

24<sup>th</sup>  
**PPP** LASTICS  
PRINTING  
PACKAGING  
**AFRICA 2023**



East Africa's Largest  
International Trade Exhibition  
On Plastics, Printing & Packaging

POST SHOW REPORT  
05 - 07 July 2023  
Sarit Expo Centre, Nairobi, Kenya



## ► Head of Trade Development, KNCCI, Nairobi inaugurated the PPPEXPO KENYA 2023

As the leading International Exhibition in the East Africa, the 24th PPPEXPO Africa 2023, set new records this June with an overwhelming response of trade visitors and exhibitors from across the globe making it East Africa's most successful event.

The 24th PPPEXPO Africa 2023 was held at Sarit Expo Centre, Nairobi, from July 05 - 07, 2023. Hon'ble Mr. Kassim Were Ali, Head of Trade Development, KNCCI, Nairobi, Kenya inaugurated the event. The show was an exceptional success for the 24th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 30 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Plastics, Printing & Packaging from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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## ► Participating Countries :

- Austria
- Bangladesh
- Belgium
- Brazil
- Canada
- China
- Egypt
- Finland
- France
- Germany
- India
- Iran
- Italy
- Jordan
- Kenya
- Korea
- Kuwait
- Malaysia
- Portugal
- Russia
- Singapore
- South Africa
- Spain
- Thailand
- Tanzania
- Turkey
- UAE
- UK
- USA
- Zimbabwe



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## ► Exhibits :

- Plastic, Printing & Packaging Machinery
- Plastic Testing and Measuring Equipment
- Packaging Machinery
- Paper & Cardboard Containers
- Plastics Films
- Scrap, Recycling Equipment
- All kinds of Printing Machinery
- Rubber & Synthetic fibers
- Packaging Plant Systems
- Plastics Compounds
- Mold Temperature Controller
- Tapes/ Plastic Film/ Pallets
- Digital and on-demand printing
- Pre & Post Processing Machine
- Sealing & Welding machinery
- Slitter rewinder
- Polythene
- Food & Medical Packaging Equipment and etc.



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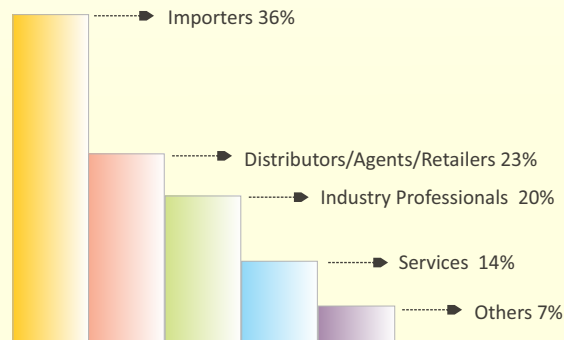


## ► Visitor Profile

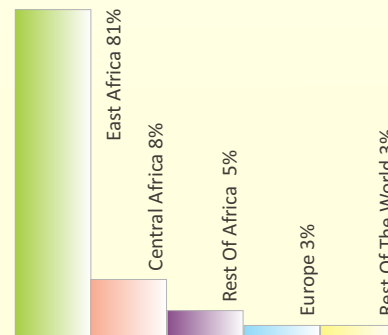
- Policy and Decision Makers
- Foreign & Local Investors
- Packaging & Processing Professionals
- Consul Generals, Foreign Missions & Business Magnates
- Top Executive & Professionals from Local Industries
- Designers, Dealers, Consultants, Distributors, Engineers
- Printers, Equipment & Material Buyers
- Retailers, Logistic Management
- New Product Development Managers

## ► Visitor Statistics ( Total 3,000 )

By Industry



By Region



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## ► Exhibitors Report :

**90%** of exhibitors stated that their overall objectives had been met.

**85%** stated that they had met or surpassed the number of inquiries received during the 3 day event.

**92%** of exhibitors stated that the quality of visitors met or surpassed their expectations

**83%** of exhibitors stated that they would like to repeat their participation.

**91%** of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

## ► Exhibitor Comments :

### **UTECO CONVERTING SPA, Italy:**

"It's a great platform for meeting importers and making new contacts in the industry. The event has helped us in finding new leads. It's our first time and we are satisfied with the way things have been. Good job."

### **VINMAR INTERNATIONAL LLC, USA:**

"The expo is well organized and promoted. The visitor flow was pretty decent with lot of business visitors. Overall a good show."

### **REMAK MAKINA, Turkey:**

"Good footfall, the show was very good for us. Our expectations were met. Hopefully we will be here again next year. Cheers."



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## ► Glimpse of Prime Exhibitors and Supporters

### PRIME EXHIBITORS:



And many more..

### SUPPORTED BY:



And many more..



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## ► Picture Gallery:



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## ► Picture Gallery:



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► Book Your Stand At:

**25**  
**PPP** **LASTICS**  
**RINTING**  
**ACKAGING**  
International Trade Exhibition

**20 - 22 November**  
**Sarit Expo Centre, Nairobi, Kenya**

Meet Companies From Over **30** Countries

Austria | Bangladesh | Belgium | Brazil | Canada | China | Egypt |  
Finland | France | Germany | India | Iran | Italy | Jordan | Kenya |  
Korea | Kuwait | Malaysia | Portugal | Russia



► Organized By: **EXPOGROUP**

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