

07<sup>th</sup>

# MINEXP

## AFRICA 2023



East Africa's Largest International Trade Exhibition  
On Mining & Machinery Products & Equipment

### POST SHOW REPORT

31 May - 03 June 2023  
Kenyatta Int'l. Convention Centre, Nairobi



EXPOGROUP Supports The “ **GO GREEN** ” Campaign Across The Globe. Please use paper only when necessary.



## ► Hon. Thiaka Muchai J., Secretary General, Kenya Federation of Master Builders, Inaugurated the MINEXPO 2023

As the leading International Exhibition in the East African Mining Industry, the 07<sup>th</sup> MINEXPO AFRICA 2023, set new records this May with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 07<sup>th</sup> MINEXPO AFRICA 2023, was held at the KICC, Nairobi, Kenya from May 31 - June 03, 2023. Inaugurated by Hon'ble Thiaka Muchai J., Secretary General, Kenya Federation of Master Builders. The show was an exceptional success for the 7th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 15 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Mining Equipment & Machinery Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other, making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



East Africa's Largest International Trade Exhibition  
On Mining, Processing of Minerals & Safety Equipments



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## ► Exhibitors from 15 countries participated

- Austria
- China
- Egypt
- France
- Germany
- India
- Indonesia
- Iran
- Italy
- Kenya
- Kuwait
- Saudi Arabia
- Spain
- Tanzania
- UAE



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## ► Exhibits:

- Equipment & Machinery
  - Mining
  - Safety & Security
  - Tools and Hardware
  - Water Technology
  - Power Tools
  - Prefabricated buildings
  - Pumps & Motors
  - Safety Products
  - Fasteners & Fittings
  - Motors & Generators
- and many more..



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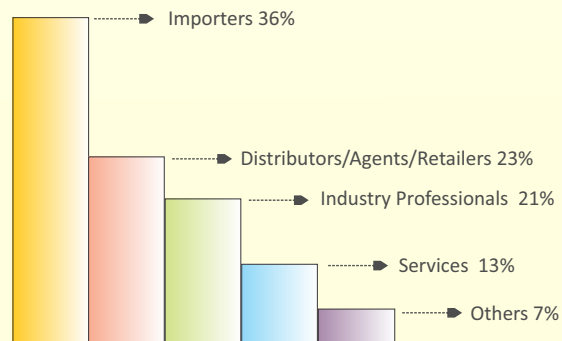
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## ► Visitor Profile

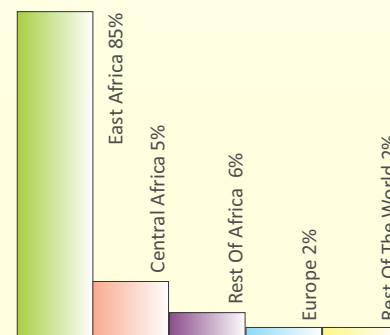
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Consultants & Engineers
- Miners & Contractors
- Government agencies
- Trading companies

## ► Visitor Statistics (Total 2800)

By Industry



By Region



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## ► Exhibitors Report :

88% of exhibitors stated that their overall objectives had been met.

83% stated that they had met or surpassed the number of inquiries received during the 3 day event.

82% of exhibitors stated that they would like to repeat their participation.

89% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

## ► Exhibitors Comments :

### **TAIZHOU SHANHE TRADING CO., LTD. – China:**

“Minexpo is a valuable way for us to make contact with the decision-makers and manufacturers. The quality of the attendees is of key importance and continues to rank high among the Mining shows that we exhibit at. Thanks for putting on a good show!”

### **LE LORRAIN – France:**

“Where better than Kenya to explore the East African market. We have been targeting this market for quite some time now and Minexpo gave us the right platform. Great show, great visitors. Kudos to the organizers.”

### **HAVER NIAGARA GmbH - Germany:**

“We are very pleased with the MINEXPO fair, great business opportunities in this market.”



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## ► Glimpse of Prime Exhibitors & Supporters

### Leading Exhibitors:



and many more..

### SUPPORT & PARTNERS:



and many more..

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## ► Photo Gallery



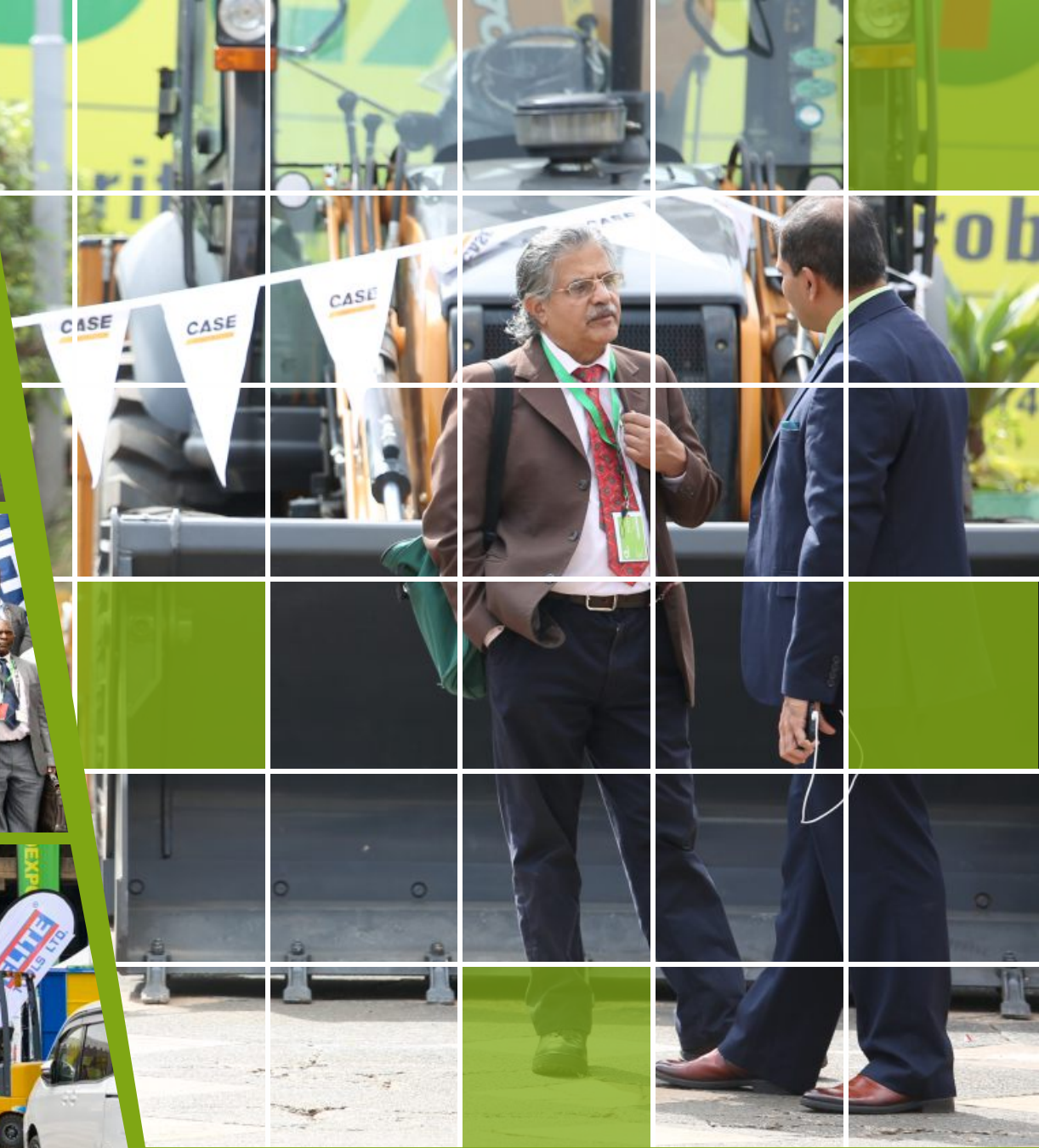
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## ► Photo Gallery



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► Book Your Stand At:

# 8<sup>th</sup> MINEXP AFRICA 2024

05 - 07 June 2024

Kenyatta International Convention Centre  
Nairobi - Kenya

Meet Companies From Over **18** Countries

Belgium | China | Croatia | Egypt | France | Germany | India | Indonesia |  
Iran | Italy | Kuwait | Oman | Pakistan | Poland | Saudi Arabia | Tanzania |  
Turkey | UAE

► Organized By: **EXPOGROUP**



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