Director General of Fair Competition Commission for Ministry of Industry and Trade inaugurated the AUTOEXPO AFRICA 2019

As the leading International Exhibition in the East African the 22nd AUTOEXPO Africa 2019, set new records this November with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa’s most successful event.

The 22nd AUTOEXPO Africa 2019, was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from November 07 - 09, 2019. Inaugurated by Hon. Dr. John Mduma, Director General of Fair Competition Commission for Ministry of Industry and Trade. The show was an exceptional success for the 22nd consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 28 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Automotive & Spare Parts Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.

EXPOGROUP supports the “GO GREEN” campaign across the globe. Grow a plant every weekend and enjoy it grow!
Participating Countries:

Exhibitors from over 28 countries

- Belgium
- China
- England
- Egypt
- Finland
- France
- Germany
- India
- Ireland
- Italy
- Israel
- Kenya
- Korea
- Kuwait
- Lebanon
- Oman
- Pakistan
- Singapore
- South Africa
- South Korea
- Sri Lanka
- Tanzania
- Thailand
- Turkey
- Tunisia
- UAE
- USA
- Ukraine

East Africa’s Largest International Trade Exhibition
On Automotive, Spare parts and Accessories

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Exhibits:

- Auto Accessories
- Tyres & Batteries
- Body & Spare parts
- Oil & Lubricants
- Tools & Equipment
- Garage Equipment
- Petrol Station Products
- Auto Finance/ Insurance
- Engine & Mechanical Systems
- Testing-Control Devices
- Alternate Fuel Conversion Equipment
- Vehicle Tracking & GPS
- Car Audio & Video Systems
- Special-Purpose Vehicles
- 2 & 3 Wheelers
- Commercial vehicles
- Equipment & Machinery
- Trailers

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Visitor Profile

- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Automotive Dealers
- Garage & Service Stations
- Government Traffic Dept.
- Government Administrations
- Bulk Consumers like Hotels, Hospitals & Corporate
- Spare Part Dealers
- Fuel Stations

Visitor Statistics  (Total 3600)

By Industry
- Importers 35%
- Distributors/Agents/Retailers 22%
- Industry Professionals 20%
- Services 15%
- Others 8%

By Region
- East Africa 76%
- Central Africa 8%
- Rest Of Africa 6%
- Europe 5%
- Rest Of The World 5%

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Exhibitors Report:

90% of exhibitors stated that their overall objectives had been met.

85% stated they had met or surpassed the number of expected inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

90% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

Exhibitors Comments:

DTG GROUP (HONGKONG DREAMTRUEGROUP CO., LIMITED) - China:
We have been cooperating with Expogroup for many years and every year the event is becoming bigger and better.

OMAN OIL MARKETING COMPANY SAOG - Oman:
The event had a high quality of automotive industry players which made it a perfect audience for us.

YOU BAT S.R.L. - Italy:
This was our first time at AUTOEXPO – and exhibiting here was a good decision. We met a lot of key players from the industry that are important to us. The trade fair is the right event for us when it comes to positioning our company on the automotive market.
Glimpse of Prime Exhibitors and Supporters

Sponsors:

- HYUNDAI
- Ford

Prime Exhibitors:

- IMAPETROL
- SENTURY
- and many more..

- PULI
- SINOHOWO
- CARHUNT

Support & Partners:

- Confederation of Tanzania Industries
- and many more..

- Dubai Exporters
- AUTOMART
- INDIA EXPORT

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Book Your Stand At:

23rd AUTEXPO AFRICA 2021

21 - 23 September
Diamond Jubilee Expo Center, Dar-es-Salaam
Tanzania

Meet Companies From Over 28 Countries
Austria | Belgium | Canada | China | Denmark | Egypt | England | Finland | France
Germany | Greece | India | Iran | Italy | Kenya | Korea | Kuwait | Malaysia | Oman
Portugal | Singapore | Saudi Arabia | South Africa | Spain | Tanzania | Turkey | UAE
UK

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