

# **Sponsorship** opportunities

# BUSINESS GROWS THROUGH CONTACTS & CONTACTS GROW THROUGH EXHIBITIONS



05 - 07 June 2024 Kenyatta Int'l Convention Centre Nairobi, Kenya

### The only platform

that provides face to face meetings with decision makers of businesses

Increase company visibility to your customers and maximize your marketing by participating as a sponsor.



Sponsorship opportunities are designed to provide maximum exposure, name recognition, strengthen vendor relationships and build customer loyalty among meeting attendees. There is no better way to instantly convey your message to the decision makers.

Sponsorship is a non-intrusive way of conveying your message to top decision makers. It allows you to enhance awareness of your business and/or service with key contacts in this industry



## **Platinum Sponsor**

## Package Application

### The Package includes:

- · 54 sq.m. stand with octanorm shell scheme
- · 4m x 2m hoarding space at the entrance
- · East African Importers Database
- · Exhibition Online Catalogue Listing
- · Company Logo on Invitation (10,000 nos.)
- Company Logo on all Newspaper advertisements
- · Company Logo & link on exhibition website
- · Full page advertisement on Official Online Catalogue
- · 80 words write up in the official show Online catalogue
- · Press coverage during the event
- · Hard copy invitations for client distribution
- · 3 minutes speakers slot at the opening ceremony

Sponsorship fees: US\$ 18,000

TITLE (MR./ MRS./ MS.) FIRST NAME:\_\_\_\_

#### **CONTACT DETAILS**

Swift Code: CITIAEAD

STATE:	POSTCODE:
	:
	TE:
sfer in Favour of "EXPO ed to the invoice.	e. Payment should reach us within 7 working days. LINK EXHIBITIONS ORGANIZERS". 49, Dubai, U. A. E. Swift Code : CITIAEAD
Favour of: IS ORGANIZERS 4	
1	STATE:  MOBILE  WEBSI  e sending you the invoice fer in Favour of "EXPOI to the invoice. I, CITIBANK, PO. Box 7

LAST NAME: \_\_

Applicant's Signature/ Stamp