

10th 2024
SOLAR
AFRICA



East Africa's Largest Int'l Trade Exhibition on
Solar Products Equipments & Machinery

POST SHOW REPORT
26 - 28 June 2024
KICC, Nairobi, Kenya



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Please use paper only when necessary.

► Managing Director and CEO of the Kenya Electricity Transmission Co. Ltd. inaugurated the event SOLAR AFRICA 2024

As the leading International Exhibition in the East Africa, the 9th SOLAR ENERGY Africa 2024, set new records this June with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 9th SOLAR ENERGY Africa 2024 was held at The KICC, Nairobi, Kenya, from June 26 - 28. Hon'ble Dr. Eng. John Mativo, MBS, the Managing Director and CEO of the Kenya Electricity Transmission Co. Ltd. Kenya Inaugurated the event on 26th June 2024. The show was an exceptional success for the 9th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Solar Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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On Solar Products Equipments & Machinery



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▶ Exhibitors from 20 countries participated

- Austria
- Belgium
- China
- England
- Egypt
- France
- Germany
- India
- Iran
- Italy
- Kenya
- Kuwait
- Singapore
- South Africa
- South Korea
- Spain
- Turkey
- UAE
- UK
- USA



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► Exhibits:

- Solar Panels
- Rural Power Generation Systems
- BIPV
- Grid connectible systems and solutions
- Batteries & Accessories
- Charge controllers and inverters
- Metering and grid connect solutions
- Cables & Accessories
- Test, measurement and monitoring solutions
- Solar Thermal Products & Solutions
- Street, Traffic, Garden & Billboard Lighting
- Solar Emergency Lighting
- Software solutions
- Solar Heating
- Solar consumer products & home appliances



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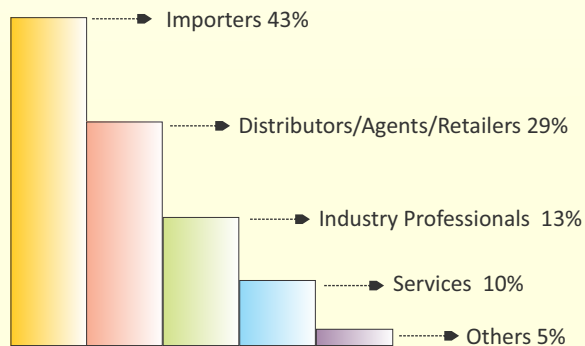
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► Visitor Profile

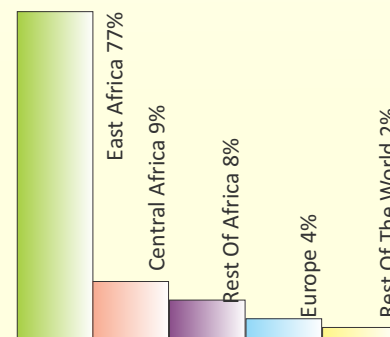
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Power Trading Companies
- Independent Power Producers
- Government Officials.
- Bulk Consumers like Hotels, Hospitals & Corporate
- Power Generation
- High Level Purchase Executives

► Visitor Statistics (Total 4,300)

By Industry



By Region



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► Exhibitors Report :

87% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

GOODWE, China:

Excellent show, overall good footfall of relevant industry member. Good management and setup.

SUN SKILL LIGHTING COMPANY LIMITED, Tanzania:

We have participated for the first time and the service at the event was beyond my expectations, each and everything was very good and customer response was very excellent and genuine.

CROWN MICRO FZCO, UAE:

We had a great experience participating in this exhibition. We felt this is a great platform to showcase our products. Such Exhibitions are very important for the growth of this industry.



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► Glimpse of Prime Exhibitors and Supporters

PRIME EXHIBITORS:



And many more..

SUPPORTED BY:



And many more..

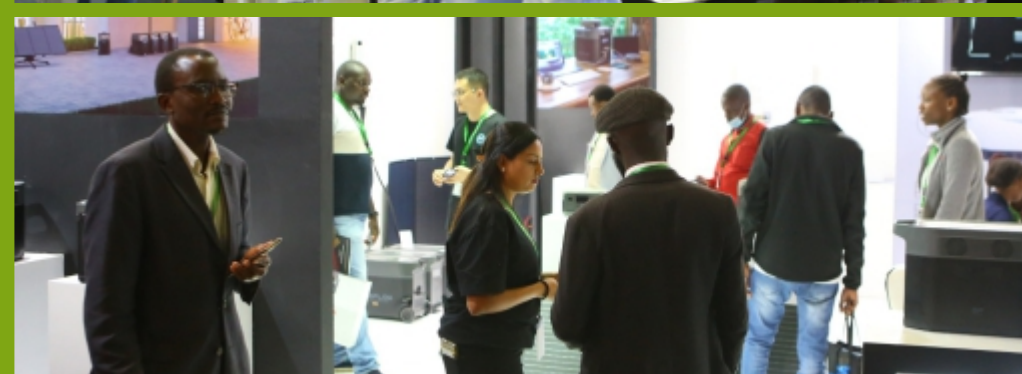
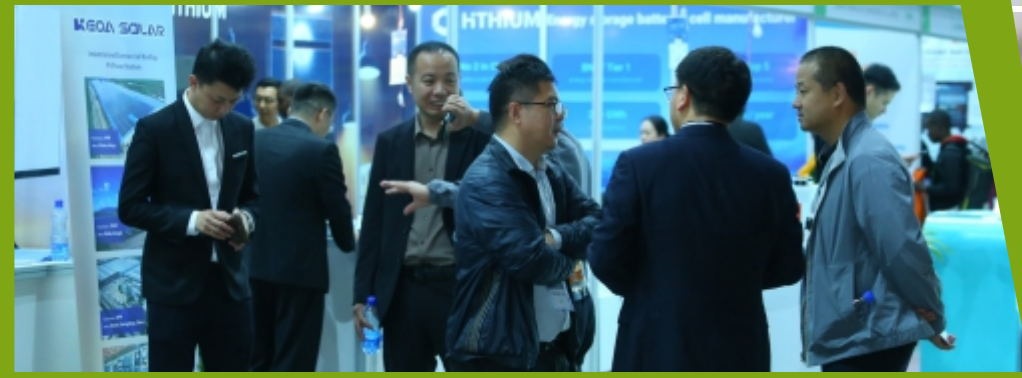


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► Picture Gallery:



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► Book Your Stand At:

10th **SOLAR** 2025
AFRICA

26 - 28 June 2024

Kenyatta Int'l Convention Centre
Nairobi - Kenya

Meet Companies From Over **20** Countries

Austria | Belgium | China | England | Egypt | France | Germany | India
Iran | Italy | Kenya | Kuwait | Singapore | South Africa | South Korea
Spain | Turkey | UAE | UK | USA



► Organized By: **EXPOGROUP**

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