Director for Trade representing Kenya’s Ministry of Industry, Trade and Cooperatives inaugurated the FOODAGRO KENYA 2019

As the leading International Exhibition in the East Africa, the 22nd FOODAGRO Africa 2019, set new records this August with an overwhelming response of trade visitors and exhibitors from across the globe making it East Africa’s most successful event.

The 22nd FOODAGRO Africa 2019 was held at The KICC, Nairobi, from August 01 - 03, 2019. Director for Trade representing Kenya’s Ministry of Industry, Trade and Cooperatives, Mr. Roy Otieno inaugurated the event. The show was an exceptional success for the 22nd consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Food, Hospitality and Agriculture from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.

EXPOGROUP supports the “GO GREEN” campaign across the globe. Grow a plant every weekend and enjoy it grow!
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Participating Countries:

- Austria
- Belgium
- Canada
- China
- Finland
- France
- Hong Kong
- India
- Italy
- Kenya
- Korea
- Kuwait
- Luxembourg
- Malaysia
- Singapore
- South Africa
- South Korea
- Spain
- Tanzania
- Thailand
- Turkey
- UAE
- USA
- UK
- Zimbabwe

East Africa’s Largest International Trade Exhibition on Food, Hospitality & Agriculture
Exhibits:

- Food & Beverage
- Catering Equipment & Services
- Processing & Packaging
- Agriculture / Horticulture
- Health, Leisure & Entertainment
- Hotel Facilities
- Dairy Products
- Wine, Spirits & Beer
- Chilling / Freezing Equipment
- Food Processing Machinery
- Horticultural / Greenhouse Equipment
- Environmental & Waste Management
- Confectionery / Sweets
- Storage & Refrigeration
- Animal Husbandry / Poultry
- Crop Storage & Processing
- Vending Machines
- Hotel / Restaurant equipment & furniture
- Food Ingredients
- Energy Drinks
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Visitor Profile

- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Academicians
- Dieticians / Nutritionists
- F & B Service Providers
- Fast Food Chains
- Food & Agriculture Consultants
- Food Technologists Architects / Engineers
- Airline / Institutional Catering Management
- Hotel & Restaurant Chains & Franchising etc.

Visitor Statistics (Total 4,500)

By Industry

- Importers 36%
- Distributors/Agents/Retailers 23%
- Industry Professionals 20%
- Services 14%
- Others 7%

By Region

- East Africa 82%
- Central Africa 10%
- Rest Of Africa 4%
- Europe 2%
- Rest Of The World 2%

East Africa’s Largest International Trade Exhibition on Food, Hospitality & Agriculture
Exhibitors Report:

89% of exhibitors stated that their overall objectives had been met.

88% stated that they had met or surpassed the number of inquiries received during the 3 day event.

90% of exhibitors stated that the quality of visitors met or surpassed their expectations.

92% of exhibitors stated that they would like to repeat their participation.

84% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

Exhibitor Comments:

PAK IHRACAT AS - PAKMAYA, Turkey:
“This is one of the reputed exhibitions where the visitors are more focused and decision makers come. This exhibition attracts good number of visitors from our growing markets - beverage, ready-to-eat and snacks. We look forward for our participation at Kenya next year as it’s a major market for us”

MINSK TRACTOR WORKS, Belarus:
“Foodagro is well planned and organized, I am very impressed with the exhibitor and their showcasing of products. I got some good idea for improvement.”

NADEC, Saudi Arabia:
“A very impressive exhibition that enable us to showcase our company & our Products to potential buyers in the food & beverage industry”
### Glimpse of Prime Exhibitors and Supporters

**PRIME EXHIBITORS:**

- ARTIN GROUP
- Pakmaya
- Bala
- SYMEGA
- EXPORT.BY
- ICE TRADE
- dinda
- BELARUS
- UNICEF
- And many more...

**SUPPORTED BY:**

- Dubai Exporters Food & Pack
- FOODUBAI.com
- abdas
- INDIA EXPORT
- AFRICA details
- And many more...

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**East Africa’s Largest International Trade Exhibition**

on Food, Hospitality & Agriculture

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VIP Attendees at FOODAGRO 2019

- Hon’ble Sunil De Silva, 
  High Commissioner of Sri Lanka
- Hon’ble Sheidu Omeiza Momoh, 
  High Commissioner of Nigeria
- Hon’ble Peter Joseph Francis, 
  High Commissioner of Sierra Leone
- Hon’ble Mahmut Burak Ersoy, 
  Chargé D’Affaires a.i. of Turkey
- Hon’ble Alexey Balashov, 
  Chargé D’Affaires a.i. of Russia
- Mr. Edgar Tomas Q. Auxilian, 
  Minister and Consul General Embassy of Philippines
- Ms. Marisa Kollenberg, 
  Economic and Trade Department, Embassy of Germany
- Mr. Enrique Alvarez, Market Analyst, Embassy of Spain
- MS. JOAN NGARE, International Trade - Assistant, Embassy of Thailand
- Mr. Jacobo Durán, 
  International Trade - Investments Advisor, Embassy of Spain
- Mr. Mohammad Javad Emamian, 
  Head of the Economic Section, Embassy of Iran
- Mr. Sergei Kalechits, 
  Deputy Chairman, National Bank of the Republic of Belarus
- Mr. Aleksei Lesnoi, 
  Head of the Department, International Cooperation of the National Bank of the Republic of Belarus
- Mr. Thanit Ngansampamrit, 
  Minister Counsellor (Commercial), Embassy of Thailand

East Africa’s Largest International Trade Exhibition 
on Food, Hospitality & Agriculture
Meet Companies From Over 26 Countries

AUSTRIA | BELGIUM | CHINA | ENGLAND | FINLAND | FRANCE | GERMANY | INDIA | ITALY
IRAN | KENYA | KUWAIT | MALAYSIA | PAKISTAN | SINGAPORE | SOUTH AFRICA | TANZANIA | TURKEY | UAE | UGANDA | UK

Book Your Stand At:

23rd FOODAGRO
INT’L TRADE EXHIBITION

18 - 20 November 2020
Kenyatta International Convention Centre
Nairobi, Kenya

Concurrent Event: 23rd 2020 KENYA
Int’l. Trade Exhibition

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