

24th AUTOEXPO AFRICA 2023



East Africa's Largest
International Trade Exhibition On
Automotive, Spare parts and Accessories

POST SHOW REPORT
04 - 06 May
KICC, Nairobi, Kenya.



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► Cabinet Secretary for Ministry of Investments, Trade and Industry, inaugurated the AUTOEXPO 2023

As the leading International Exhibition in the East Africa, the 24th AUTOEXPO Africa 2023, set new records this May with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 24th AUTOEXPO Africa 2023 was held at The KICC, Nairobi, Kenya, from May 04 - 06. Hon. Mr Moses Kuria, Cabinet Secretary for Ministry of Investments, Trade and Industry, inaugurated the event. The show was an exceptional success for the 24th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 26 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Automotive & Spare Parts Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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► Exhibitors from 26 countries participated

- China
- England
- Egypt
- Finland
- France
- Germany
- Greece
- India
- Iran
- Italy
- Japan
- Kenya
- Oman
- Portugal
- Poland
- Russia
- Spain
- Saudi Arabia
- South Africa
- Sri Lanka
- Tanzania
- Taiwan
- Tunisia
- Turkey
- UAE
- UK



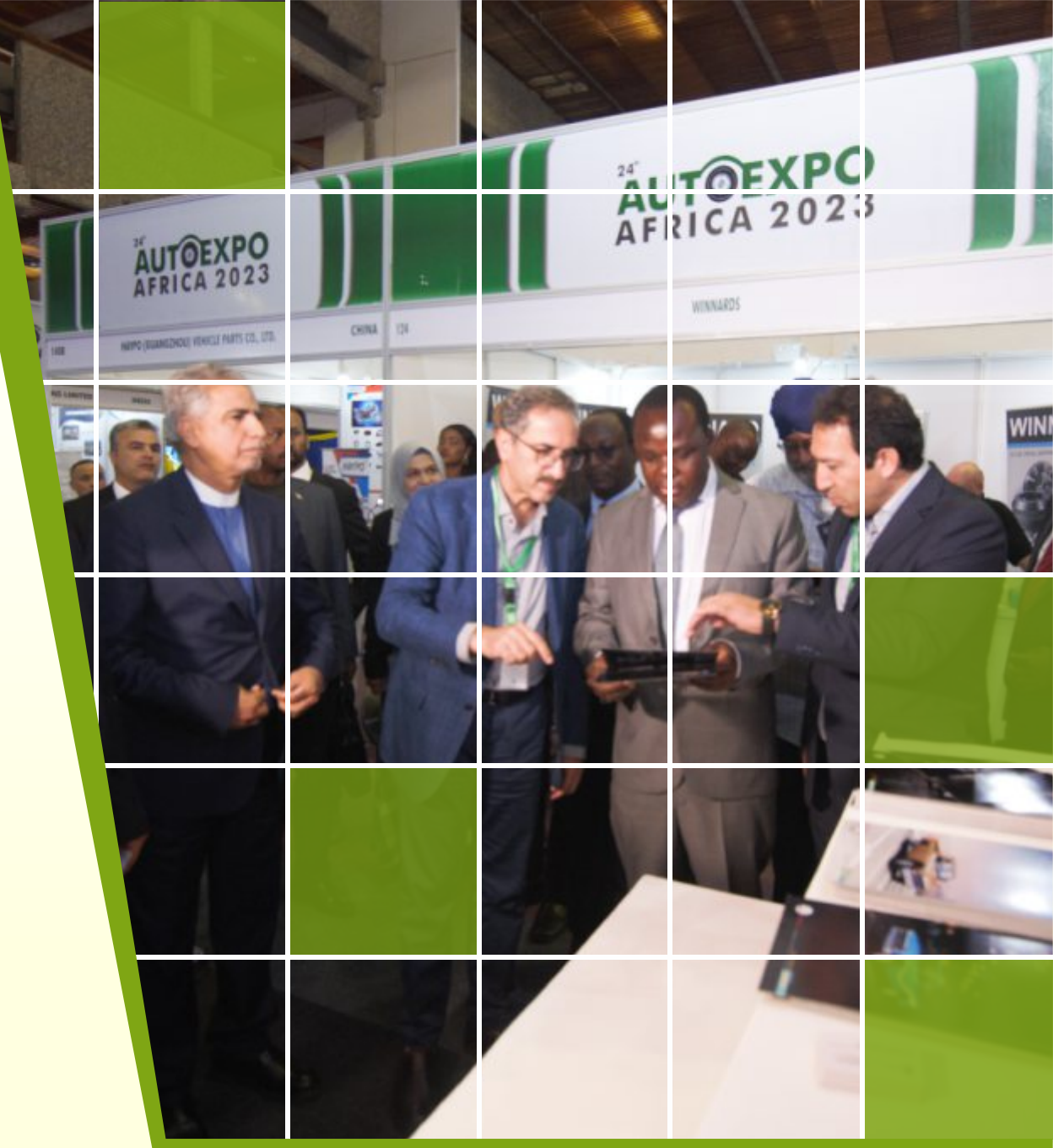
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► Exhibits:

- Auto Accessories
- Tyres & Batteries
- Body & Spare parts
- Oil & Lubricants
- Tools & Equipment
- Garage Equipment
- Petrol Station Products
- Auto Finance/ Insurance
- Engine & Mechanical Systems
- Testing-Control Devices
- Alternate Fuel Conversion Equipment
- Vehicle Tracking & GPS
- Car Audio & Video Systems
- Special-Purpose Vehicles
- 2 & 3 Wheelers
- Commercial vehicles
- Equipment & Machinery
- Trailers



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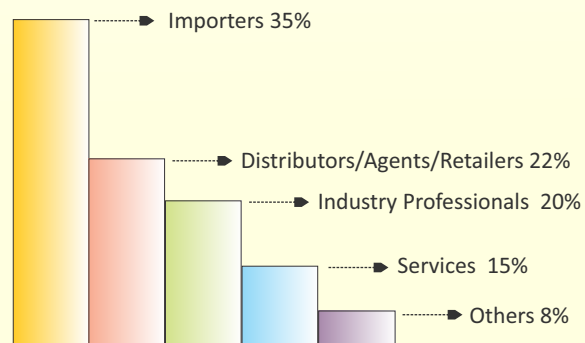
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► Visitor Profile

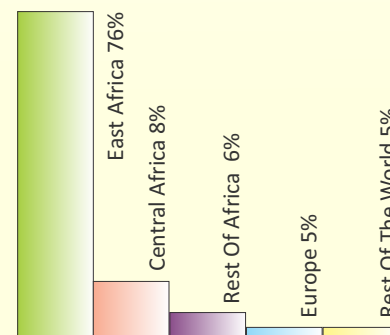
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Automotive Dealers
- Garage & Service Stations
- Government Traffic Dept.
- Government Administrations
- Bulk Consumers like Hotels, Hospitals & Corporate
- Spare Part Dealers
- Fuel Stations

► Visitor Statistics (Total 3600)

By Industry



By Region



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► Exhibitors Report :

90% of exhibitors stated that their overall objectives had been met.

85% stated they had met or surpassed the number of expected inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

90% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

DONGYING ROADSTAR TIRE CO. LTD - China :

Good experience. We got a decent response. We had the opportunity to interact with many prospective clients. Very good. Keep it up.

WINNARDS - United Kingdom

Good to participate in this exhibition. Many professionals visited the exhibition and we received a good response.

PIX TRANSMISSIONS LIMITED - India

This was our first participation at Autoexpo. The turn out was satisfactory. We managed to make good contacts. Thank you.



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► Glimpse of Prime Exhibitors and Supporters

SPONSORS:



and more..

SUPPORTED BY:



and more..



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► Picture Gallery:

The collage features several key images: a booth for 'THAI' with a large tire and a man in a suit; a group of men in suits standing in front of a banner for 'AUTOEXPO'; a booth for 'Klebmärkte' with a man in a suit; and a grid of smaller images showing people in suits, a man in a suit, and a man in a suit.

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► Picture Gallery:



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► Book Your Stand At:

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AUTOEXPO
AFRICA 2024

03 - 05 July
KICC, Nairobi, Nairobi - Kenya

Meet Companies From Over **26** Countries

China | England | Egypt | Finland | France | Germany | Greece | India | Iran | Italy |
Japan | Kenya | Oman | Portugal | Poland | Russia | Spain | Saudi Arabia | South
Africa | Sri Lanka | Tanzania | Taiwan | Tunisia | Turkey | UAE | UK



► Organized By: **EXPOGROUP**



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