

22nd AUTOEXPO AFRICA 2019



East Africa's Largest
International Trade Exhibition On
Automotive, Spare parts and Accessories

POST SHOW REPORT
18 - 20 July
KICC, Nairobi, Kenya.



EXPOGROUP Supports The “GO GREEN” Campaign Across The Globe. Please use paper only when necessary.

► Ministry Of Industry, Trade and Cooperatives inaugurated the AUTOEXPO 2019

As the leading International Exhibition in the East Africa, the 22nd AUTOEXPO Africa 2019, set new records this July with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 22nd AUTOEXPO Africa 2019 was held at The KICC, Nairobi, Kenya, from July 18 - 20. Ministry Of Industry, Trade and Cooperatives, Dr. Fred M. Simiyu inaugurated the event. The show was an exceptional success for the 22nd consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 30 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Automotive & Spare Parts Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



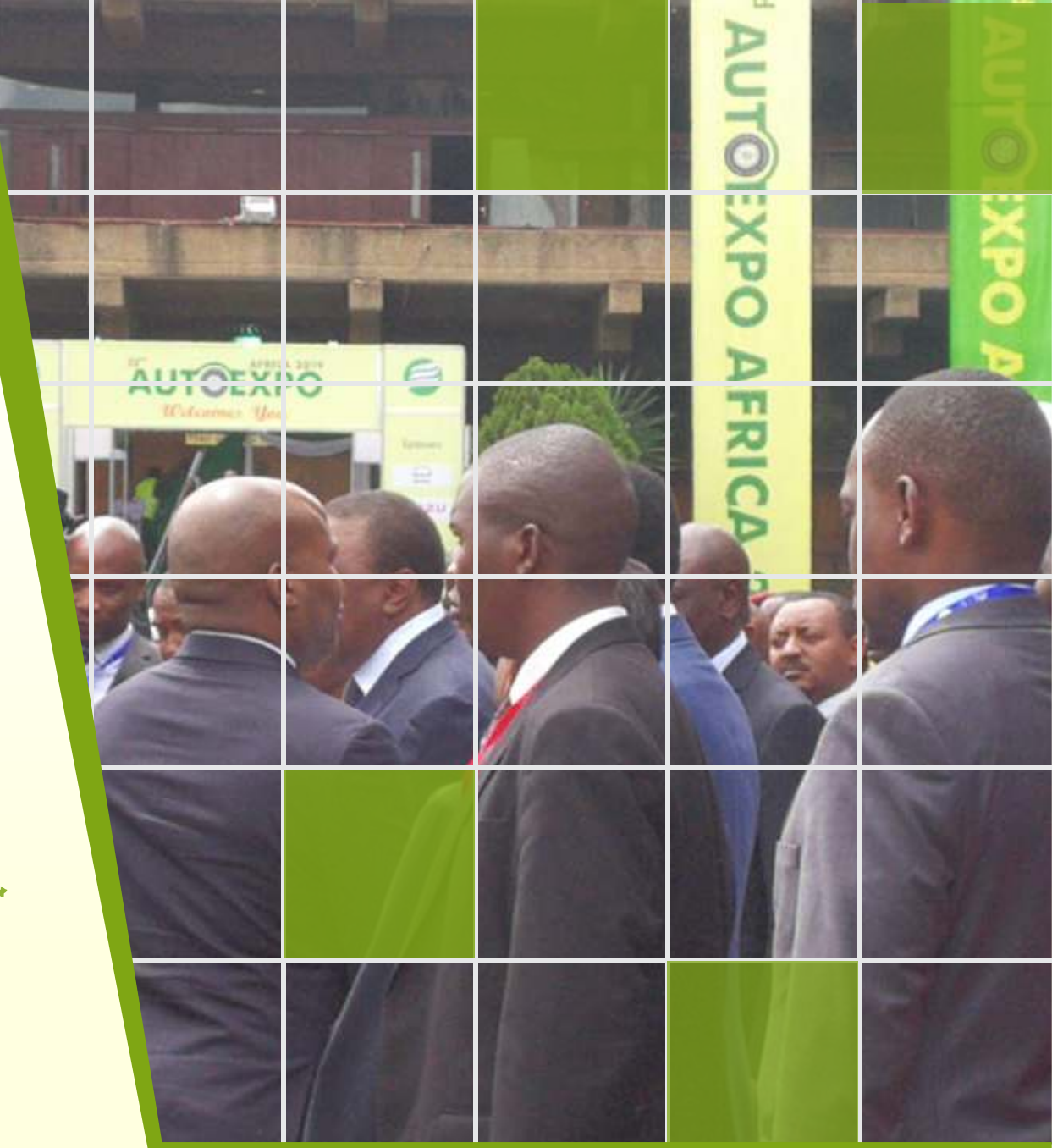
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► Exhibitors from 30 countries participated

- Belgium
- China
- England
- Egypt
- Finland
- France
- Germany
- India
- Ireland
- Italy
- Israel
- Kenya
- Korea
- Kuwait
- Lebanon
- Oman
- Pakistan
- Singapore
- South Africa
- South Korea
- Sri Lanka
- Tanzania
- Thailand
- Turkey
- Tunisia
- UAE
- USA
- Ukraine
- UK



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► Exhibits:

- Auto Accessories
- Tyres & Batteries
- Body & Spare parts
- Oil & Lubricants
- Tools & Equipment
- Garage Equipment
- Petrol Station Products
- Auto Finance/ Insurance
- Engine & Mechanical Systems
- Testing-Control Devices
- Alternate Fuel Conversion Equipment
- Vehicle Tracking & GPS
- Car Audio & Video Systems
- Special-Purpose Vehicles
- 2 & 3 Wheelers
- Commercial vehicles
- Equipment & Machinery
- Trailers



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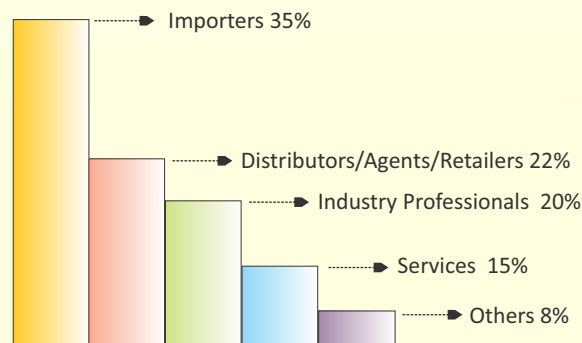
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► Visitor Profile

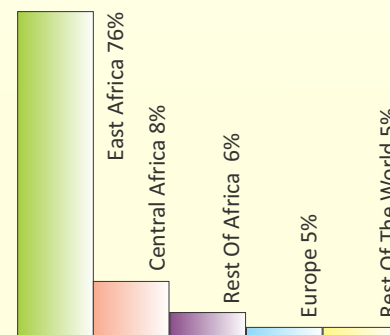
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Automotive Dealers
- Garage & Service Stations
- Government Traffic Dept.
- Government Administrations
- Bulk Consumers like Hotels, Hospitals & Corporate
- Spare Part Dealers
- Fuel Stations

► Visitor Statistics (Total 4800)

By Industry



By Region



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► Exhibitors Report :

90% of exhibitors stated that their overall objectives had been met.

85% stated they had met or surpassed the number of expected inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

90% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

E S BATTERY (THAILAND) CO., LTD. - Thailand:

Autoexpo has proved to be a very important show for us with the kind of response that we have received. We wanted to explore the African market and this show has provided us the perfect platform.

YENMAK ENGINE PARTS - Turkey:

We are very pleased with the AUTOEXPO fair, great business opportunities in this market.

BOSTON GARAGE EQUIPMENT - UK / Kenya:

Autoexpo has kept up to its mark yet again. This it was even better. We made many new contacts and hopefully it will turn into business deals. Definitely looking forward to next year.



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► Glimpse of Prime Exhibitors and Supporters

SPONSORS:



Mobikey



ISUZU



and more..

SUPPORTED BY:



AFRICA
details



and more..



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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

23rd
AUTOEXPO
AFRICA 2022

19 - 21 May
KICC, Nairobi, Nairobi - Kenya

Meet Companies From Over **30** Countries

Austria | Belgium | Canada | China | Denmark | Egypt | England | Finland | France
Germany | Greece | India | Indonesia | Iran | Italy | Ireland | Kenya | Korea | Kuwait |
Lebanon | Malaysia | Oman | Pakistan | Portugal | Singapore | Saudi Arabia | South Africa |
Spain | Tanzania | Thailand | Turkey | UAE | UK | USA | Zimbabwe

► Organized By: **EXPOGROUP**



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