

# BUSINESS GROWS THROUGH CONTACTS & CONTACTS GROW THROUGH EXHIBITIONS

9<sup>th</sup>  
**MINEXP**   
**AFRICA 2025**

16 - 18 July 2025  
Kenyatta Int'l Convention Centre  
Nairobi, Kenya

## The only platform

that provides face to face meetings with decision makers of businesses

Increase company visibility to your customers and maximize your marketing by participating as a sponsor.



Sponsorship opportunities are designed to provide maximum exposure, name recognition, strengthen vendor relationships and build customer loyalty among meeting attendees. There is no better way to instantly convey your message to the decision makers.

Sponsorship is a non-intrusive way of conveying your message to top decision makers. It allows you to enhance awareness of your business and/or service with key contacts in this industry



# Title Sponsor

## Package Application

### The Package includes :

- Title Sponsor – 26,000/-
- 72 sq.m. stand with octanorm shell scheme
- Title of “ Title Sponsor”
- 4m x 2m hoarding space at the entrance
- Two Roll up banners at the exhibition reception
- East African Importers Database
- Company Logo on Press Conference Backdrop
- Company Logo on Invitations (10,000 nos.)
- Company Logo on all Newspaper advertisements
- Company Logo & link on exhibition website
- Full page advertisement on Official online Catalogue
- 80 words write up in the official show Catalogue
- Press coverage during the event
- Hard copy invitations for client distribution
- 5 minutes speakers slot at the opening ceremony
- Company Logo on all Exhibitor and Visitor Badges

**Sponsorship fees : US\$ 26,000.00**

### CONTACT DETAILS

TITLE (MR./ MRS./ MS.) FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_  
COMPANY: \_\_\_\_\_  
DESIGNATION: \_\_\_\_\_  
COUNTRY: \_\_\_\_\_ STATE: \_\_\_\_\_ POSTCODE: \_\_\_\_\_  
PHONE: \_\_\_\_\_ MOBILE: \_\_\_\_\_  
EMAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_  
PRODUCTS: \_\_\_\_\_

### Payment Terms:

- After receiving your application, we will be sending you the invoice. Payment should reach us within 7 working days.
- Foreign Companies to pay by Telex Transfer in Favour of "EXPOLINK EXHIBITION ORGANIZERS".
- A registration fees of US\$ 50 will be added to the invoice.
- Bank IBAN: AE050211000000201785014, CITIBANK, PO. Box 749, Dubai, U. A. E. Swift Code : CITIAEAD

Companies to pay by Telex Transfer in Favour of:  
Account name: EXPOLINK EXHIBITION ORGANIZERS  
Bank IBAN: AE050211000000201785014  
Bank: CITIBANK  
Address: PO. Box 749  
City: Dubai, U. A. E.  
Swift Code: CITIAEAD

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Applicant's Signature/ Stamp