

24th
MEDEXP 
AFRICA 2024



East Africa's Largest
International Trade Exhibition On Medical &
Pharmaceuticals Products Eqpt. & Machinery

POST SHOW REPORT
17 - 19 April 2024
Sarit Expo Centre, Nairobi, Kenya

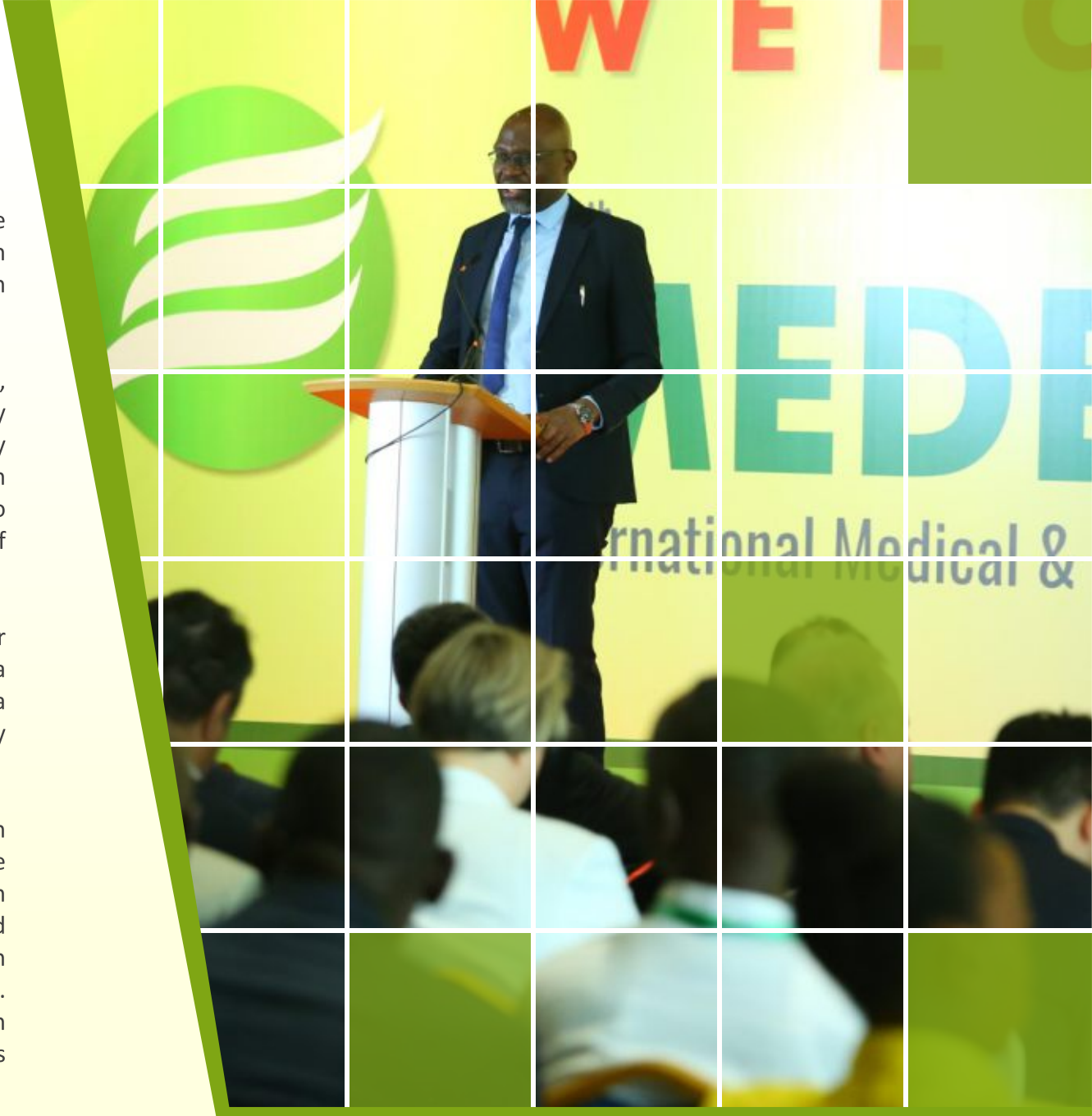
► Deputy Director General for Health, Ministry of Health, inaugurated the MEDEXPO KENYA 2024

As the leading International Exhibition in the East Africa, the 24th MEDEXPO Africa 2024, set new records this April with an overwhelming response of trade visitors and exhibitors from across the globe making it East Africa's most successful event.

The 24th MEDEXPO Africa 2024, was held at Sarit Expo Centre, Nairobi, from April 17 - 19, 2024. Hon'ble Dr. Sultani Hadly Matendechero, Deputy Director General for Health, Ministry of Health, Nairobi, inaugurated the event. The show was an exceptional success for the 24th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 30 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Medical & Healthcare Industries from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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► Exhibitors from 30 countries participated

- Belarus
- Canada
- China
- Cyprus
- Egypt
- Ethiopia
- France
- Germany
- India
- Iran
- Israel
- Indonesia
- Kenya
- Korea
- Nigeria
- Pakistan
- Romania
- Russia
- Serbia
- Singapore
- South Africa
- Spain
- Sweden
- Taiwan
- Tanzania
- Turkey
- United Arab Emirates
- United Kingdom
- United States
- Yemen



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► Exhibits :

- Medical Equipment
- Hospital Supplies
- Pharmaceuticals
- Healthcare
- Dental
- Optical
- Veterinary Instruments
- Medicine & Drugs
- Laser Equipments
- Personal Hygiene Products
- Medical Imaging Devices
- Laboratory Equipments
- Dietary Supplements
- Emergency Medical Services
- Medical Disposable Supplier
- Life Science Consumables
- Vaccine
- Refrigeration
- Infant and Adult Ventilators
- Lab Microscopy Automation and more



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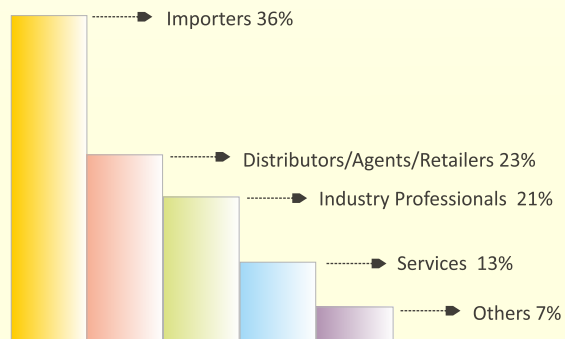
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▶ Visitor Profile

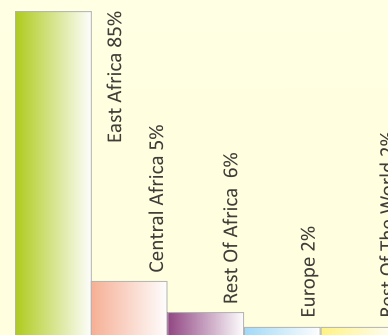
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Government agencies
- Bulk Consumers like Hotels, Hospitals, Manufacturers
- Importers
- Exporters
- Traders & Distributors of related Products
- Supermarkets & Mall outlets
- Consumer users

▶ Visitor Statistics (Total 5,400)

By Industry



By Region



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► Exhibitors Report :

90% of exhibitors stated that their overall objectives had been met.

85% stated that they had met or surpassed the number of inquiries received during the 3 day event.

92% of exhibitors stated that the quality of visitors met or surpassed their expectations

83% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitor Comments :

ELBI PHARMA, Türkiye:

“It has been outstanding. We didn’t expect footfall to be so high and the level of interest in our products from credible importers has been brilliant. See you next year!”

RATAN CORPORATION PRIVATE LIMITED, India:

“This exhibition has been great. We’ve met quality prospects that we wouldn’t have reached through our other marketing channels. Well worth the investment!”

HOLDING BELPHARMPROM, Belarus:

“Excellent support from the organizers and the event delivered high caliber leads. We were impressed by the quality of products that were on display as well. We’ll definitely exhibit again ”



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► Glimpse of Prime Exhibitors and Supporters

PRIME EXHIBITORS:



and many more..

SUPPORTED BY:



and many more..



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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

25th
MEDEXP 
AFRICA 2025

14 - 16 May

Sarit Expo Centre, Nairobi, Kenya

Meet Companies From Over **30** Countries

BELARUS | CANADA | CHINA | CYPRUS | EGYPT | ETHIOPIA | FRANCE | GERMANY | INDIA | IRAN | ISRAEL
INDONESIA | KENYA | KOREA | NIGERIA | PAKISTAN | ROMANIA | RUSSIA | SERBIA | SINGAPORE | SOUTH AFRICA
SPAIN | SWEDEN | TAIWAN | TANZANIA | TURKEY | UNITED ARAB EMIRATES | UNITED KINGDOM | UNITED STATES | YEMEN



► Organized By: **EXPOGROUP**

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