

EAST AFRICA 2023  
24<sup>th</sup> **FOOD**  
& **KITCHEN**



East Africa's Largest  
International Trade Exhibition  
On Food, Kitchen & Hospitality

**POST SHOW REPORT**  
05 - 07 July 2023  
Sarit Expo Centre, Nairobi, Kenya



EXPOGROUP Supports The “ **GO GREEN** ” Campaign Across The Globe. Please use paper only when necessary.

## ► Head of Trade Development, KNCCI, Nairobi inaugurated the FOOD & KITCHEN KENYA 2023

As the leading International Exhibition in the East Africa, the 24th FOOD & KITCHEN Africa 2023, set new records this June with an overwhelming response of trade visitors and exhibitors from across the globe making it East Africa's most successful event.

The 24th FOOD & KITCHEN Africa 2023 was held at Sarit Expo Centre, Nairobi, from July 05 - 07, 2023. Hon'ble Mr. Kassim Were Ali, Head of Trade Development, KNCCI, Nairobi, Kenya inaugurated the event. The show was an exceptional success for the 24th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 26 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Food, Kitchen and Hospitality from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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## ► Participating Countries :

- Austria
- Belgium
- Canada
- China
- Finland
- France
- Hong Kong
- India
- Italy
- Kenya
- Korea
- Kuwait
- Luxembourg
- Malaysia
- Singapore
- South Africa
- South Korea
- Spain
- Tanzania
- Thailand
- Turkey
- UAE
- USA
- UK
- Zimbabwe



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## ► Exhibits :

- Food & Beverage
- Catering Equipment & Services
- Processing & Packaging
- Kitchen Products & Appliances
- Health, Leisure & Entertainment
- Hotel Facilities
- Dairy Products
- Wine, Sprints & Beer
- Chilling / Freezing Equipment
- Food Processing Machinery
- Horticultural / Greenhouse Equipment
- Environmental & Waste Management
- Confectionery/ Sweets
- Storage & Refrigeration
- Animal Husbandry / Poultry
- Crop Storage & Processing
- Vending Machines
- Hotel/ Restaurant equipment & furniture
- Food Ingredients
- Energy Drinks



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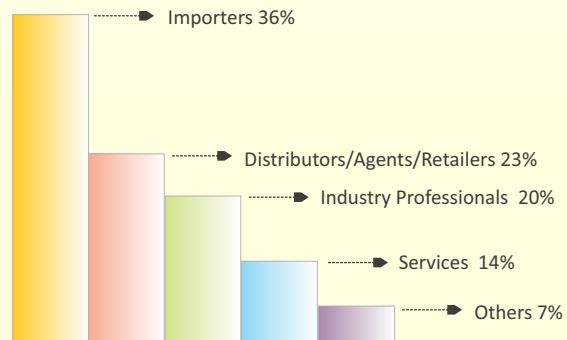


## ► Visitor Profile

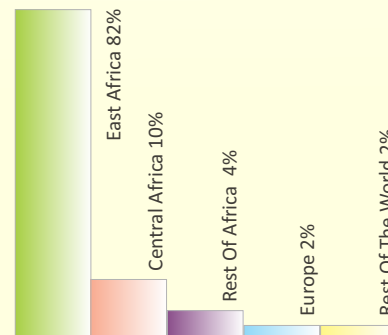
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Academicians
- Dieticians / Nutritionists
- F & B Service Providers
- Fast Food Chains
- Food & Agriculture Consultants
- Food Technologists Architects / Engineers
- Airline / Institutional Catering Management
- Hotel & Restaurant Chains & Franchising etc.

## ► Visitor Statistics ( Total 4,000 )

By Industry



By Region



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## ► Exhibitors Report :

**89%** of exhibitors stated that their overall objectives had been met.

**88%** stated that they had met or surpassed the number of inquiries received during the 3 day event.

**90%** of exhibitors stated that the quality of visitors met or surpassed their expectations

**92%** of exhibitors stated that they would like to repeat their participation.

**84%** of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

## ► Exhibitor Comments :

**DHAYAATI, Tunisia:**

"A great event with excellent networking opportunities. The show has been very beneficial in helping introduce me to new brands and technologies, also met some potential clients."

**DHARAMPAL SATYAPAL LIMITED (DS GROUP), India:**

"Africa has been our target for quite some time with all the advancements in this region. Participating here gave us a lot of exposure. Great show!"

**SAN MARZANO VINI S.P.A., Italy:**

"Great footfall. The quality of the exhibition is good. We are satisfied as we made many new contacts and met prospective clients as well."



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## ► Glimpse of Prime Exhibitors and Supporters

### PRIME EXHIBITORS:

**mekgda**

**PAN  
SEVEN  
SEAS**  
SUSTAINABLE SEAFOOD

**Cerreto**  
ORGANIC

**BOTTEGA**  
SpA  
Family Vintners Since 1635

**Kellogg's**  
Noodles

**OTESAN**  
OTEL EKIPMANLARI

**Sgarzi Luigi**  
CANTINE DAL 1933

**GOLDEN FISH**  
FRESH FISH

**MPOC**

And many more..

### SUPPORTED BY:

**ITTA**  
ITALIAN TRADE AGENCY



**Dubai Exporters**  
& Their Biggest Partner

africa  
**FOOD & PACK**

**FOODUBAI**  
com

**abdas**  
African Business Development Association

**INDIAEXPORT**  
NPWS.COM

And many more..



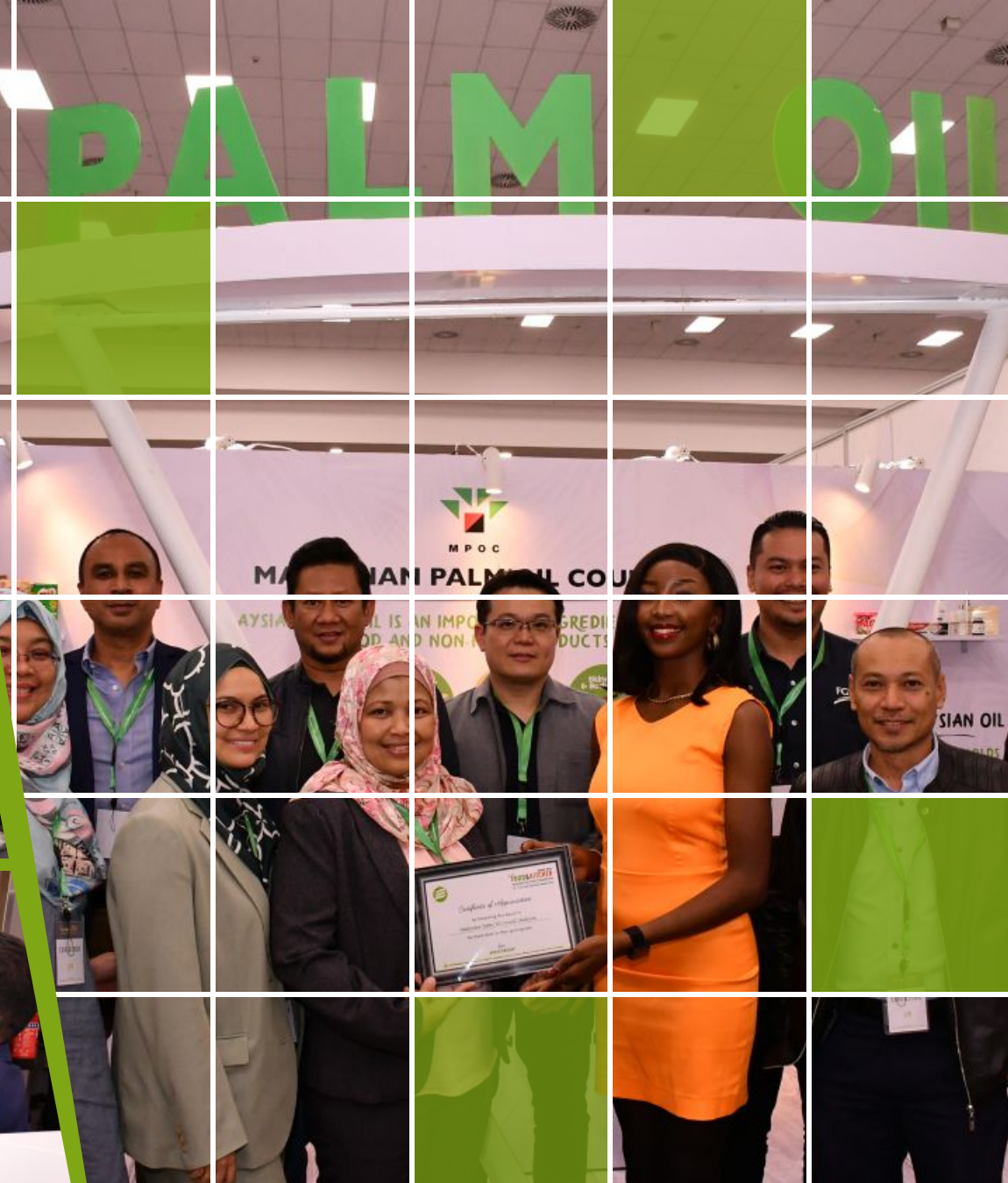
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## ► Picture Gallery:



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► Book Your Stand At:



# AFRICA 2024 FOOD&KITCHEN Int'l Trade Exhibition

20 - 22 November  
Sarit Expo Centre, Nairobi, Kenya

Meet Companies From Over **26** Countries

Austria | Belgium | China | England | Finland | France | Germany | India | Italy  
Iran | Kenya | Kuwait | Malaysia | Pakistan | Singapore | South Africa | Tanzania  
Turkey | Uae | Uganda | Uk



► Organized By: **EXPOGROUP**



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