling Equipment
- Wire & Cables
- Pumps & Valves
- Articles of Iron & Steel
- Welding Tools & Equipment
- Plastic Machinery
- Hand Tools & Power Tools
- Building Material
- Drilling Equipment
- Surface Treatment Equipment
- Pumps, Motors and Generators
- Agricultural Machinery
- Laser cutting machines
- Metalworking Machine Tools
and many more..



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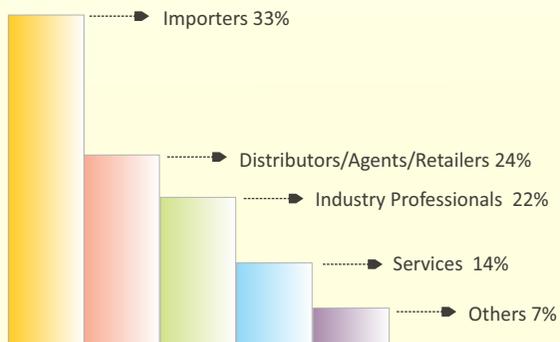
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► Visitor Profile

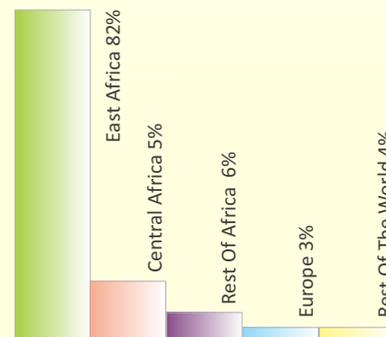
- Importers, Distributors & Retailers
- Manufacturing Community
- CEOs, Engineer
- Technocrats and Scientists Marketing Chiefs
- Professionals and Consultants Policy makers
- Diplomats and Commercial Corporations Industry Associations
- Decision Makers & Techno- commercial personnel from Projects
- Purchase, Production and maintenance Departments from the Private and Public Sector, etc.

► Visitor Statistics (Total 3,500)

By Industry



By Region



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► Exhibitors Report :

89% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of inquiries received during the 3 day event.

86% of exhibitors stated that the number of visitors met or surpassed their expectations.

82% of exhibitors stated that the quality of visitors met or surpassed their expectations

83% of exhibitors stated that they would like to repeat their participation.

85% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

87% of the exhibitors were content with the venue and setup of the exhibition.

► Exhibitors Comments :

AUTOTECH INDORE, India:

“It’s our first time here and we are getting more than our expectations. Being a manufacturer and exporter we had great experience connecting with buyers, which we feel would result in widening our reach in the Industry.”

TOP CRANE SYSTEM PVT. LTD., India:

“The response we got is tremendous, very well managed great team support and all the best for future. We would love to be associated with Indusmach again.”

GUNATIT ELECTROPOWER PRIVATE LIMITED, India:

“It is the best platform to launch new product and new brand. We got great footfall with genuine potential buyers & interactive end users, presented in very professional way, well managed, service & management did a great job. Thank you.”



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► Glimpse of Prime Exhibitors and Supporters

Prime Exhibitors:



Maximizing The Human Efficiency



The Future of Automation

and many more..

Supported by:



and many more..



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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

26th
INDUSMACH
A F R I C A 2 0 2 6
Int'l. Trade Exhibition

18 - 20 November

Diamond Jubilee Expo Center, Dar-es-Salaam
Tanzania



► Organized By: **EXPOGROUP**

International Marketing Headquarters:

19th Floor, Monarch Office Tower, POB 333840, Sheikh Zayed Road, Dubai, UAE
Tel: +971 4 3050755 | feedback@expogr.com | www.expogr.com



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