

24th TANZANIA BUILDEXPO AFRICA 2023



East Africa's Largest
International Trade Exhibition On
Building & Construction Products, Equipments & Machinery

POST SHOW REPORT

23 - 25 February 2023

Diamond Jubilee Expo Centre, Dar-es-Salaam, Tanzania



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Please use paper only when necessary.

► Deputy Minister for Investment, Industry & Trade inaugurated the Buildexpo Tanzania 2023

As the leading International Exhibition in the East African Building and Construction Industry, the 24th BUILDEXPO AFRICA 2023, set new records this February with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 24th BUILDEXPO AFRICA 2023, was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from February 23 - 25, 2023. Inaugurated by Hon'ble Exaud Silaoneka Kigahe, Deputy Minister for Investment, Industry and Trade. The show was an exceptional success for the 24th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 30 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Building and Construction Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other, making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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► Exhibitors from 30 countries participated

- Australia
- Bangladesh
- Belgium
- Brazil
- China
- Egypt
- Germany
- India
- Italy
- Indonesia
- Kenya
- Korea
- Kuwait
- Malaysia
- Mexico
- Nigeria
- Poland
- Saudi Arabia
- South Africa
- Singapore
- Spain
- Sri Lanka
- Switzerland
- Tanzania
- Thailand
- Tunisia
- Turkey
- U.A.E.
- U.S.A
- Zambia



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► Exhibits:

- Building and Construction Material
- Equipment & Machinery
- Mining
- Tiles & Marbles
- Safety & Security
- Interiors & Lighting
- Woodworking Tools & Accessories
- Sanitary Ware
- Air Conditioning
- Tools and Hardware
- Water Technology
- Aluminum & Steel Products
- Pipes & Fittings
- Power Tools
- Prefabricated buildings
- Granite & Ceramics
- Pumps & Motors
- Safety Products
- Fasteners & Fittings
- Sanitary Ware
- Motors & Generators



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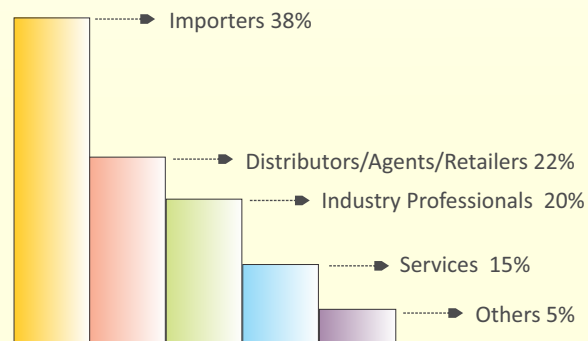
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► Visitor Profile

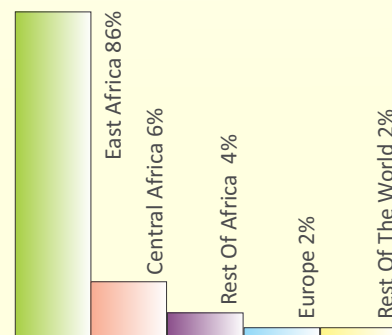
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Architects, Consultants & Engineers
- Miners & Contractors
- Property Developers
- Interior Designers
- Government Building Administrations
- Government Agencies
- Bulk Consumers like Hotels, Hospitals,
- Landscapers, Malls etc.

► Visitor Statistics (Total 5000)

By Industry



By Region



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► Exhibitors Report :

86% of exhibitors stated that their overall objectives had been met.

85% stated that they had met or surpassed the number of inquiries received during the 3 day event.

82% of exhibitors stated that they would like to repeat their participation.

88% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors' Comments :

ROAD PAINTS INDUSTRIES, SAUDI ARABIA:

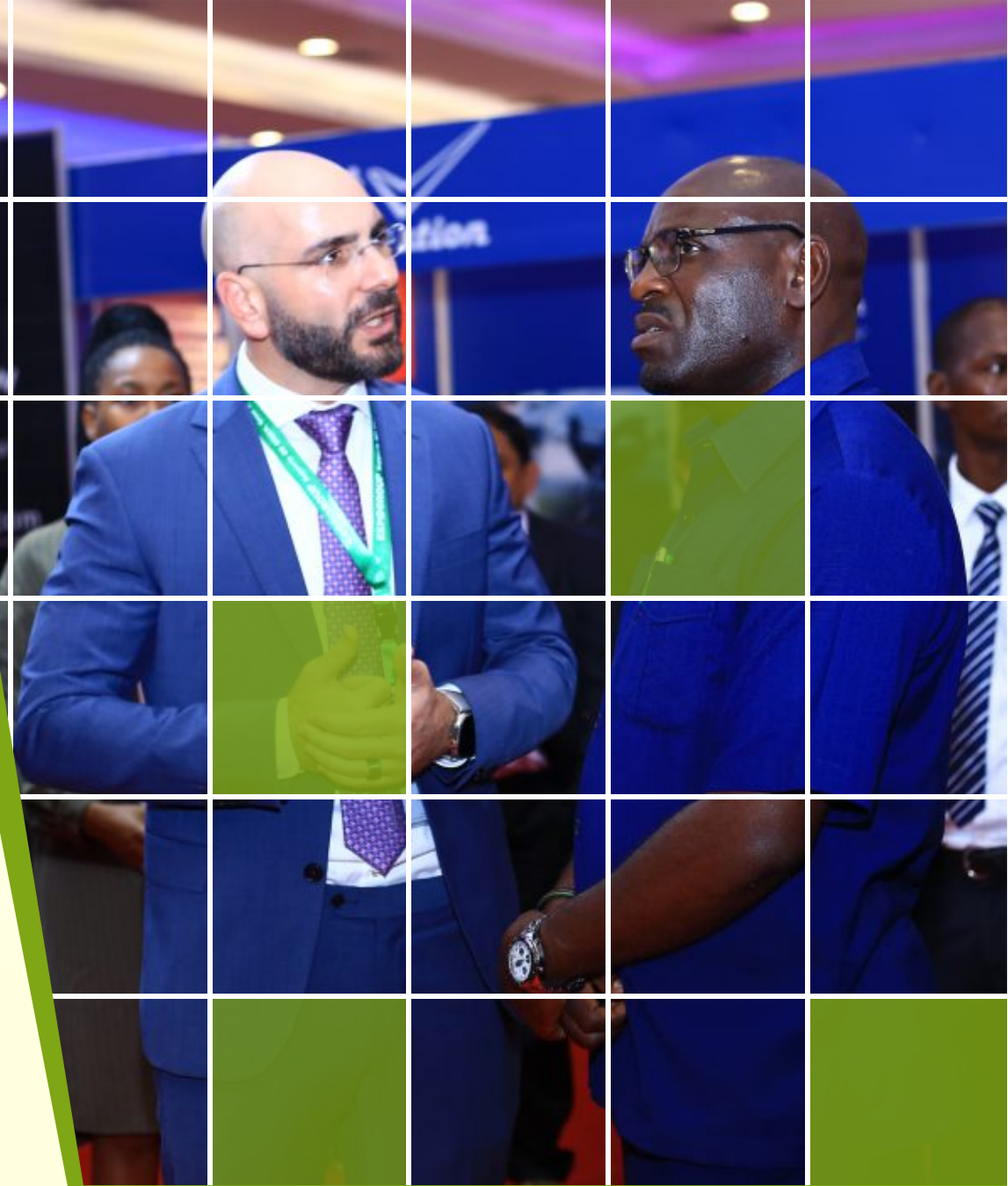
The best platform in Tanzania to showcase construction solutions and products to global customers. A very good response from customers, a certain standard was expected from this event and it was achieved.

PROPEL INDUSTRIES PVT LTD., INDIA:

Good experience. We got excellent response. We had the opportunity to interact with top clients. Very good. Keep it up.

FICEP SPA, ITALY:

We had a really good experience. Nice platform for us to expand & find new customers across East Africa. We met visitors from different countries.



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► Glimpses of Sponsors, Supporters and Partners

SPONSOR & PRIME EXHIBITORS:



and more..

SUPPORT & PARTNERS:



and more..



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► Picture Gallery:

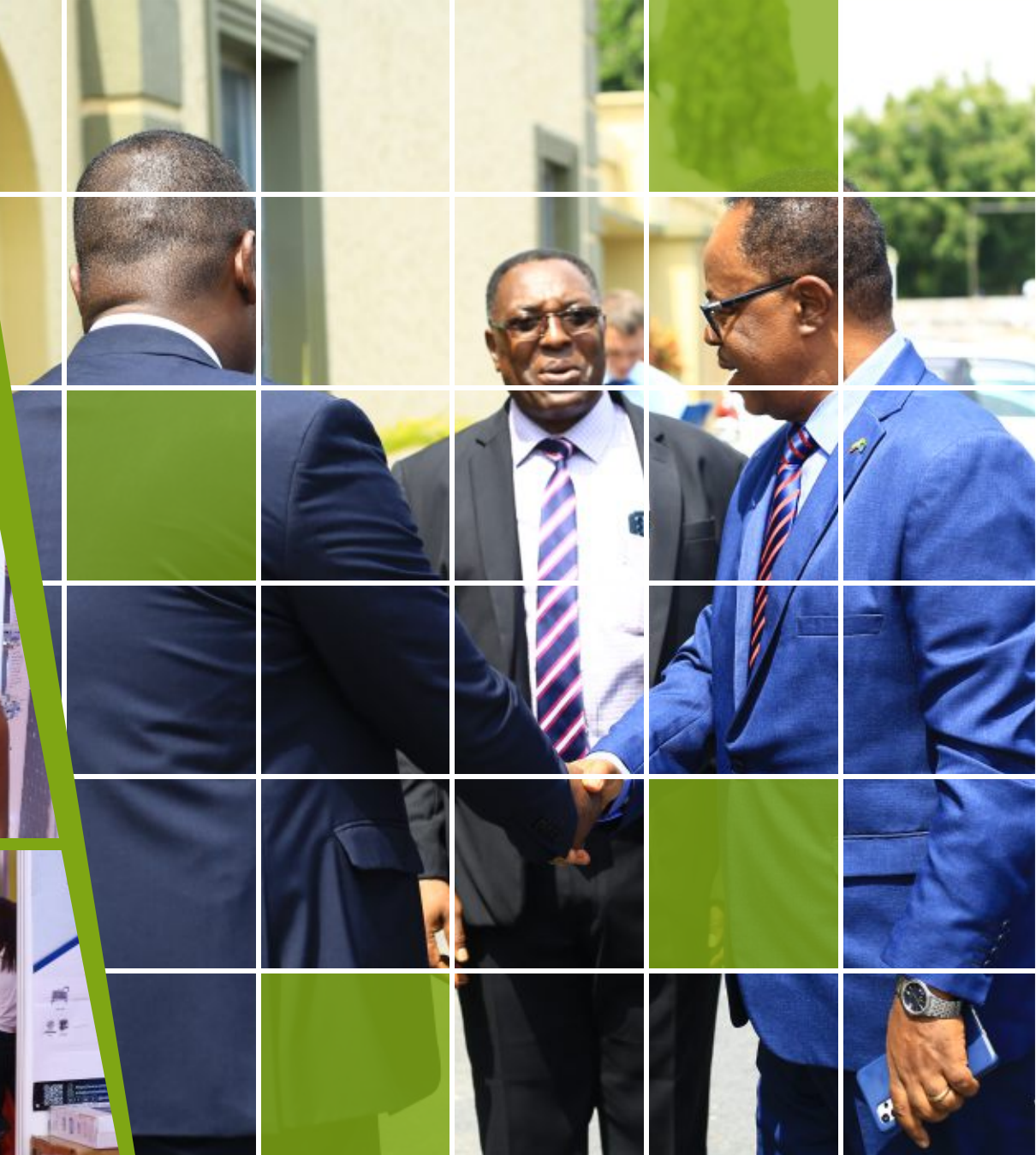


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► Picture Gallery:



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► Book Your Stand At:

25th **BUILDEXPO** AFRICA 2024

12 - 14 September

Diamond Jubilee Expo Centre, Dar-es-Salaam
Tanzania

Meet Companies From Over **30** Countries

Australia | Bangladesh | Canada | China | Congo | Czech Republic | Egypt
France | Germany | Ghana | Greece | India | Iran | Italy | Kenya | Korea
Kuwait | Malaysia | Nigeria | Poland | Russia | Saudi Arabia | South Africa
Spain | Tanzania | Thailand | Turkey | UAE | US | Uganda

► Organized By: **EXPOGROUP**



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