

20th
FOODAGRO
AFRICA 2017



East Africa's Largest
International Trade Exhibition
On Food, Hospitality & Agriculture

POST SHOW REPORT
02 - 04 June

Kenyatta Int'l. Convention Centre, Nairobi, Kenya

► Participating Countries :

- Austria
- Belgium
- Canada
- China
- Finland
- France
- Hong Kong
- India
- Italy
- Kenya
- Korea
- Kuwait
- Luxembourg
- Malaysia
- Singapore
- South Africa
- South Korea
- Spain
- Taiwan
- Tanzania
- Thailand
- Turkey
- UAE
- UK
- Zimbabwe



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EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

► Exhibits :

- Food & Beverage
- Catering Equipment & Services
- Processing & Packaging
- Agriculture / Horticulture
- Health, Leisure & Entertainment
- Hotel Facilities
- Dairy Products
- Wine, Sprints & Beer
- Chilling / Freezing Equipment
- Food Processing Machinery
- Horticultural / Greenhouse Equipment
- Environmental & Waste Management
- Confectionery/ Sweets
- Storage & Refrigeration
- Animal Husbandry / Poultry
- Crop Storage & Processing
- Vending Machines
- Hotel/ Restaurant equipment & furniture
- Food Ingredients
- Energy Drinks



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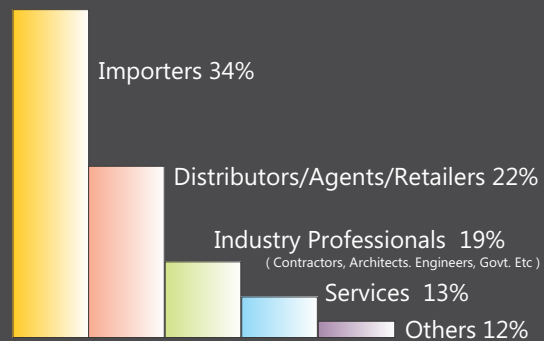
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► Visitor Profile

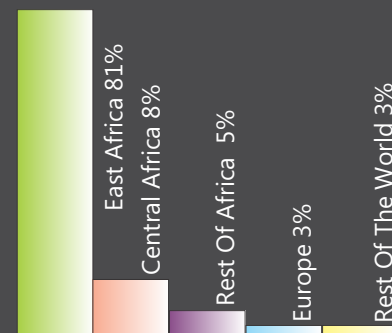
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Academicians
- Dieticians / Nutritionists
- F & B service providers
- fast food chains
- Food & agriculture consultants
- Food Technologists Architects / Engineers
- Airline / Institutional Catering Management
- Hotel & Restaurant Chains & Franchising etc.

► Visitor Statistics (Total 4,500)

By Industry



By Region



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► Highlights

Exhibitors from 20 Countries Visitors from all over Africa.

As the leading International Exhibition in the East Africa, the 20th FOODAGRO Africa 2017, set new records this June with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The FOODAGRO AFRICA 2017 was held at The KICC, Nairobi, from June 02 -04, 2017. Inaugurated by Hon. Charles N Kahuthu, CEO and Regional Coordinator, EACCA. The show was an exceptional success for the 20th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Food, Hospitality and Agriculture from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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► Exhibitors Report :

87% of exhibitors stated that their overall objectives had been met.

85% stated that they had met or surpassed the number of inquiries received during the 3 day event.

89% of exhibitors stated that the quality of visitors met or surpassed their expectations

91% of exhibitors stated that they would like to repeat their participation.

83% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitor Comments :

MILAMA, Tanzania:

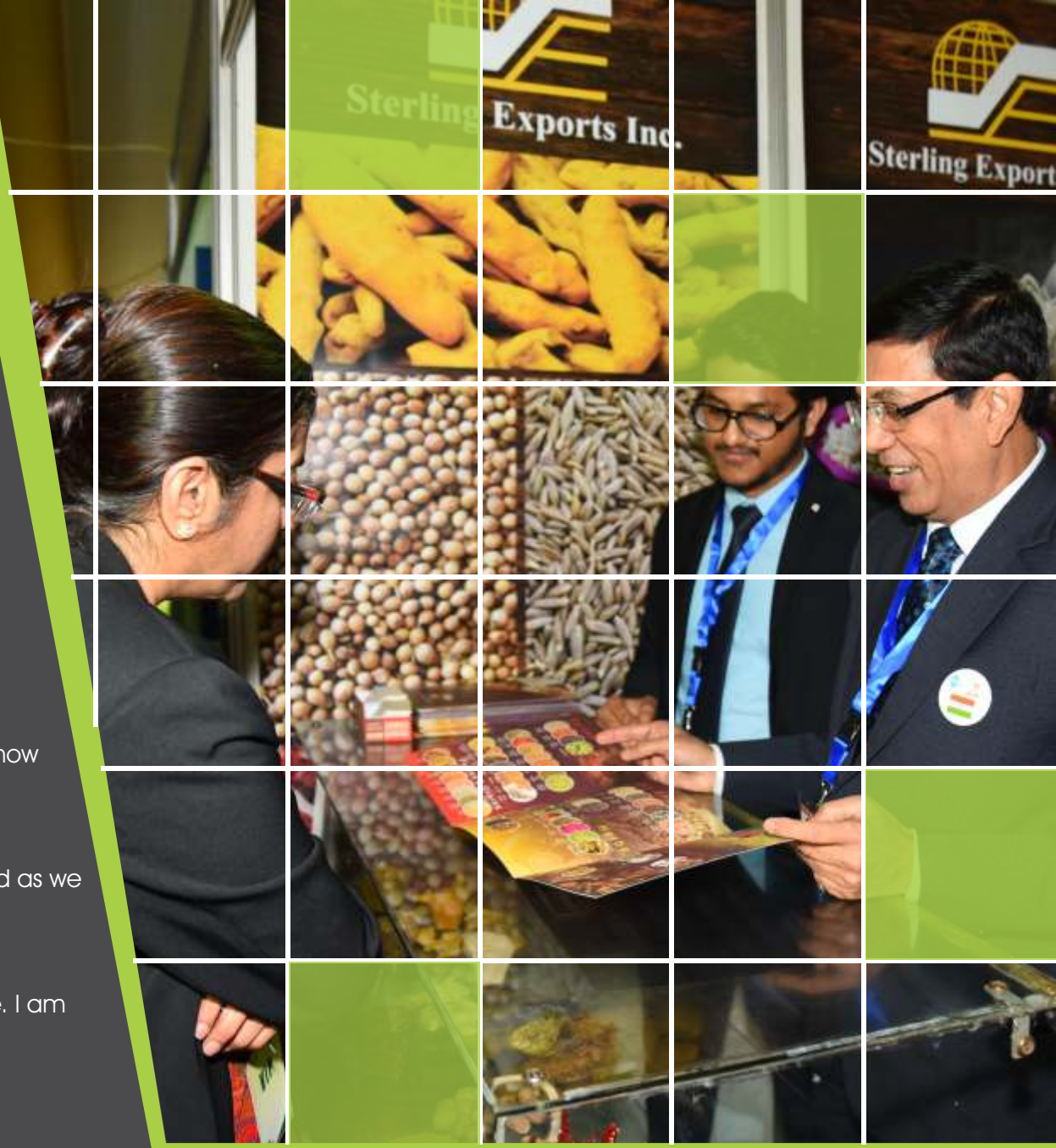
"This is my first time here and FOODAGRO has exceeded my expectation. I am also impressed with the markets potential, this show is what we needed to explore this market. Cheers!"

MAKE WELL ENGINEERING, India:

"Great footfall. The quality of the exhibition is good. We are satisfied as we made many new contacts and met prospective clients as well."

STERILGARDA ALIMENTI SPA, Italy:

"Many visitors tasted my products and I received a good response. I am happy with the overall outcome and will surely be here next year."



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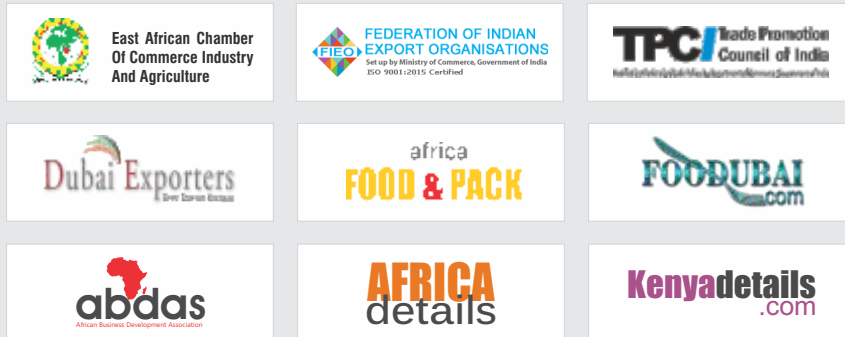
► Glimpse of Prime Exhibitors and Supporters

PRIME EXHIBITORS:



And many more..

SUPPORTED BY:



And many more..

AIRLINE PARTNER:



► Organized By: **EXPOGROUP**
EXHIBITIONS WORLDWIDE

International Marketing Headquarters:
1910, 19th Floor, Monarch Office Tower, POB 333840, One Sheikh Zayed Road, Dubai, UAE
Tel: 00 971 4 3721421 | Fax: 00 971 4 3721422 | feedback@expogr.com | www.expogr.com



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► Picture Gallery:



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► Book Your Stand At:

21st
FOODAGRO
INT'L TRADE EXHIBITION

04 - 06 September 2018
Kenyatta Int'l. Convention centre
Nairobi - Kenya



Meet Companies From Over **26** Countries

AUSTRIA | BELGIUM | CHINA | ENGLAND | FINLAND | FRANCE | GERMANY | INDIA | ITALY
KENYA | KUWAIT | MALAYSIA | PAKISTAN | SINGAPORE | SOUTH AFRICA | TAIWAN | TANZANIA
TURKEY | UAE | UGANDA | UK

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