

# 26<sup>th</sup> AUTOEXPO AFRICA 2025



East Africa's Largest  
International Trade Exhibition On  
Automotive, Spare parts and Accessories

## POST SHOW REPORT

17 - 19 December 2025

Diamond Jubilee Expo Centre, Dar-es-Slaam, Tanzania



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Please use paper only when necessary.

## ► Permanent Secretary, Ministry Of Transport Inaugurated the Event AUTOEXPO 2025

As the leading International Exhibition in the East Africa, the 26<sup>th</sup> AUTOEXPO Africa 2025, set new records this December with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 26<sup>th</sup> AUTOEXPO Africa 2025 was held at the Diamond Jubilee Expo Centre, Dar-es-Salaam, from December 17 - 19, 2025. Inaugurated by Hon. Prof. Godius W.Kahyarara, Permanent Secretary, Ministry Of Transport, Dar-es-Salaam, Tanzania. The show was an exceptional success for the 26th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 30 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Automotive & Spare Parts Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



East Africa's Largest International Trade Exhibition  
On Automotive, Spare parts and Accessories



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

## ► Participating Countries:

Exhibitors from over 30 countries

- Austria
- Australia
- Belgium
- China
- Ethiopia
- Egypt
- Finland
- France
- Germany
- India
- Ireland
- Italy
- Israel
- Kenya
- Korea
- Kuwait
- Lebanon
- Oman
- Pakistan
- Russia
- Singapore
- South Africa
- Sri Lanka
- Tanzania
- Thailand
- Turkey
- UAE
- Ukraine
- United Kingdom
- Zimbabwe



East Africa's Largest International Trade Exhibition  
On Automotive, Spare parts and Accessories



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

## ► Exhibits:

- Auto Accessories
- Tyres & Batteries
- Body & Spare parts
- Oil & Lubricants
- Tools & Equipment
- Garage Equipment
- Petrol Station Products
- Auto Finance/ Insurance
- Engine & Mechanical Systems
- Testing-Control Devices
- Alternate Fuel Conversion Equipment
- Vehicle Tracking & GPS
- Car Audio & Video Systems
- Special-Purpose Vehicles
- 2 & 3 Wheelers
- Commercial vehicles
- Equipment & Machinery
- Trailers



East Africa's Largest International Trade Exhibition  
On Automotive, Spare parts and Accessories



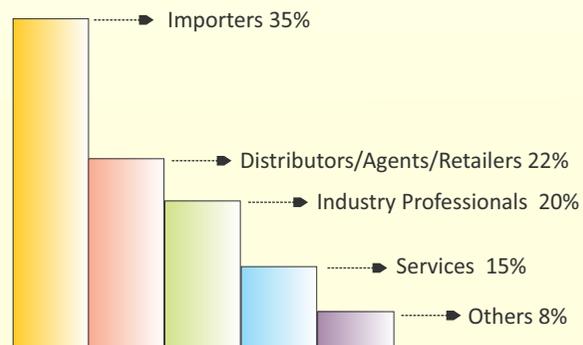
EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

## ► Visitor Profile

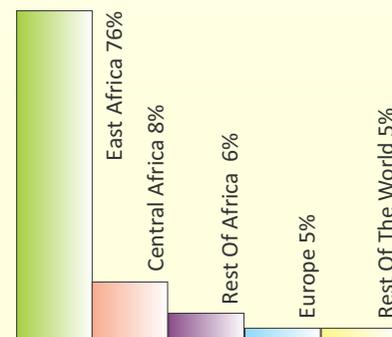
- Manufacturers, Distributors, Retailers, Exporters, Importers
- Dealers and importers of all types of two & four wheeler private and commercial vehicles
- Auto service centers & workshops
- Government Traffic Dept.
- Automotive & Spare Part Dealers
- Auto finance and insurance companies.
- Government Administrations
- Fuel Stations
- Garage & Service Stations

## ► Visitor Statistics (Total 4200)

By Industry



By Region



East Africa's Largest International Trade Exhibition  
On Automotive, Spare parts and Accessories



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

## ► Exhibitors Report :

90% of exhibitors stated that their overall objectives had been met.

85% stated they had met or surpassed the number of expected inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

90% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

## ► Exhibitors Comments :

### **LYNCYBER - Tanzania/China:**

The exhibition was well organized and provided valuable exposure. We look forward to Electric Vehicles to be at the forefront of future editions of the event.

### **ENERCELL CO. LTD. - South Korea:**

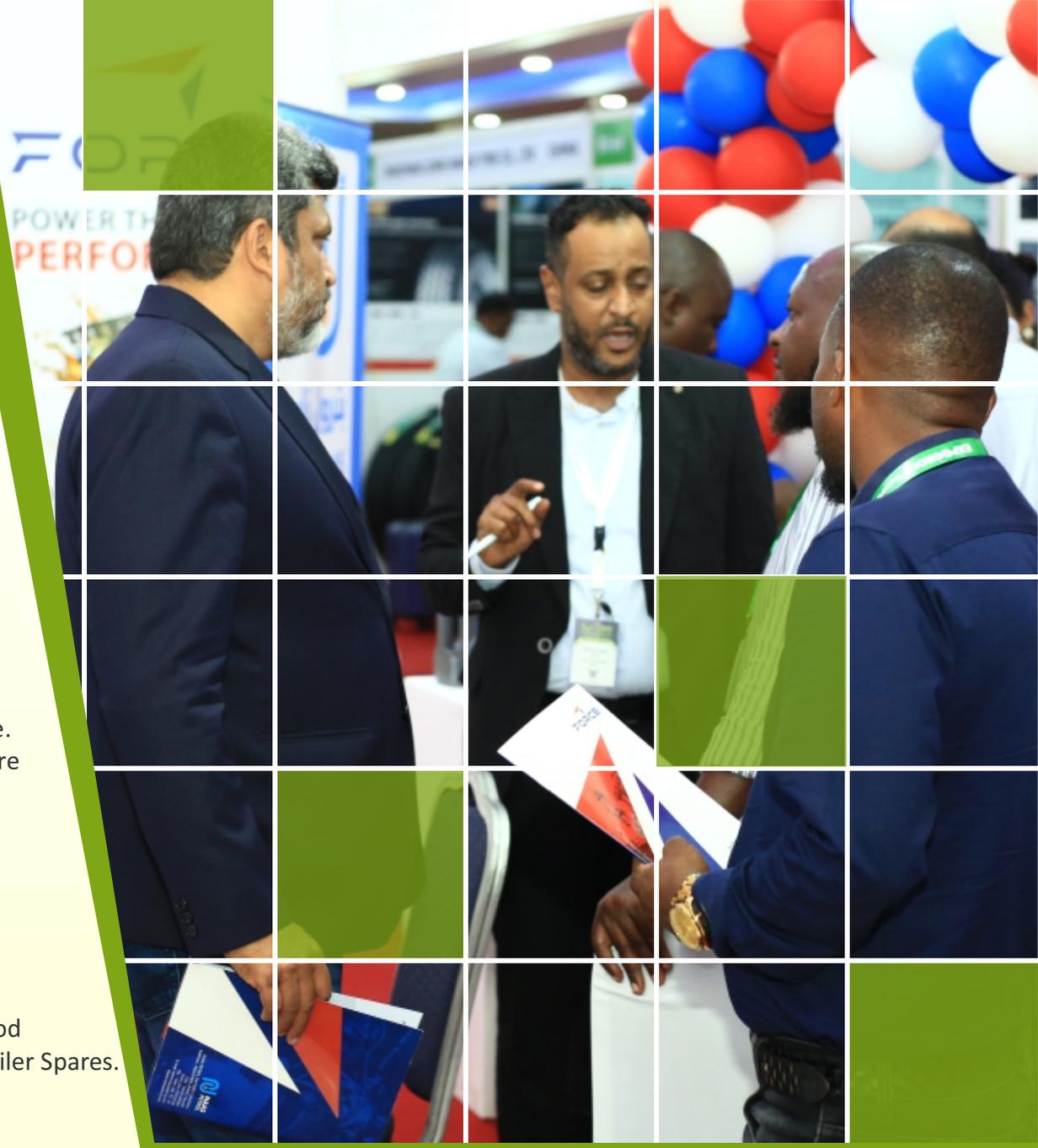
The Tanzanian market is excellent and the exhibition is very good. We look forward to participating in 2026 in the upcoming editions.

### **CLEO INDUSTRIES - India:**

The organizer support and venue was excellent and we received a good number of visitors. The market has a good potential for Truck and Trailer Spares.

### **JK GLOBAL - South Korea:**

The exhibition experience was good and we met many potential clients. We are considering a repeat participation next year.



East Africa's Largest International Trade Exhibition  
On Automotive, Spare parts and Accessories



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

# ► Glimpse of Prime Exhibitors and Supporters

## Sponsors / Leading Exhibitors:



and many more..

## Supported by:



and many more..



East Africa's Largest International Trade Exhibition  
On Automotive, Spare parts and Accessories



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

## ► Picture Gallery:



East Africa's Largest International Trade Exhibition  
On Automotive, Spare parts and Accessories



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

## ► Picture Gallery:



East Africa's Largest International Trade Exhibition  
On Automotive, Spare parts and Accessories



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

► Book Your Stand At:

27<sup>th</sup>  
**AUTOEXPO**  
**AFRICA 2026**

18 - 20 November

Diamond Jubilee Expo Center, Dar-es-Salaam  
Tanzania



► Organized By: **EXPOGROUP**

International Marketing Headquarters:  
19th Floor, Monarch Office Tower, POB 333840, Sheikh Zayed Road, Dubai, UAE  
Tel: +971 4 3050755 | [feedback@expogr.com](mailto:feedback@expogr.com) | [www.expogr.com](http://www.expogr.com)



EXPOGROUP supports the “GO GREEN” campaign across the globe. Please use paper only when necessary.