

06<sup>th</sup> 2019  
**SOLAR**  
**AFRICA**



East Africa's Largest Int'l Trade Exhibition on  
Solar Products Equipments & Machinery

POST SHOW REPORT  
25 - 27 July  
KICC, Nairobi, Kenya

Supported by:



**Ministry of Petroleum and Mining**



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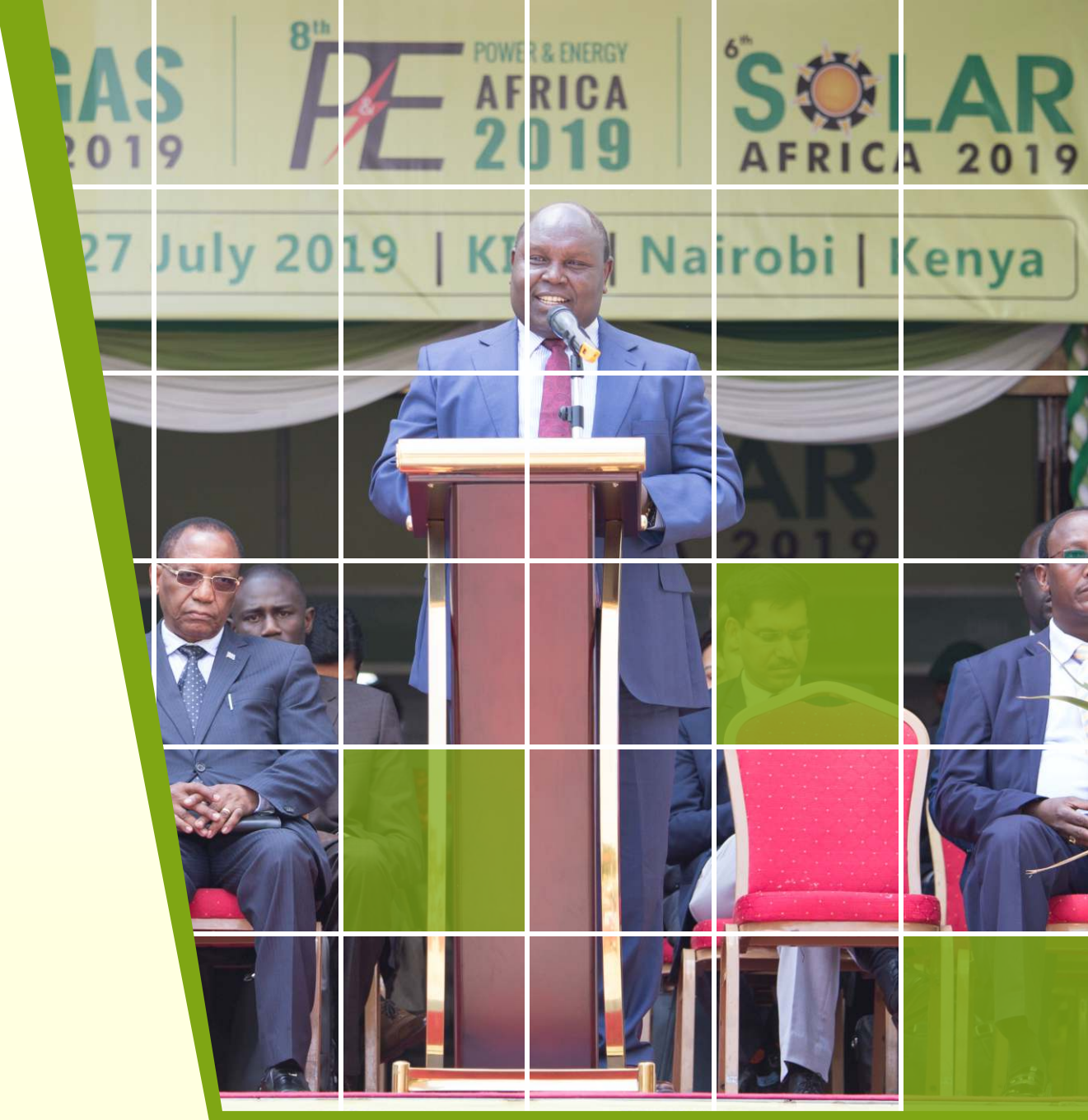
## ► Ministry of Petroleum and Mining inaugurated the SOLAR AFRICA 2019

As the leading International Exhibition in the East Africa, the 6th SOLAR Africa 2019, set new records this July with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 6th SOLAR Africa 2019 was held at The KICC, Nairobi, Kenya, from July 25 - 27. Ministry of Petroleum and Mining, Eng. John K. Mosonik inaugurated the event. The show was an exceptional success for the 6th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 30 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Solar Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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On Solar Products Equipments & Machinery



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## ► Exhibitors from 20 countries participated

- Austria
- Belgium
- China
- England
- Egypt
- France
- Germany
- India
- Iran
- Italy
- Kenya
- Kuwait
- Singapore
- South Africa
- South Korea
- Spain
- Turkey
- UAE
- UK
- USA



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## ► Exhibits:

- Solar Panels
- Rural Power Generation Systems
- BIPV
- Grid connectible systems and solutions
- Batteries & Accessories
- Charge controllers and inverters
- Metering and grid connect solutions
- Cables & Accessories
- Test, measurement and monitoring solutions
- Solar Thermal Products & Solutions
- Street, Traffic, Garden & Billboard Lighting
- Solar Emergency Lighting
- Software solutions
- Solar Heating
- Solar consumer products & home appliances



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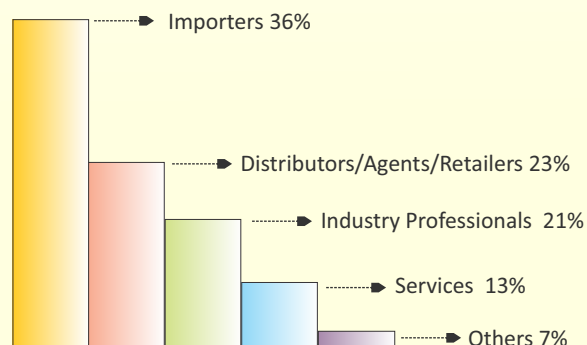
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## ► Visitor Profile

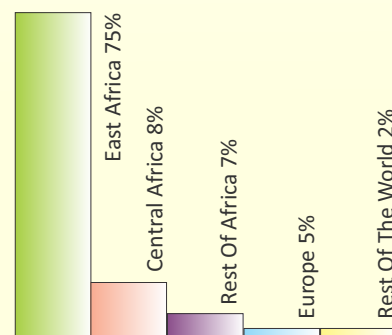
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Power Trading Companies
- Independent Power Producers
- Government Officials.
- Bulk Consumers like Hotels, Hospitals & Corporate
- Power Generation
- High Level Purchase Executives

## ► Visitor Statistics ( Total 3,200 )

By Industry



By Region



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## ► Exhibitors Report :

**87%** of exhibitors stated that their overall objectives had been met.

**84%** stated that they had met or surpassed the number of inquiries received during the 3 day event.

**89%** of exhibitors stated that they would like to repeat their participation.

**91%** of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

## ► Exhibitors Comments :

### **VICTORIA CABLE LIMITED, Uganda:**

"We are glad that SOLAR Africa provides a platform for companies to interact with international players from the solar industry. With so much happening in this region the solar industry is getting a lot of importance and is developing a good pace. We are happy to be a part of this event."

### **GREENWAY SOLAR ENERGY CO. LTD., China:**

"This is our first year of participation at SOLAR Africa and we are happy with the number of enquires that we have received. A platform like this helps a company like us to have a dialogue with experts from the industry. The interaction that we had helped us to understand the requirements here. This will help us to deliver the desired outcome. We appreciate the efforts of the organizing team."

### **GTC SOLAR, Turkey:**

"We saw a good response in terms of visitors that attended our stall. We feel SOLAR Africa is a great platform for companies to come, participate and showcase their contribution to the industry. We are happy with the way the event has been organized."



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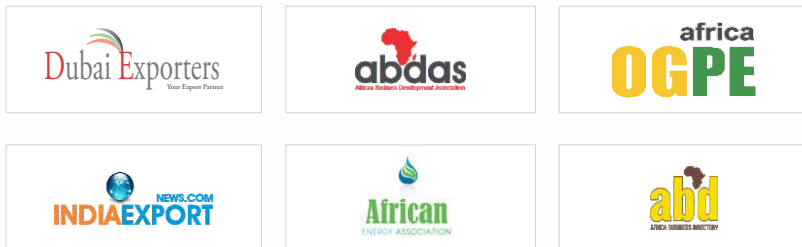
## ► Glimpse of Prime Exhibitors and Supporters

### PRIME EXHIBITORS:



And many more..

### SUPPORTED BY:



And many more..



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## ► Picture Gallery:



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## ► Picture Gallery:



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► Book Your Stand At:

7<sup>th</sup> **SOLAR** 2022  
**AFRICA**

19 - 21 May 2022

Kenyatta Int'l Convention Centre  
Nairobi - Kenya

Meet Companies From Over **20** Countries

Austria | Belgium | China | England | Egypt | France | Germany | India  
Iran | Italy | Kenya | Kuwait | Singapore | South Africa | South Korea  
Spain | Turkey | UAE | UK | USA

► Organized By: **EXPOGROUP**



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