

AFRICA 2022

IFMEX



East Africa's Largest
International Trade Exhibition
On Food Processing and Packaging

POST SHOW REPORT
09 - 11 June 2022
Sarit Expo Centre, Nairobi, Kenya



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Please use paper only when necessary.

► Chief Administrative Secretary, Ministry of Health, inaugurated the IFMEX KENYA 2022

As the leading International Exhibition in the East Africa, the IFMEX Africa 2022, set new records this June with an overwhelming response of trade visitors and exhibitors from across the globe making it East Africa's most successful event.

The IFMEX Africa 2022 was held at Sarit Expo Centre, Nairobi, from June 09 - 11, 2022. Hon'ble Dr. Mercy Mwangangi, Chief Administrative Secretary, Ministry of Health, Nairobi inaugurated the event. The show was an exceptional success for the first consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 14 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the food processing, Manufacturing and packaging from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



East Africa's Largest International Trade Exhibition
on Food Processing and Packaging



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

► Participating Countries :

- Austria
- Canada
- China
- France
- India
- Italy
- Kenya
- Kuwait
- Singapore
- South Africa
- Thailand
- Turkey
- UAE
- USA
-



East Africa's Largest International Trade Exhibition
on Food Processing and Packaging



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

► Exhibits :

- Food Processing Machinery
- Confectionery Equipment
- Dairy Equipment & Machinery
- Packaging Equipment & Suppliers
- Bottling & Filling
- Refrigeration & Air-conditioning
- Wrapping & Labeling
- Food Ingredients
- Food Testing & Laboratory
- Vineyard Machinery
- Climate Control & Automation
- Boilers
- Water Treatment
- Ventilation System
- Bakery & Confectionery Equipment and more..



East Africa's Largest International Trade Exhibition
on Food Processing and Packaging



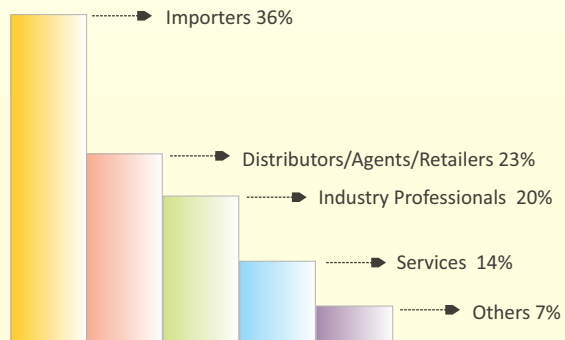
EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

► Visitor Profile

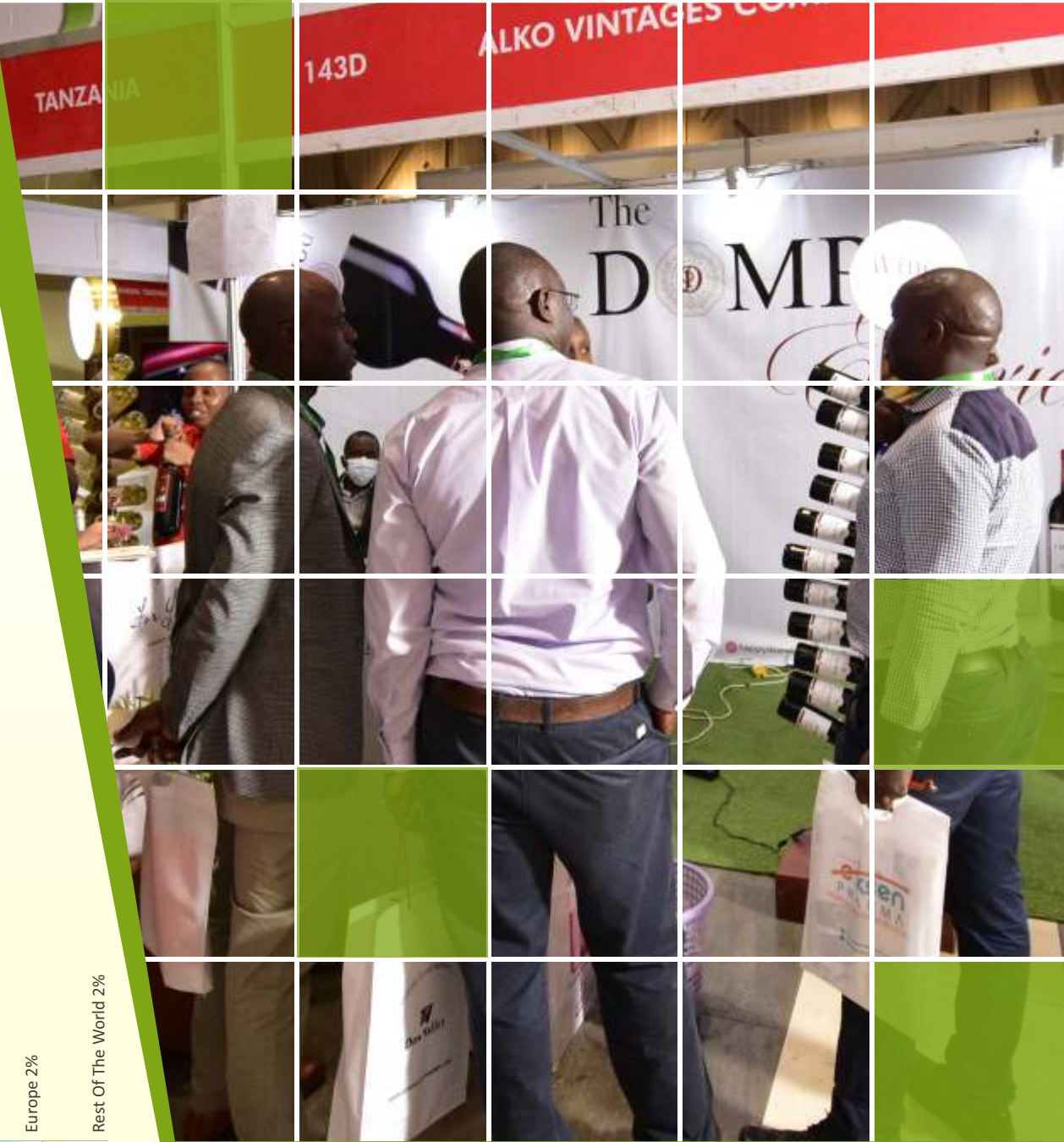
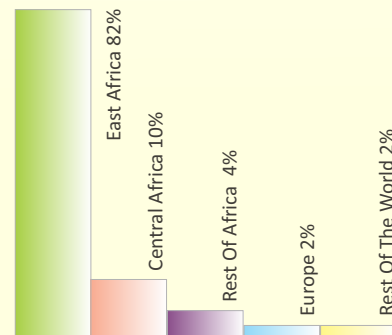
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Academicians
- Dieticians / Nutritionists
- F & B Service Providers
- Fast Food Chains
- Food & Agriculture Consultants
- Food Technologists Architects / Engineers
- Airline / Institutional Catering Management
- Hotel & Restaurant Chains & Franchising etc.

► Visitor Statistics (Total 2,200)

By Industry



By Region



East Africa's Largest International Trade Exhibition
on Food Processing and Packaging



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

► Exhibitors Report :

89% of exhibitors stated that their overall objectives had been met.

88% stated that they had met or surpassed the number of inquiries received during the 3 day event.

90% of exhibitors stated that the quality of visitors met or surpassed their expectations

92% of exhibitors stated that they would like to repeat their participation.

84% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitor Comments :

YUCE SERA GROUP, Turkey:

The exhibition was excellent. We did not expect so much of footfall at this event. We find the market to hold good potential and we hope to do good business in the future.

TASTE TUNISIA G.I.E, Tunisia:

The tradeshow gave us a good opportunity to reach out to a lot of buyers in this region. Our exporters have a great market here and already have plans to expand in this region.



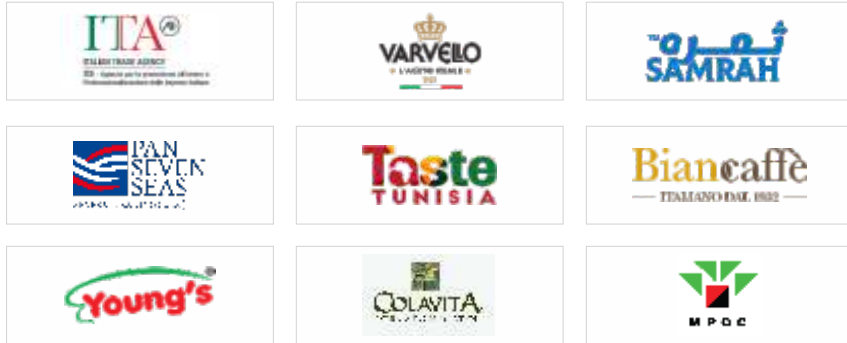
East Africa's Largest International Trade Exhibition
on Food Processing and Packaging



EXPOGROUP supports the “GO GREEN” campaign across the globe. Please use paper only when necessary.

► Glimpse of Prime Exhibitors and Supporters

PRIME EXHIBITORS:



And many more..

SUPPORTED BY:



And many more..

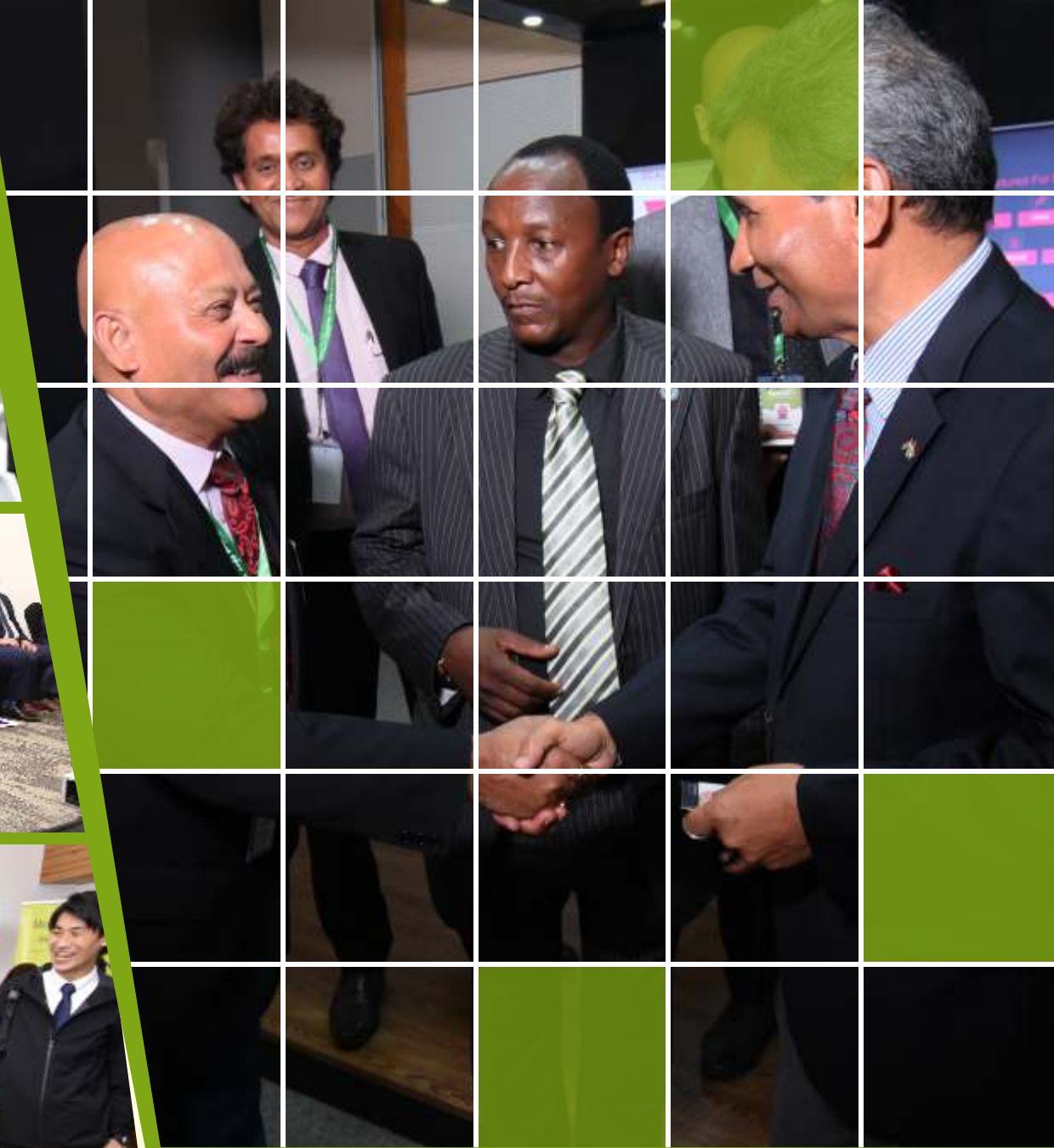


East Africa's Largest International Trade Exhibition on Food Processing and Packaging



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

► Picture Gallery:



East Africa's Largest International Trade Exhibition
on Food Processing and Packaging



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

VIP Attendees at IFMEX EXPO 2022

- **Dr. Mercy Mwangangi,**
Chief Administrative Secretary, Ministry of Health, Kenya
- **Mr. Alberto Pieri,**
Ambassador, Embassy of Italy in Nairobi
- **Mr. Andriy Pravednyk**
Ambassador, Embassy of Ukraine in Nairobi
- **Dr. Mohamed Ahmed Mohamoud,**
Ambassador, Representative office of Somaliland in Nairobi
- **Mr. Duke Lefhoko**
High Commissioner, High Commission of Botswana in Nairobi
- **Mr. Jimmy Askar**
Honorary Consul, Consulate of Nepal in Nairobi, Kenya
- **Mr. Salim Hafsi**
Charge D'affairs, Embassy of Tunisia in Nairobi, Kenya
- **Ms. Vivian Nain Kuma,** *Head of Mission, Consulate of Cameroon in Nairobi*
- **Mr. Fathalla A. Aljadey,** *Charge D'affairs, Embassy of Libya in Nairobi*
- **Mr. Jorge Mario Rosas Pineda**
Deputy Head of Mission, Embassy of Mexico in Nairobi
- **Mr. Taleng Faha Aristide**
Deputy Head of Mission, Consulate of Cameroon in Nairobi
- **MR. STAVESS MSOWOYA**
*Second Secretary Multilateral and Acting Trade and Investment Attachee,
High Commission of Malawi in Nairobi*
- **Mr. Ontumetse Anthony Ontumetse**
Counselor, High Commission of Botswana in Nairobi
- **Ms. Maria Condinho**
Trade Counsellor, Embassy of Portugal in Nairobi



East Africa's Largest International Trade Exhibition
on Food Processing and Packaging



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

► Book Your Stand At:

2nd AFRICA 2023
IFMEX

05 - 07 July

Sarit Expo Centre, Nairobi, Kenya

Concurrent Event: **24th KENYA 2023**
Int'l. Trade Exhibition

Meet Companies From Over **26** Countries

Austria | Belgium | China | England | Finland | France | Germany | India | Italy
Iran | Kenya | Kuwait | Malaysia | Pakistan | Singapore | South Africa | Tanzania
Turkey | Uae | Uganda | Uk



► Organized By: **EXPOGROUP**

International Marketing Headquarters:

19th Floor, Monarch Office Tower, POB 333840, Sheikh Zayed Road, Dubai, UAE

Tel: +971 4 3050755 | feedback@expogr.com | www.expogr.com



EXPOGROUP supports the “GO GREEN” campaign across the globe. Please use paper only when necessary.