

03rd
PPP LASTICS
PRINTING
PACKAGING
AFRICA 2020



East Africa's Largest
International Trade Exhibition
On Plastics, Printing & Packaging

POST SHOW REPORT
24 - 26 February 2020
Millennium Hall, Addis Ababa, Ethiopia



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

► FDRE Ministry of Trade & Industry inaugurated the PPPEXPO 2020

As the leading International Exhibition in the East Africa, the 3rd PPPEXPO Africa 2020, set new records this March with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 3rd PPPEXPO Africa 2020, was held at The Millennium Hall, Addis Ababa, from February 24 - 26. Teka Gebreyesus, State Minister, FDRE Ministry of Trade & Industry inaugurated the event. The show was an exceptional success for the 3rd consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Plastics, Printing & Packaging Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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► Participating Countries :

- China
- Egypt
- France
- Germany
- India
- Indonesia
- Italy
- Kenya
- Korea
- Malaysia
- Pakistan
- Singapore
- South Africa
- South Korea
- Switzerland
- Spain
- Taiwan
- Thailand
- Turkey
- UAE
- UK



East Africa's Largest International Trade Exhibition
On Medical & Pharmaceutical Products, Plastics, Printing & Packaging



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► Exhibits :

- Plastic, Printing & Packaging Machinery
- Plastic Testing and Measuring Equipment
- Packaging Machinery
- Paper & Cardboard Containers
- Plastics Films
- Scrap, Recycling Equipment
- All kinds of Printing Machinery
- Rubber & Synthetic fibers
- Packaging Plant Systems
- Plastics Compounds
- Mold Temperature Controller
- Tapes/ Plastic Film/ Pallets
- Digital and on-demand printing
- Pre & Post Processing Machine
- Sealing & Welding machinery
- Slitter rewinder
- Polythene
- Food & Medical Packaging Equipment and etc.



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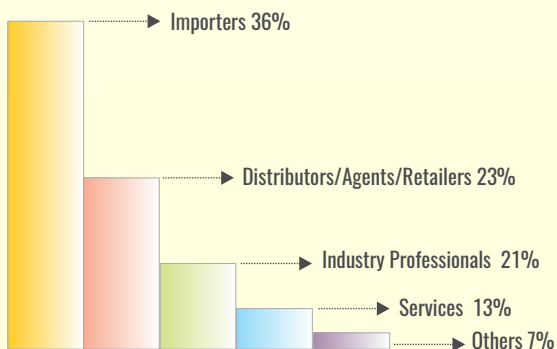
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► Visitor Profile

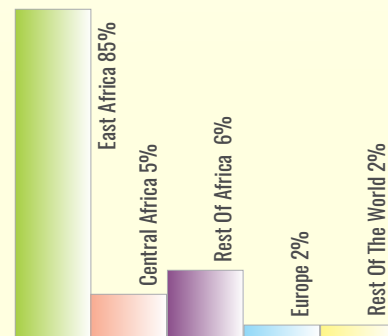
- Policy and Decision Makers
- Foreign & Local Investors
- Packaging & Processing Professionals
- Consul Generals, Foreign Missions & Business Magnates
- Top Executive & Professionals from Local Industries
- Designers, Dealers, Consultants, Distributors, Engineers
- Printers, Equipment & Material Buyers
- Retailers, Logistic Management
- New Product Development Managers

► Visitor Statistics (Total 3,100)

By Industry



By Region



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► Exhibitors Report :

90% of exhibitors stated that their overall objectives had been met.

85% stated that they had met or surpassed the number of inquiries received during the 3 day event.

92% of exhibitors stated that the quality of visitors met or surpassed their expectations

83% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitor Comments :

TOYO INK, Turkey:

“Considering that this is the first edition of the show, it was more than what we expected. Very well organized and marketed. There were many impressive products on display.”

POLESIE, Belarus:

“The visitor flow was good. This is our first time in Ethiopia and the show made it easy for us to connect with people. Lots of potential and huge market. ”

BASHUNDHARA PAPER MILLS LTD., Bangladesh:

“PPPEXPO was the right show and we are glad to be here. We made many contacts and also got a good feel of the market. We will be here for some more time to finish our meeting. Well done organizers!”



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► Glimpse of Prime Exhibitors and Supporters

Prime Exhibitors:

		
		
		And many more..

Support & Partners:

		
		
		And many more..



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► Picture Gallery:



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► Picture Gallery:



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► Book Your Stand At:

04th 2023
PPP LASTICS
PRINTING
PACKAGING
International Trade Exhibition

23 - 25 January

Millennium Hall, Addis Ababa, Ethiopia

Meet Companies From Over **25** Countries

AUSTRIA | BELGIUM | CHINA | DENMARK | ENGLAND | ETHIOPIA | FINLAND | FRANCE
GERMANY | INDIA | ITALY | IRAN | KENYA | KUWAIT | MALAYSIA | PAKISTAN | SINGAPORE
SOUTH AFRICA | TANZANIA | TURKEY | UAE | UGANDA | USA | UK



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