EXPOGROUP

Sponsorship opportunities

BUSINESS GROWS THROUGH CONTACTS & CONTACTS GROW THROUGH EXHIBITIONS

27th BUILDEXPO AFRICA 2026

23 - 25 September 2026

Diamond Jubilee Expo Centre,
Dar-es-Salaam, Tanzania

The only platform

that provides face to face meetings with decision makers of businesses

Increase company visibility to your customers and maximize your marketing by participating as a sponsor.

Sponsorship opportunities are designed to provide maximum exposure, name recognition, strengthen vendor relationships and build customer loyalty among meeting attendees. There is no better way to instantly convey your message to the decision makers.

Sponsorship is a non-intrusive way of conveying your message to top decision makers. It allows you to enhance awareness of your business and/or service with key contacts in this industry

Title Sponsor
Package Application

The Package includes :

- 54 sq.m. Space / Stand
- Title of " Title Sponsor"
- 5m x 3m hoarding space at the entrance
- Three Roll up banners at the exhibition reception
- East African Importers Database
- Company Logo on e-Invitation
- Company Logo & link on exhibition website
- Centerfold Advertisement on Official online Catalogue
- Press coverage during the event
- Email Invitation Campaign to Local Database
- 3 minutes speaker slot at the opening ceremony
- Announcement on Social Media

Sponsorship fees : US$ 31,500.00

CONTACT DETAILS

TITLE (MR./ MRS./ MS.) FIRST NAME:_____ LAST NAME:_____
COMPANY:_____
DESIGNATION:_____
COUNTRY:_____ STATE:_____ POSTCODE:_____
PHONE:_____ MOBILE: _____
EMAIL:_____ WEBSITE:_____
PRODUCTS:_____

Payment Terms:

- After receiving your application, we will be sending you the invoice. Payment should reach us within 7 working days.
- A registration fees of US$ 50 will be added to the invoice.
- Foreign companies to pay by TT

_____
Applicant's Signature/ Stamp

EXHIBITION PARTICIPATION & CONTRACT TERMS

The terms below are legal and in continuation to the main page of the application/contract submitted by the exhibitor/visitor/advertiser/sponsor. The conditions will also apply when the application/contract is submitted by fax or email. Please read the terms below carefully :

1. Under these rules and regulations, the term" Exhibitor" shall include employees and agents of any company, partnership, for the purpose of exhibiting. The term "Exhibition" shall mean the exhibition(s) referred to on the application form overleaf. The term "Organizers" shall mean EXPOSURE FZC. The term "Contract" means the contract or application for exhibition space at the exhibition between the Organizers and the Exhibitor which incorporates the rules and regulations.

2. Application must contain details of the proposed exhibits and name of any other company represented by the exhibitor . The exhibitor has no right to share or sell his stand to a third party without prior written permission from the organizer.

3. Exhibitors have the right to claim any/all amounts paid towards their participation if the exhibition is cancelled OR if their participation cannot be accepted due to lack of space. The organizer will claim 50% of the booking amount in case of cancellation by the exhibitor/ visitor 90 days or more before the exhibition. if the cancellation is made less than 90 days before the exhibition, no amount will be refunded to the exhibitor.

4. In case of natural calamities, pandemics or any other unavoidable circumstances where the event needs to be postponed, the participation will be forwarded to the next edition of the same event or any other event in any country organized by Expogroup.

5. The organizers reserve the right to accept or refuse any application without disclosing to the exhibitor any reasons thereof.

6. Payment must be made when due (as per the invoice) or the organizers reserve the right to relocate the stand and retain any amount already paid.

7. The organizers are not responsible for any change or delay in stand / flight / venue / cargo / hotel reservations / facilities / equipment./ floor plan / stand location. No Exhibitor may refuse the space allotted to him nor for any of the above reasons cancel his participation. The organizers will also accept no responsibility for the breakdown of any service or for the postponement of the opening of the event or for any interruption in the open period. No compensations will be made by the organizer for any such reasons.

8. The exhibitor will be totally responsible for the cost of restoring to its original condition, any part of the stand, structure or furniture occupied or leased by it which had been altered or in anyway.

9. Exhibitors are entitled to exhibit only the announced products. Unauthorized exhibits will be taken away at the exhibitor's risk. Items may not be exhibited outside the rented space. The exhibitor must man the stand with competent personnel at all times and is also fully responsible for the cleaning, both inside and outside of his stand. The exhibitor must not close their stand during the opening days and timings. The organizers reserve the right to cancel the participation, remove the exhibits and restrict entry of an exhibitor who does not maintain decorum in the exhibition by misbehaving, canvassing and provoking a dispute at any time without making any refunds or compensation. Any complaints during the exhibition will only be accepted in writing to be submitted at the reception or the organizers office only.

10. The organizers reserve the right to remove any exhibits or promotion material found inappropriate, misleading or contradictory to the host country's laws without making any compensation. Any special promotions by the exhibitor inside or outside his stand must also be pre-approved by the organizer.

11. Exhibitors shall bear the responsibility and expenses for the transport of exhibits to and from the Exhibition venue. Exhibitors shall make their own arrangements, or pay for storage and warehousing of their exhibits, in & outside the venue. The Exhibitor must pay transportation, ,custom duty, VAT, custom bond, clearing & forwarding charges & all other expenses involved with the concerned authorities before receiving the goods at the exhibition center. Without prior authorization from the organizers, no article may be removed from a stand during and after the exhibition without a written approval from the organizer. Exhibitors shall remove all exhibits from the Exhibition venue within the period stipulated by the organizers and shall indemnify the organizers against any loss or reason of delay or damage to the Exhibition Hall. The Exhibitors will be responsible in shipping their exhibition goods in time, and ensuring that the exhibits are ready for display, at least one day before the commencement of the exhibition. The Organizers will not be held responsible, if the said exhibition goods does not reach the Exhibition venue in time due to any reason. The Exhibitors shall not be entitled to any claim or compensation in connection with such events. The Organizers refer cargo and tourism agents only to assist the exhibitors without taking any responsibility

12. The organizers have the right to modify the duration, venue, title or dates of the exhibition or the opening and closing times thereof. Sponsors, exhibitors, advertisers and visitors shall not be entitled to any claim or compensation in connection with such modifications.

13. The Organizers shall not be responsible for unapproved visas and will not entertain any claims in this regard. The organizers shall allocate the space in accordance with the nature of exhibits or in any manner they may deem fit.

14. Exhibitors are wholly responsible for the safety of their exhibits, of themselves and their delegates, employees and of the public when on their stands. The organizers will not take responsibility for the loss or damage howsoever caused to any exhibitor the property of any exhibitor. The exhibitor is to take out an insurance cover for the purpose. The exhibitor and the exhibiting company is liable to pay to any hotel, custom or other unpaid bills by their delegates in the host country. The organizer reserves the right to retain goods or property of the exhibitor for compensating any balance payments.

15. Force Majeure : The jurisdiction of UAE will be the law to approach in case of any disputes unable to settle mutually between the Exhibitors and the Organizers. The organizers cannot accept any complaint or claims against them, unless submitted in writing within two weeks of the closing date of the exhibition to: EXPOSURE FZC, P.O.BOX 333840, DUBAI, U.A.E.