



 East Africa's Largest
 POST SHOW REPORT

 International Trade Exhibition On
 01 - 03 August 2019

 Multi-Sector Products, Equipment & Machinery
 Kenyatta Int'l. Convention Centre, Nairobi, Kenya

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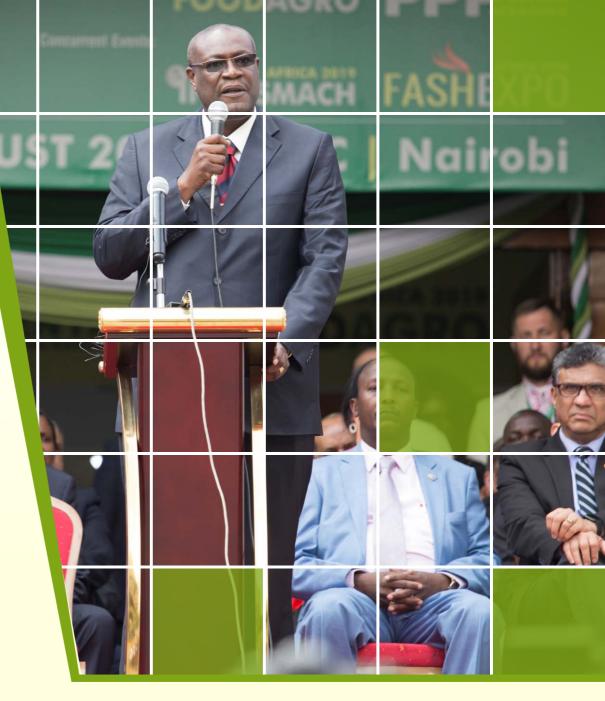
Director for Trade representing Kenya's Ministry of Industry, Trade and Cooperatives inaugurated the KITE 2019

As the leading International Exhibition in the East Africa, the 22nd KITE Africa 2019, set new records this August with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 22nd KITE Africa 2019 was held at The KICC, Nairobi, from Aug 01 - 03, 2019. Director for Trade representing Kenya's Ministry of Industry, Trade and Cooperatives, Mr. Roy Otieno inaugurated the event. The show was an exceptional success for the 22nd consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 30 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Multi-Sector Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



East Africa's Largest International Trade Exhibition On Multi-Sector Products, Equipment & Machinery

Exhibitors from 30 countries participated

- Bulgaria
- Belgium
- Canada
- China
- Egypt
- Finland
- France
- Germany
- Ghana
- India
- Indonesia
- Italy
- Kazakhstan
- Kenya
- Korea
- Kuwait
- Malaysia
- Oman
- Pakistan
- Singapore

- Saudi Arabia
- South Africa
- South Korea
- Switzerland
- Spain
- Tanzania
- Thailand
- Turkey
- UAE
- Uganda
- Ukraine
- UK
- Zimbabwe





Exhibits :

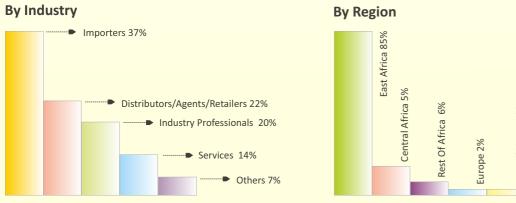
- Automotive
- Building Material
- Food & Hotel Supplies
- IT / Telecom / Electronics
- Industrial Machinery
- Consumer / Household
- Medical & Healthcare
- Printing & Packaging
- Plastic & Rubber
- Garments/ Textiles
- Toys/ Stationery
- Handicrafts
- Interiors
- Hospitality & Leisure
- Light & Fittings
- Oil & Gas
- Power & Energy
- Wood & Wood-works



Visitor Profile

- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Government agencies
- Bulk Consumers like Hotels, Hospitals,
- Manufacturers
- Importers
- Exporters
- Traders & Distributors of related Products
- Supermarkets & Mall outlets
- Consumer users

Visitor Statistics (Total 5,450)





Exhibitors Report :

89% of exhibitors stated that their overall objectives had been met.

80% stated that they had met or surpassed the number of inquiries received during the 3 day event.

95% of exhibitors stated that the quality of visitors met or surpassed their expectations

83% of exhibitors stated that they would like to repeat their participation.

90% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

Exhibitor Comments :

ORION TOYS, Ukraine

KITE 2019 gave us an opportunity to spend 3 days in Kenya's capital Nairobi to introduce business at the Kenyatta International Conference Center (KICC) in Nairobi, Kenya. It has been a great experience and we had a good number of visitors at our stall.

PEP-CEE PACK INDUSTRIES, India:

We had a wonderful experience at KITE 2019. It made our international relationships stronger through its global participation. We have met a lot of prospective customers and are very happy with the outcome.

CENTURY FMCG FZC, *UAE:*

We participate at a number of trade fairs every year. Exhibiting in Kenya this year was a good experience. It was a successful show for us and we have made few good contacts in Kenya as well as some international ones.



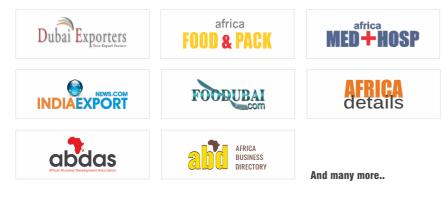
Glimpse of Prime Exhibitors and Supporters





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SUPPORTED BY:



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VIP Attendees at KITE 2019

- Hon'ble Sunil De Silva,
 High Commissioner of Sri Lanka
- Hon'ble Sheidu Omeiza Momoh, High Commissioner of Nigeria
- Hon'ble Peter Joseph Francis,
 High Commissioner of Sierra Leone
- Hon'ble Mahmut Burak Ersoy, Chargé D'Affaires a.i. of Turkey
- Hon'ble Alexey Balashov, Chargé D'Affaires a.i. of Russia
- Mr. Edgar Tomas Q. Auxilian, Minister and Consul General Embassy of Philippines
- Ms. Marisa Kollenberg, Economic and Trade Department, Embassy of Germany
- Mr. Enrique Alvarez, Market Analyst, Embassy of Spain
- **MS. JOAN NGARE,** International Trade Assistant, Embassy of Thailand
- Mr. Jacobo Durán, International Trade - Investments Advisor, Embassy of Spain
- **Mr. Mohammad Javad Emamian,** Head of the Economic Section, Embassy of Iran
- Mr. Sergei Kalechits, Deputy Chairman, National Bank of the Republic of Belarus
- Mr. Aleksei Lesnoi, Head of the Department, International Cooperation of the National Bank of the Republic of Belarus
- Mr. Thanit Ngansampantrit, Minister Counsellor (Commercial), Embassy of Thailand



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