

East Africa's Largest International Trade Exhibition On multi-sector products, Equipments and machinery POST SHOW REPORT 19 - 21 October 2023 Diamond Jubilee Expo Centre, Dar-es-Slaam, Tanzania

LEXPOGROUP Supports The " GO GREEN " Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

Highlights

Exhibitors from 30 Countries Visitors from over 11 African Countries

As the leading International Exhibition in the East African the 24th EAITE 2023, set new records this October with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 24th EAITE 2023, was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from October 19 - 21, 2023. Inaugurated by Hon'ble Dr. Ashatu K. Kijaji (MP) Minister, The Ministry for Industry and Trade, Tanzania. The show was an exceptional success for the 24th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 30 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Multi-Sector Products & Equipment Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.





Exhibitors from 30 countries participated

- Australia
- Belgium
- Bulgaria
- Canada
- China
- Egypt
- Ethiopia
- Finland
- France
- Germany
- Ghana
- India
- Indonesia
- Ireland
- Italy
- Kenya
- Korea
- Lithuania
- Oman
- Malaysia



- Spain
 - Saudi Arabia
 - South Africa
 - Tanzania
 - Thailand
 - Turkey
- UAE
- Ukraine
- UK
- Zimbabwe





Exhibits :

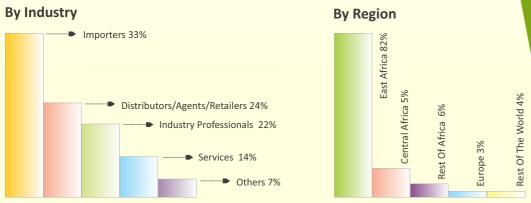
- All Kinds Of Commercial Vehicles
- Building & Construction Material
- Food, Kitchen & Hotel Supplies
- Beverages & Drinks
- Communication & Telecom Techniques
- Swimming Pools & Spa Equipment
- Security Products
- IT, Telecom & Electronics
- Industrial & Machinery
- Footwear, Leather Goods & Accessories
- Textiles, Garments & Jewellery
- Sports Goods
- Stationary & Office Equipment
- Fitness Equipment
- Printing, Packaging, Plastic & Rubber
- Mother & Baby Care
- Disinfectants / Pest Control Products etc.



Visitor Profile

- Office/ Purchasing Manager
- Business Owners
- Hardware Stores
- Mass Merchandisers/ Discounters
- Specialty & Department Stores
- Mail Order/ Catalog Companies
- Gift/ Gourmet Shops
- Home & Garden Centers
- Importers/ Exporters
- Distributors And Manufacturers.

Visitor Statistics (Total 4,500)





Exhibitors Report :

89% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of inquiries received during the 3 day event.

86% of exhibitors stated that the number of visitors met or surpassed their expectations.

82% of exhibitors stated that the quality of visitors met or surpassed their expectations

83% of exhibitors stated that they would like to repeat their participation.

85% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

87% of the exhibitors were content with the venue and setup of the exhibition.

• Exhibitors Comments :

HEXAKIMYA, Kenya:

"This is our first time participating in this fair. The visitors flow was beyond our expectations. We thank the organizers for the marketing effort. Overall, it was a good experience."

SANAA SANA DESIGN TZ LTD, Tanzania:

"The Expo was great! We are happy with the organizers for helping us to reach out to many people. The digital and social media exposure of the event was amazing."

WHITEHORSE OVERSEAS, India:

"This fair was a good marketing effort for us and granted us many opportunities to get feedback on our product line by interacting with our target audience. All in all a good show."





Picture Gallery:





Book Your Stand At:



09 - 11 October 2024 Diamond Jubilee Expo Center, Dar-es-Salaam Tanzania

Meet Companies From Over 30 Countries

Australia | Brazil | China | Egypt | Estonia | Finland | Germany | Holland | India | Iran Italy | Kenya | Korea | Kuwait | Malaysia | Oman | Pakistan | Saudi Arabia | Singapore South Africa | South Korea | Spain | Sri Lanka | Tanzania | Thailand Turkey | U.A.E | United Kingdom | Yemen





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