

East Africa's Largest
International Trade Exhibition
On Industrial Products, Tools,
Machinery & Equipment

POST SHOW REPORT

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19 - 21 October 2023

Diamond Jubilee Expo Centre, Dar-es-Slaam, Tanzania



► Highlights

Exhibitors from 20 Countries

Visitors from over 11 African Countries

As the leading International Exhibition in the East African the 23rd INDUSMACH Africa 2023, set new records this October with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 23rd INDUSMACH Africa 2023 was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from October 19 - 21, 2023. Inaugurated by Hon'ble Dr. Ashatu K. Kijaji (MP) Minister, The Ministry for Industry and Trade, Tanzania. The show was an exceptional success for the 22nd consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Industrial Products, Tools, Machinery & Equipments Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



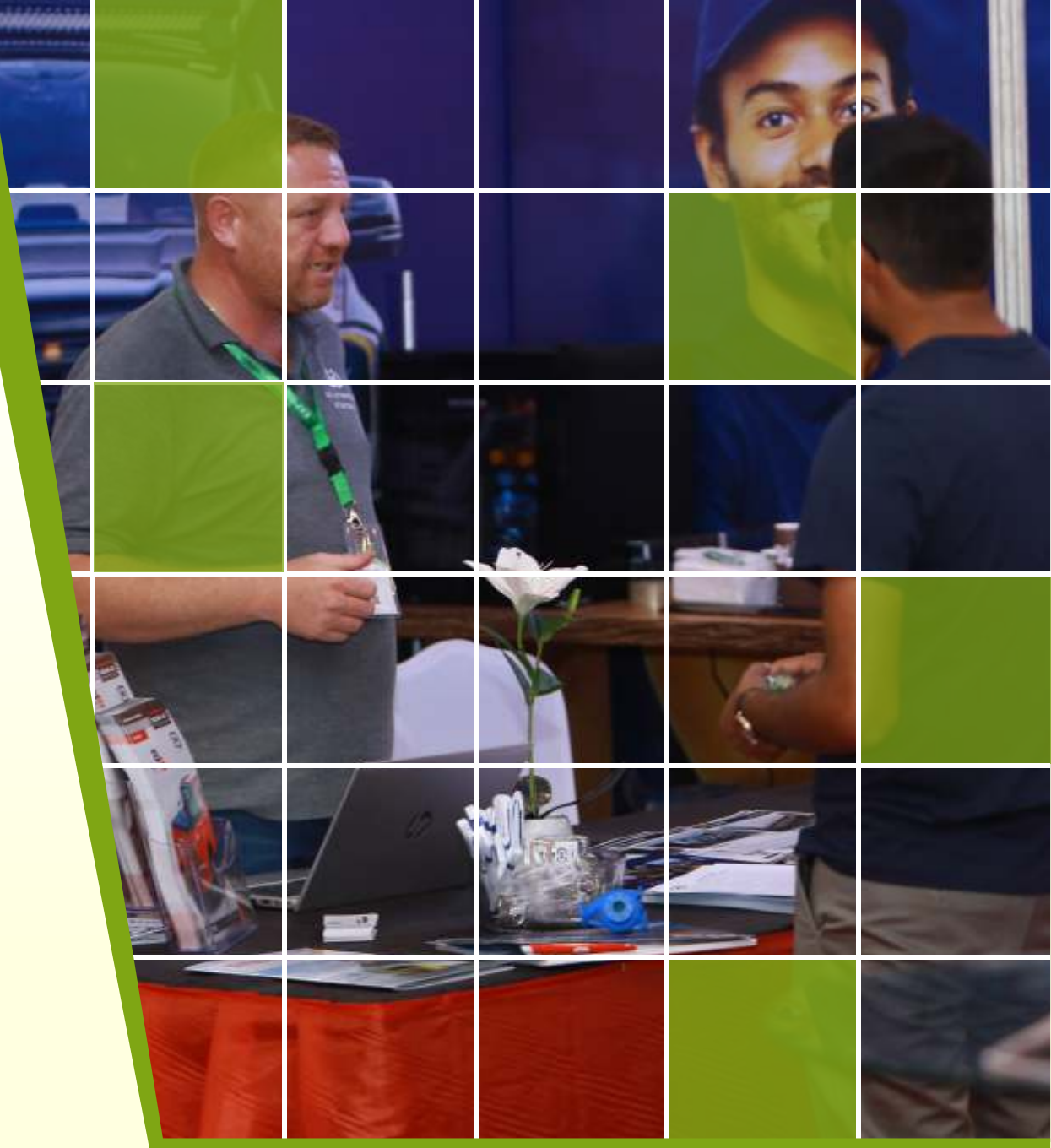
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► Exhibitors from 20 countries participated

- Austria
- Bangladesh
- Belgium
- Canada
- China
- Germany
- India
- Iran
- Italy
- Kenya
- Korea
- Malaysia
- South Africa
- Tanzania
- Thailand
- Turkey
- UAE
- UK
- USA



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▶ Exhibits :

- Auto Components
- Pharmaceutical Machinery
- Construction and Earthmoving Machinery
- Electrical Machinery & Equipment
- Material Handling Equipment
- Wire & Cables
- Pumps & Valves
- Articles of Iron & Steel
- Welding Tools & Equipment
- Plastic Machinery
- Hand Tools & Power Tools
- Building Material
- Drilling Equipment
- Surface Treatment Equipment
- Pumps, Motors and Generators
- Agricultural Machinery
- Laser cutting machines
- Metalworking Machine Tools
and many more..



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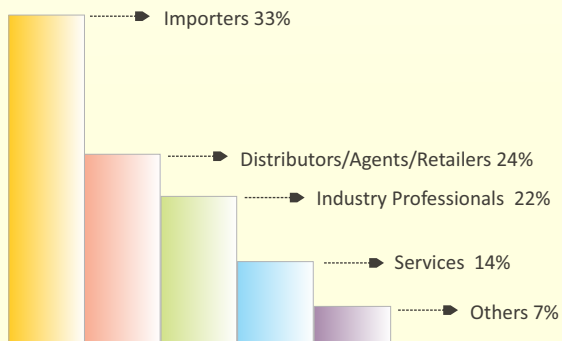
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► Visitor Profile

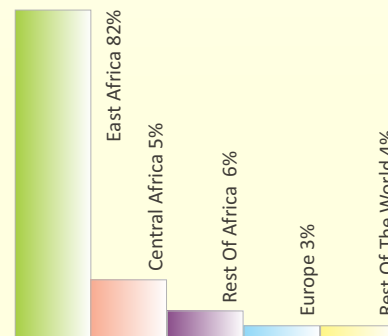
- Importers, Distributors & Retailers
- Manufacturing Community
- CEOs, Engineer
- Technocrats and Scientists Marketing Chiefs
- Professionals and Consultants Policy makers
- Diplomats and Commercial Corporations Industry Associations
- Decision Makers & Techno- commercial personnel from Projects
- Purchase, Production and maintenance Departments from the
- Private and Public Sector, etc.

► Visitor Statistics (Total 3,700)

By Industry



By Region



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► Exhibitors Report :

89% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of inquiries received during the 3 day event.

86% of exhibitors stated that the number of visitors met or surpassed their expectations.

82% of exhibitors stated that the quality of visitors met or surpassed their expectations

83% of exhibitors stated that they would like to repeat their participation.

85% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

87% of the exhibitors were content with the venue and setup of the exhibition.

► Exhibitors Comments :

ROYALARC ELECTRODES LIMITED, India:

"It's our first time here and we are getting more than our expectations. Being a manufacturer and exporter we had great experience connecting with buyers, which we feel would result in widening our reach in the Industry."

AGROVISION FARM EQUIPMENT, India:

"The response we got is tremendous, very well managed great team support and all the best for future. We would love to be associated with Indusmach again."

SHREE SAI STEELS, India:

"It is the best platform to launch new product and new brand. We got great footfall with genuine potential buyers & interactive end users, presented in very professional way, well managed, service & management did a great job. Thank you."



East Africa's Largest International Trade Exhibition
On Multi-Sector Products, Equipment & Machinery



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Prime Exhibitors:



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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

24th
INDUSMACH
AFRICA 2024
Int'l. Trade Exhibition

23 - 25 October 2024

**Diamond Jubilee Expo Center, Dar-es-Salaam
Tanzania**

Meet Companies From Over **20** Countries

Bangladesh | China | Egypt | Finland | France | Germany | India | Italy
Kenya | Kuwait | Malaysia | Oman | Saudi Arabia | South Africa | Tanzania
Thailand | Turkey | UAE | Ukraine | UK



► Organized By: **EXPOGROUP**

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