

East Africa's Largest
International Trade Exhibition
On Industrial Products, Tools,
Machinery & Equipment

POST SHOW REPORT

03 - 05 July
KICC, Nairobi, Kenya.



► International Industrial Tools, Equipment and Machinery Trade Exhibition INDUSMACH 2024

As the leading International Exhibition in the East Africa, the 24th INDUSMACH Africa 2024, set new records this July with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 24th INDUSMACH Africa 2024 was held at The KICC, Nairobi, Kenya, from July 03 - 05. The show was an exceptional success for the 24th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Industrial Tools, Equipment and Machinery Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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► Exhibitors from 20 countries participated

- Austria
- Bangladesh
- Canada
- China
- Egypt
- Germany
- India
- Iran
- Italy
- Kenya
- Korea
- Malaysia
- Russia
- South Africa
- Tanzania
- Taiwan
- Turkey
- UAE
- UK
- USA



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► Exhibits :

- Tools & Hardware
- Chemicals, Adhesives & Raw materials
- Wires, Cables & Connectors
- Packaging, Weighing & Measuring
- Surface Treatment Equipment
- Drilling Equipment
- Industrial Automation
- Welding & Foundry
- Pumps, Motors and Generators
- Heating & Cooling
- Wood Working Machinery
- Metalworking Machine Tools
- Building & Construction Machinery
- Earth Moving Machinery
- Agricultural Machinery
- Recycling Machinery
- Laser cutting machines
- Hand tools

And much more...



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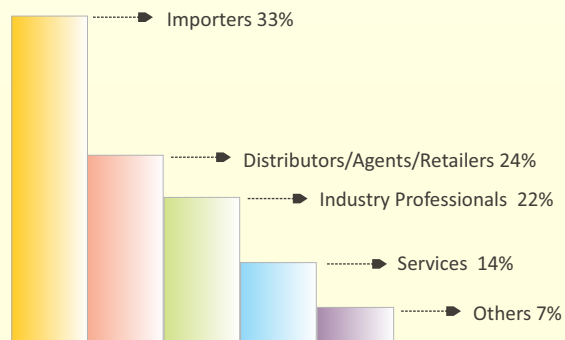
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► Visitor Profile

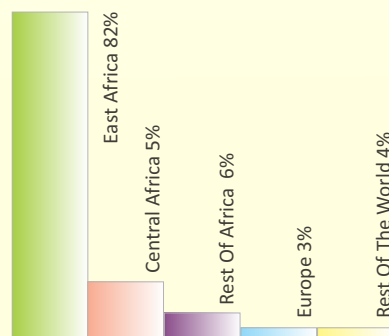
- Importers, Distributors & Retailers
- Manufacturing Community
- CEOs, Engineer
- Technocrats and Scientists Marketing Chiefs
- Professionals and Consultants Policy makers
- Diplomats and Commercial Corporations Industry Associations
- Decision Makers & Techno- commercial personnel from Projects
- Purchase, Production and maintenance Departments from the Private and Public Sector, etc.

► Visitor Statistics (Total 3,500)

By Industry



By Region



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► Exhibitors Report :

89% of exhibitors stated that their overall objectives had been met.

80% stated that they had met or surpassed the number of inquiries received during the 3 day event.

95% of exhibitors stated that the quality of visitors met or surpassed their expectations

83% of exhibitors stated that they would like to repeat their participation.

90% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitor Comments :

FISILPA, Italy

"We wanted to do something in Africa so we chose this exhibition. We are showing many new products. We had about 80 customers for the first day from all over the world. We are very happy we decided to exhibit here."

VOLKEL GmbH, Germany:

"We are trying to find a show that can be more competitive. Its good that we chose INDUSMACH as we have met many targeted customers and distributors and dealers."

TOP CRANE SYSTEM PVT. LTD., India:

"We participate at a number of trade fairs every year. Exhibiting in Kenya this year was a good experience. It was a successful show for us and we have made few good contacts in Kenya as well as some international ones."



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► Supported by:

PRIME EXHIBITORS:



and many more..

SUPPORTED BY:



Ministry of Investments, Trade and Industry
State Department for Industry



and many more..



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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

25th
INDUSMACH
AFRICA 2025
Int'l. Trade Exhibition

28 - 30 May
KICC, Nairobi - Kenya

Meet Companies From Over **20** Countries

Bangladesh | China | Egypt | Finland | France | Germany | India
Italy | Kenya | Kuwait | Malaysia | Oman | Saudi Arabia | South Africa
Tanzania | Thailand | Turkey | UAE | Ukraine | UK

► Organized By: **EXPOGROUP**



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