

# PPP LASTICS PRINTING PACKAGING AFRICA 2017



East Africa's Largest  
International Trade Exhibition  
On Plastics, Printing & Packaging

POST SHOW REPORT  
12 - 14 May  
Millennium Hall, Addis Ababa, Ethiopia



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

## ▶ Participating Countries :

- China
- Egypt
- France
- Germany
- Italy
- India
- Indonesia
- Kenya
- Korea
- Oman
- Pakistan
- Singapore
- Malaysia
- Russia
- Saudi Arabia
- Sri Lanka
- Tanzania
- Thailand
- Turkey
- UAE



East Africa's Largest International Trade Exhibition  
On Plastics, Printing & Packaging



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

## ► Exhibits :

- Plastic, Printing & Packaging Machinery
- Plastic Testing and Measuring Equipment
- Packaging Machinery
- Paper & Cardboard Containers
- Plastics Films
- Scrap, Recycling Equipment
- All kinds of Printing Machinery
- Rubber & Synthetic fibers
- Packaging Plant Systems
- Plastics Compounds
- Mold Temperature Controller
- Tapes/ Plastic Film/ Pallets
- Digital and on-demand printing
- Pre & Post Processing Machine
- Sealing & Welding machinery
- Slitter rewinder
- Polythene
- Food & Medical Packaging Equipment and etc.



East Africa's Largest International Trade Exhibition  
On Plastics, Printing & Packaging



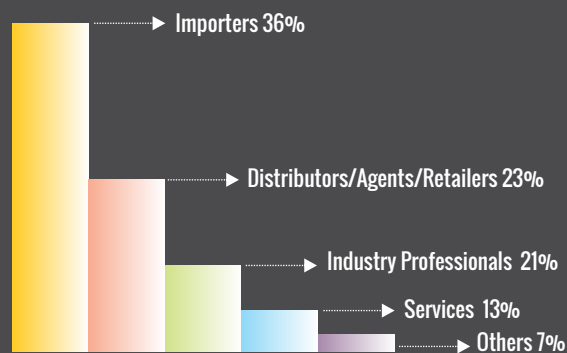
EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

## ► Visitor Profile

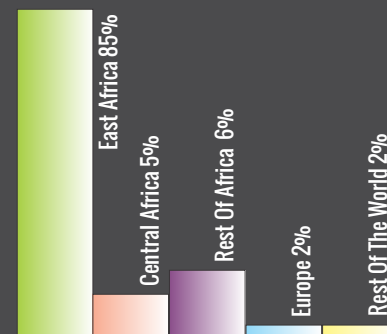
- Policy and Decision Makers
- Foreign & Local Investors
- Packaging & Processing Professionals
- Consul Generals, Foreign Missions & Business Magnates
- Top Executive & Professionals from Local Industries
- Designers, Dealers, Consultants, Distributors, Engineers
- Printers, Equipment & Material Buyers
- Retailers, Logistic Management
- New Product Development Managers

## ► Visitor Statistics ( Total 3,100 )

By Industry



By Region



East Africa's Largest International Trade Exhibition  
On Plastics, Printing & Packaging



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

## ► Highlights

### Exhibitors from 20 Countries Visitors from all over Africa

PPPEXPO AFRICA is the only dedicated industry specific international trade show for the Plastics, Printing & Packaging Industry in the entire East African region. After successful editions in Kenya and Tanzania, the event ventured into Ethiopia with the launch of PPPEXPO ETHIOPIA .

As the leading International Exhibition in the East African Plastics, Printing & Packaging Industry, the PPPEXPO ETHIOPIA 2017 received an overwhelming response of Trade Visitors and Exhibitors from across the globe in East Africa's most successful Plastics, Printing & Packaging Event.

The event was held at The Millennium Hall, Addis Ababa, from 12 - 14 May, 2017. The show gained a lot of attention which led to its success. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by Expogroup Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Plastics, Printing & Packaging Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



East Africa's Largest International Trade Exhibition  
On Plastics, Printing & Packaging



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

## ► Exhibitors Report :

90% of exhibitors stated that their overall objectives had been met.

85% stated that they had met or surpassed the number of inquiries received during the 3 day event.

92% of exhibitors stated that the quality of visitors met or surpassed their expectations

83% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

## ► Exhibitor Comments :

### **SYNTRONICS LIMITED, Pakistan:**

"Considering that this is the first edition of the show, it was more than what we expected. Very well organized and marketed. There were many impressive products on display."

### **BFM SRL, Italy:**

"The visitor flow was good. This is our first time in Ethiopia and the show made it easy for us to connect with people. Lots of potential and huge market. "

### **PRINTEX HAMBURG GMBH, Turkey:**

"PPPEXPO was the right show and we are glad to be here. We made many contacts and also got a good feel of the market. We will be here for some more time to finish our meeting. Well done organizers!"



East Africa's Largest International Trade Exhibition  
On Plastics, Printing & Packaging



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

# ► Glimpse of Prime Exhibitors and Supporters

## PRIME EXHIBITORS:



**PRINTEX  
HAMBURG GMBH**



And many more..

## SUPPORTED BY:



And many more..

## AIRLINE PARTNER:



East Africa's Largest International Trade Exhibition  
On Plastics, Printing & Packaging



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

# ► Picture Gallery:



East Africa's Largest International Trade Exhibition  
On Plastics, Printing & Packaging



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!



# ► Picture Gallery:



East Africa's Largest International Trade Exhibition  
On Plastics, Printing & Packaging



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

► Book Your Stand At:

02<sup>nd</sup> 2018  
**PPP** LASTICS  
PRINTING  
PACKAGING  
International Trade Exhibition

21 - 23 March 2019

Millennium Hall, Addis Ababa, Ethiopia

Meet Companies From Over **25** Countries

AUSTRIA | BELGIUM | CHINA | DENMARK | ENGLAND | ETHIOPIA | FINLAND | FRANCE  
GERMANY | INDIA | ITALY | IRAN | KENYA | KUWAIT | MALAYSIA | PAKISTAN | SINGAPORE  
SOUTH AFRICA | TANZANIA | TURKEY | UAE | UGANDA | USA | UK



► Organized By: **EXPOGROUP**  
EXHIBITIONS WORLDWIDE

International Marketing Headquarters:

19th Floor, Monarch Office Tower, POB 333840, One Sheikh Zayed Road, Dubai, UAE  
Tel: +971 4 3050755 | [feedback@expogr.com](mailto:feedback@expogr.com) | [www.expogr.com](http://www.expogr.com)



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!