

SOLAR

AFRICA 2017



East Africa's Largest
International Trade Exhibition
on Solar Products, Eqpt. & Machinery

POST SHOW REPORT
12 - 14 May
Millennium Hall, Addis Ababa, Ethiopia



EXPOGROUP supports the "GO GREEN" campaign across the globe. Grow a plant every weekend and enjoy it grow!

► Participating Countries:

Exhibitors from over 15 countries

- Belgium
- China
- Egypt
- France
- Germany
- India
- Italy
- Kenya
- Kuwait
- Singapore
- South Africa
- Turkey
- UAE
- UK
- USA



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► Exhibits:

- Solar Panels
- Rural Power Generation Systems
- BIPV
- Grid connectible systems and solutions
- Batteries & Accessories
- Charge controllers and inverters
- Metering and grid connect solutions
- Cables & Accessories
- Test, measurement and monitoring solutions
- Solar Thermal Products & Solutions
- Street, Traffic, Garden & Billboard Lighting
- Solar Emergency Lighting
- Software solutions
- Solar Heating
- Solar consumer products & home appliances



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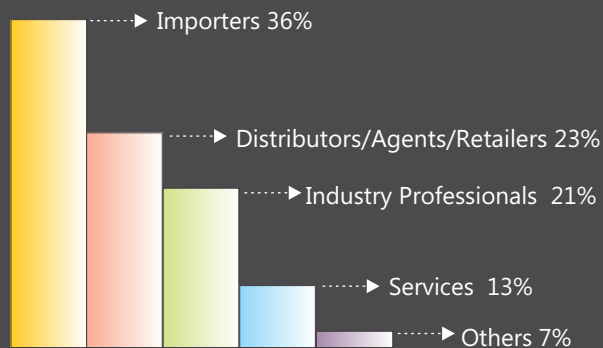
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► Visitor Profile

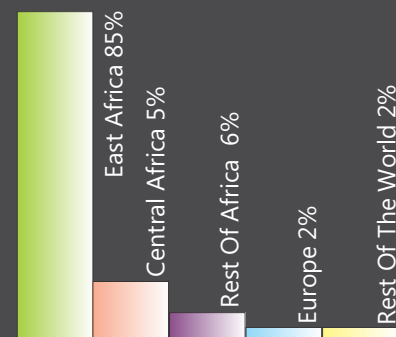
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Power Trading Companies
- Independent Power Producers
- Government Officials.
- Bulk Consumers like Hotels, Hospitals & Corporate
- Power Generation
- High Level Purchase Executives

► Visitor Statistics (Total 2,800)

By Industry



By Region



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► Highlights

Exhibitors from 15 Countries
Visitors from over Africa

SOLAR AFRICA is the only dedicated industry specific international trade show for the Solar Industry in the entire East African region. After successful editions in Kenya and Tanzania, the event ventured into Ethiopia with the launch of SOLARETHIOPIA.

As the leading International Exhibition in the East African Solar Industry, the SOLAR ETHIOPIA 2017 received an overwhelming response of Trade Visitors and Exhibitors from across the globe in East Africa's most successful Event.

The event was held at The Millennium Hall, Addis Ababa, from 12 - 14 May, 2017. The show gained a lot of attention which led to its success. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by Expogroup Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 15 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Solar Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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▶ Exhibitors Report :

87% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

▶ Exhibitors Comments :

SOCOMEK SAS, France:

Great job by the organizers, the show has been a total success. Great platform and great potential. A big thank you!

FOSHAN TECHFINE ELECTRONIC CO., LTD, China:

We are Chinese company who got introduced to the promising East African market through this leading exhibition. It has been a great show and we have benefitted a lot.

GENERACIONES FOTOVOLTAICAS DE LA MANCHA S.L., Spain:

Our main target at Power & Energy was to enter and study this market. The number of visitors to the show and the quality of the visitors has met our expectations.



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► Glimpse of Prime Exhibitors and Supporters

SUPPORTED BY:



And many more..

AIRLINE PARTNER:



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► Picture Gallery:



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► Book Your Stand At:

2nd 2019
SOLAR
AFRICA

21 - 23 March 2019

Millennium Hall, Addis Ababa, Ethiopia

Meet Companies From Over **15** Countries

AUSTRIA | BELGIUM | CANADA | CHINA | DENMARK | EGYPT | ENGLAND | FINLAND | FRANCE
GERMANY | GREECE | HONG KONG | INDIA | INDONESIA | IRAN | ITALY | IRELAND | KENYA | KOREA
KUWAIT | LEBANON | MALAYSIA | OMAN | PAKISTAN | PORTUGAL | SINGAPORE | SAUDI ARABIA
SOUTH AFRICA | SPAIN | TAIWAN | TANZANIA | THAILAND | TURKEY | UAE | UK | USA | ZIMBABWE



► Organized By: **EXPOGROUP**
EXHIBITIONS WORLDWIDE

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