

08th 2023
SOLAR
A F R I C A



East Africa's Largest Int'l Trade Exhibition on
Solar Products Equipments & Machinery

POST SHOW REPORT
18 - 20 May 2023
KICC, Nairobi, Kenya



EXPOGROUP Supports The “ **GO GREEN** ” Campaign Across The Globe. Please use paper only when necessary.

► High Commissioner of India to Kenya Permanent Representative of India to UNEP & UN-Habitat, Ambassador of India to Somalia inaugurated the event SOLAR AFRICA 2023

As the leading International Exhibition in the East Africa, the 8th SOLAR Africa 2023, set new records this May with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 8th SOLAR Africa 2023 was held at The KICC, Nairobi, Kenya, from May 18 - 20. Hon. Ms. Namgya Khampa High Commissioner of India to Kenya Permanent Representative of India to UNEP & UN - Habitat, Ambassador of India to Somalia inaugurated the event. The show was an exceptional success for the 08th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Solar Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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► Exhibitors from 20 countries participated

- Austria
- Belgium
- China
- England
- Egypt
- France
- Germany
- India
- Iran
- Italy
- Kenya
- Kuwait
- Singapore
- South Africa
- South Korea
- Spain
- Turkey
- UAE
- UK
- USA



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► Exhibits:

- Solar Panels
- Rural Power Generation Systems
- BIPV
- Grid connectible systems and solutions
- Batteries & Accessories
- Charge controllers and inverters
- Metering and grid connect solutions
- Cables & Accessories
- Test, measurement and monitoring solutions
- Solar Thermal Products & Solutions
- Street, Traffic, Garden & Billboard Lighting
- Solar Emergency Lighting
- Software solutions
- Solar Heating
- Solar consumer products & home appliances



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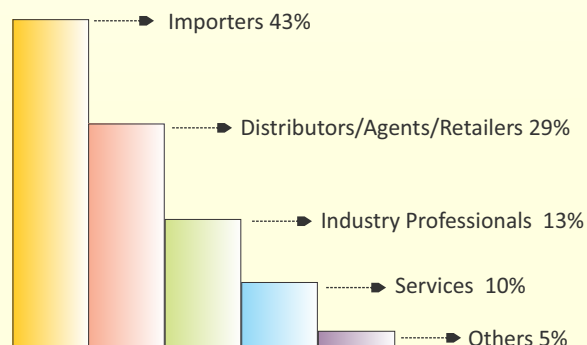
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► Visitor Profile

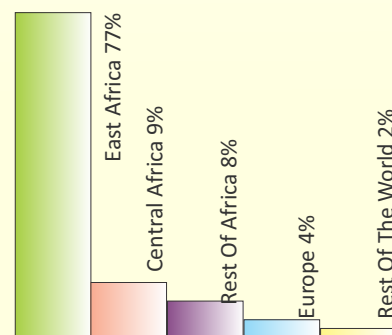
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Power Trading Companies
- Independent Power Producers
- Government Officials.
- Bulk Consumers like Hotels, Hospitals & Corporate
- Power Generation
- High Level Purchase Executives

► Visitor Statistics (Total 4,300)

By Industry



By Region



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► Exhibitors Report :

87% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

GOODWE, China:

Excellent show, overall good footfall of relevant industry member. Good management and setup.

SUN SKILL LIGHTING COMPANY LIMITED, Tanzania:

We have participated for the first time and the service at the event was beyond my expectations, each and everything was very good and customer response was very excellent and genuine.

CROWN MICRO FZCO, UAE:

We had a great experience participating in this exhibition. We felt this is a great platform to showcase our products. Such Exhibitions are very important for the growth of this industry.



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► Glimpse of Prime Exhibitors and Supporters

PRIME EXHIBITORS:



And many more..

SUPPORTED BY:



INDIAN CHAMBER OF COMMERCE

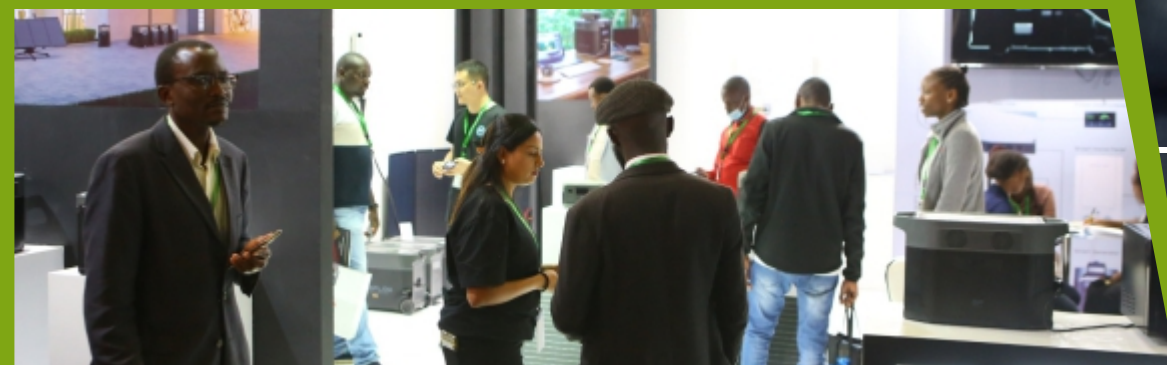


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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

9th 2024
SOLAR
AFRICA

26 - 28 June 2024
Kenyatta Int'l Convention Centre
Nairobi - Kenya

Meet Companies From Over **20** Countries

Austria | Belgium | China | England | Egypt | France | Germany | India
Iran | Italy | Kenya | Kuwait | Singapore | South Africa | South Korea
Spain | Turkey | UAE | UK | USA

► Organized By: **EXPOGROUP**



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