

24th AUTOEXPO AFRICA 2023



East Africa's Largest
International Trade Exhibition On
Automotive, Spare parts and Accessories

POST SHOW REPORT
19 - 21 October 2023

Diamond Jubilee Expo Centre, Dar-es-Slaam, Tanzania



EXPOGROUP Supports The “GO GREEN” Campaign Across The Globe. Please use paper only when necessary.

► Highlights

Exhibitors from 28 Countries

Visitors from over 11 African Countries

As the leading International Exhibition in the East African the 24th AUTOEXPO Africa 2023, set new records this October with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 24th AUTOEXPO Africa 2023 was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from October 19 - 21, 2023. Inaugurated by Hon'ble Dr. Ashatu K. Kijaji (MP) Minister, The Ministry for Industry and Trade, Tanzania. The show was an exceptional success for the 23rd consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 28 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Automotive & Spare Parts Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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► Participating Countries:

Exhibitors from over 28 countries

- Belgium
- China
- England
- Egypt
- Finland
- France
- Germany
- India
- Ireland
- Italy
- Israel
- Kenya
- Korea
- Kuwait
- Lebanon
- Oman
- Pakistan
- Singapore
- South Africa
- South Korea
- Sri Lanka
- Tanzania
- Thailand
- Turkey
- Tunisia
- UAE
- USA
- Ukraine



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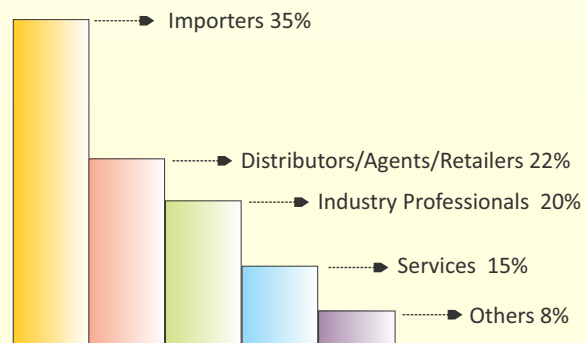
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► Visitor Profile

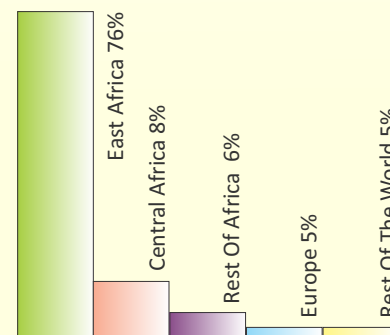
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Automotive Dealers
- Garage & Service Stations
- Government Traffic Dept.
- Government Administrations
- Bulk Consumers like Hotels, Hospitals & Corporate
- Spare Part Dealers
- Fuel Stations

► Visitor Statistics (Total 3600)

By Industry



By Region



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► Exhibitors Report :

90% of exhibitors stated that their overall objectives had been met.

85% stated they had met or surpassed the number of expected inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

90% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

MEENAKSHI POLYMERS PRIVATE LIMITED - China:

“We had a very fabulous experience at the Expo. The footfall has been decent and we met a lot of valuable and meaningful customer. We look forward to growing our business in this region.”

FEBEST AUTO SPARE PARTS TRADING LLC - UAE:

“The response was very good at the Expo, we got many good visitors which helped us in getting good number of quality leads. Overall we are happy with the event.”

WHITE STAR COMPONENTS PVT. LTD. - India:

“The show was very well organized. It was my first time in this country and the people are very friendly. I met some prospective leads for our products and hopefully it will generate business. We are already thinking of participating again.”



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► Glimpse of Prime Exhibitors and Supporters

Sponsors:



Leading Exhibitors:



and many more..

Supported by:



and many more..



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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

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AUTOEXPO
AFRICA 2024

23 - 25 October 2024

Diamond Jubilee Expo Center, Dar-es-Salaam
Tanzania

Meet Companies From Over **28** Countries

Austria | Belgium | Canada | China | Denmark | Egypt | England | Finland | France
Germany | Greece | India | Iran | Italy | Kenya | Korea | Kuwait | Malaysia | Oman
Portugal | Singapore | Saudi Arabia | South Africa | Spain | Tanzania | Turkey | UAE
UK

► Organized By: **EXPOGROUP**



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