



East Africa's Largest International Trade Exhibition On Lighting & Accessories

POST SHOW REPORT

31 May - 03 June 2023 Kenyatta Int'l. Convention Centre, Nairobi



Hon. Mr. Thiaka Muchai J. Secretary General Kenya Federation of Master Builders (KFMB) Inaugurated the LIGHTEXPO 2023

As the leading International Exhibition in the East Africa, the 8th Lightexpo 2023, set new records this May with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 8th Lightexpo 2023 was held at The KICC, Nairobi, Kenya, from May 31 - June 03, was inaugurated by the Hon. Mr. Thiaka Muchai J. Secretary General, Kenya Federation of Master Builders (KFMB). The show was an exceptional success for the 08th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 15 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Residential, Commercial & Industrial Lighting Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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Exhibitors from 15 countries participated

- Belgium
- China
- England
- Egypt
- Germany
- India
- Indonesia
- Italy
- Kenya
- Korea

- Malaysia
- Singapore
- South Africa
- Turkey
- UAE





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Exhibits:

- Automation
- Waterfront / marine lighting
- Lighting controls & solutions
- LEDs
- Interior illumination
- Intelligent controls
- Lighting electronics
- Luminaries
- Multi-room solutions
- Lighting
- Public lighting
- Outdoor lighting
- Indoor lighting
- Lamps
- Fluorescent / CFL
- Controlling systems
- Lasers & fibre optics
- Metalhalide lights
- LED luminaires
- Signal lighting
- Stabilizers & starters



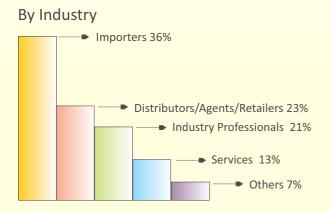
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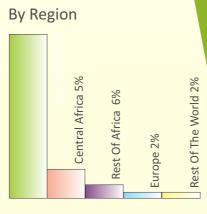


Visitor Profile

- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Architects, Consultants & Engineers
- **Furniture Companies**
- **Property Developers**
- **Interior Designers**
- **Government Building Administrations**
- Government agencies
- Bulk Consumers like Hotels, Hospitals,
- Landscapers, Malls etc.

Visitor Statistics (Total 3,100)











Exhibitors Report :

88% of exhibitors stated that their overall objectives had been met.

83% stated that they had met or surpassed the number of inquiries received during the 3 day event.

82% of exhibitors stated that they would like to repeat their participation.

89% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

Exhibitors Comments:

BEST LIGHT SRL, *Italy:*

"The result was good and visitor flow was high. Our members are happy with the show. We plan to take an even bigger stand next year. We need more brand building and surely this fair helped us to make a big step forward."

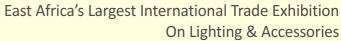
ELMARK INDUSTRIES SC, Bulgaria:

"The market in East Africa is on a constant state of change. This requires that new and competitive products are required every year. Expogroup has created world class platforms which are consistent with industry marketing requirements and helps us reach the right audience"

HANSHI LIGHTING CO. LTD, Kenya:

"To bring in worldclass products we need some worldclass partners. Expogroup and their exhibition platforms are perfect to showcase our diversity of products. This has made our job of selling from UAE to Africa worthwhile.







Glimpse of Prime Exhibitors& Supporters

Leading Exhibitors:













and many more..

SUPPORT & PARTNERS:



















and many more..



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05 - 07 June 2024

Kenyatta International Convention Centre Nairobi - Kenya

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