



East Africa's Largest International Trade Exhibition On Multi-Sector Products, Equipment & Machinery POST SHOW REPORT 05 - 07 July 2023 Sarit Expo Centre, Nairobi, Kenya

Ly EXPOGROUP Supports The " GO GREEN " Campaign Across The Globe. Please Use Paper Only When Necessary.

Head of Trade Development, KNCCI, Nairobi inaugurated the KITE 2023

As the leading International Exhibition in the East Africa, the 24th KITE Africa 2023, set new records this June with an overwhelming response of trade visitors and exhibitors from across the globe making it East Africa's most successful event.

The 24th KITE Africa 2023 was held at Sarit Expo Centre, Nairobi, from July 05 - 07, 2023. Hon'ble Mr. Kassim Were Ali, Head of Trade Development, KNCCI, Nairobi, Kenya inaugurated the event. The show was an exceptional success for the 24th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 26 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Multi-sector Products & Equipments Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



Exhibitors from 30 countries participated

- Bulgaria
- Belgium
- Canada
- China
- Egypt
- Finland
- France
- Germany
- Ghana
- India
- Indonesia
- Italy
- Kazakhstan
- Kenya
- Korea
- Kuwait
- Malaysia
- Oman
- Pakistan
- Singapore

- Saudi Arabia
- South Africa
- South Korea
- Switzerland
- Spain
- Tanzania
- Thailand
- Turkey
- UAE
- Uganda
- Ukraine
- UK
- Zimbabwe





Exhibits :

- Automotive
- Building Material
- Food & Hotel Supplies
- IT / Telecom / Electronics
- Industrial Machinery
- Consumer / Household
- Medical & Healthcare
- Printing & Packaging
- Plastic & Rubber
- Garments/ Textiles
- Toys/ Stationery
- Handicrafts
- Interiors
- Hospitality & Leisure
- Light & Fittings
- Oil & Gas
- Power & Energy
- Wood & Wood-works



Visitor Profile

- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Government agencies
- Bulk Consumers like Hotels, Hospitals,
- Manufacturers
- Importers
- Exporters
- Traders & Distributors of related Products
- Supermarkets & Mall outlets
- Consumer users

Visitor Statistics (Total 5,450)





Exhibitors Report :

89% of exhibitors stated that their overall objectives had been met.

80% stated that they had met or surpassed the number of inquiries received during the 3 day event.

95% of exhibitors stated that the quality of visitors met or surpassed their expectations

83% of exhibitors stated that they would like to repeat their participation.

90% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

Exhibitor Comments :

OTESAN HORECA EQUIPMENTS, Türkiye:

Great job by the organizers, the show has been a total success. Great platform and great potential. A big thank you!

MESLO, Egypt:

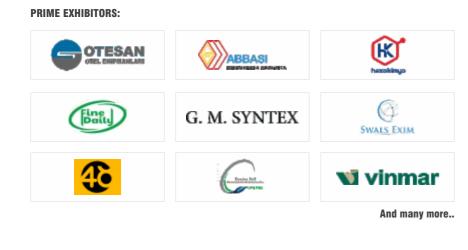
We saw a good response in terms of visitors that attended our stall. Great show to showcase products and meet the desired people.

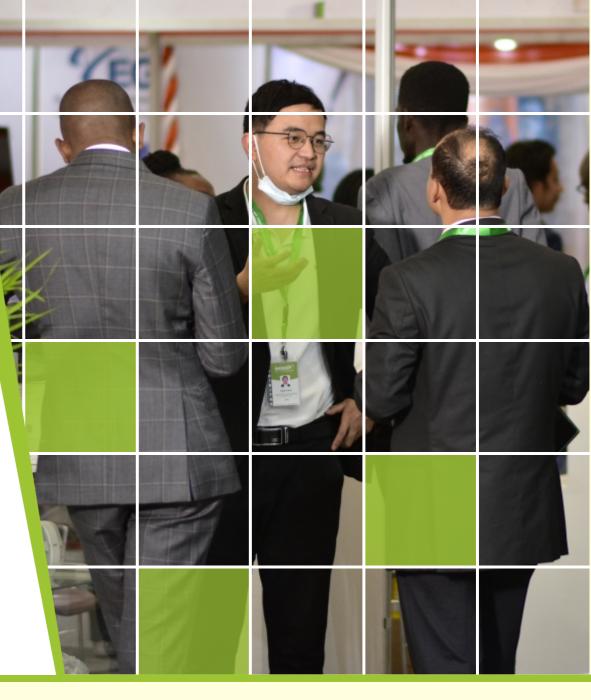
HEXAKIMYA, Kenya:

Africa has been our target for quite some time with all the advancements in this region. Participating here gave us a lot of exposure. Great show!



Glimpse of Prime Exhibitors and Supporters





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SUPPORTED BY:



Picture Gallery:





Book Your Stand At:



20 - 22 November Sarit Expo Centre, Nairobi, Kenya

Meet Companies From Over 30 Countries

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