

# 25<sup>th</sup> AUTOEXPO AFRICA 2024



East Africa's Largest  
International Trade Exhibition On  
Automotive, Spare parts and Accessories

POST SHOW REPORT  
03 - 05 July  
KICC, Nairobi, Kenya.



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## ► International Automotive & Spare Parts Trade Exhibition AUTOEXPO 2024

As the leading International Exhibition in the East Africa, the 25th AUTOEXPO Africa 2024, set new records this July with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 25th AUTOEXPO Africa 2024 was held at The KICC, Nairobi, Kenya, from July 03 - 05. The show was an exceptional success for the 25th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 30 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Automotive & Spare Parts Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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## ► Exhibitors from 30 countries participated

- Australia
- Bangladesh
- Brazil
- China
- England
- Egypt
- Finland
- France
- Germany
- Greece
- India
- Iran
- Italy
- Japan
- Kenya
- Oman
- Portugal
- Poland
- Russia
- Spain
- Saudi Arabia
- South Africa
- Sri Lanka
- Tanzania
- Taiwan
- Tunisia
- Turkey
- UAE
- United Kingdom
- Zimbabwe



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## ► Exhibits:

- Auto Accessories
- Tyres & Batteries
- Body & Spare parts
- Oil & Lubricants
- Tools & Equipment
- Garage Equipment
- Petrol Station Products
- Auto Finance/ Insurance
- Engine & Mechanical Systems
- Testing-Control Devices
- Alternate Fuel Conversion Equipment
- Vehicle Tracking & GPS
- Car Audio & Video Systems
- Special-Purpose Vehicles
- 2 & 3 Wheelers
- Commercial vehicles
- Equipment & Machinery
- Trailers



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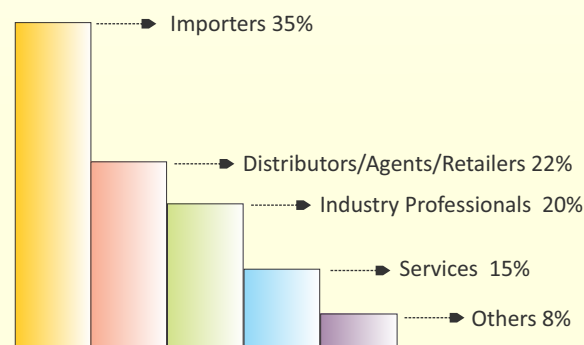


## ► Visitor Profile

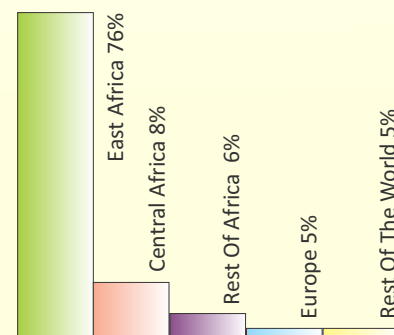
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Automotive Dealers
- Garage & Service Stations
- Government Traffic Dept.
- Government Administrations
- Bulk Consumers like Hotels, Hospitals & Corporate
- Spare Part Dealers
- Fuel Stations

## ► Visitor Statistics (Total 4800)

By Industry



By Region



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## ► Exhibitors Report :

**90%** of exhibitors stated that their overall objectives had been met.

**85%** stated they had met or surpassed the number of expected inquiries received during the 3 day event.

**89%** of exhibitors stated that they would like to repeat their participation.

**90%** of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

## ► Exhibitors Comments :

### **KG INTERNATIONAL FZCO - UAE :**

Good experience. We got a decent response. We had the opportunity to interact with many prospective clients. Very good. Keep it up.

### **NOVOL - Poland**

Good to participate in this exhibition. Many professionals visited the exhibition and we received a good response.

### **SAMKRG PISTONS AND RINGS LIMITED - India**

This was our first participation at Autoexpo. The turn out was satisfactory. We managed to make good contacts. Thank you.



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## ► Glimpse of Prime Exhibitors and Supporters

### Leading Exhibitors:



and more..

### Supported by:



Ministry of Investments, Trade and Industry  
State Department for Industry



Automobile  
Association  
Kenya



and more..



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## ► Picture Gallery:



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## ► Picture Gallery:



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► Book Your Stand At:

# 26<sup>th</sup> **AUTOEXPO** AFRICA 2025

28 - 30 May  
KICC, Nairobi - Kenya

Meet Companies From Over **30** Countries

China | England | Egypt | Finland | France | Germany | Greece | India | Iran | Italy |  
Japan | Kenya | Oman | Portugal | Poland | Russia | Spain | Saudi Arabia | South  
Africa | Sri Lanka | Tanzania | Taiwan | Tunisia | Turkey | UAE | UK and more



► Organized By: **EXPOGROUP**



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