

03rd AFRICA 2020
**FOOD
& KITCHEN**



East Africa's Largest
International Trade Exhibition
On Food, Kitchen & Hospitality

POST SHOW REPORT
24 - 26 February 2020
Millennium Hall, Addis Ababa, Ethiopia



EXPOGROUP supports the “GO GREEN” campaign across the globe. Please use paper only when necessary.

► FDRE Ministry of Trade & Industry inaugurated the FOOD & KITCHEN 2020

As the leading International Exhibition in the East Africa, the 3rd Food & Kitchen Africa 2020, set new records this March with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 3rd Food & Kitchen Africa 2020, was held at The Millennium Hall, Addis Ababa, from February 24 - 26. Teka Gebreyesus, State Minister, FDRE Ministry of Trade & Industry inaugurated the event. The show was an exceptional success for the 3rd consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Food, Kitchen & Hospitality Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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► Exhibitors from 20 countries participated

- Austria
- Belgium
- Canada
- China
- Finland
- France
- India
- Italy
- Kenya
- Kuwait
- Luxembourg
- Malaysia
- Singapore
- South Africa
- Spain
- Tanzania
- Thailand
- Turkey
- UAE
- UK



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► Exhibits :

- Food & Beverage
- Catering Equipment & Services
- Processing & Packaging
- Kitchen Products & Appliances
- Agriculture / Horticulture
- Health, Leisure & Entertainment
- Hotel Facilities
- Dairy Products
- Wine, Sprits & Beer
- Chilling / Freezing Equipment
- Food Processing Machinery
- Horticultural / Greenhouse Equipment
- Environmental & Waste Management
- Confectionery/ Sweets
- Storage & Refrigeration
- Animal Husbandry / Poultry
- Crop Storage & Processing
- Vending Machines
- Hotel/ Restaurant equipment & furniture
- Food Ingredients
- Energy Drinks



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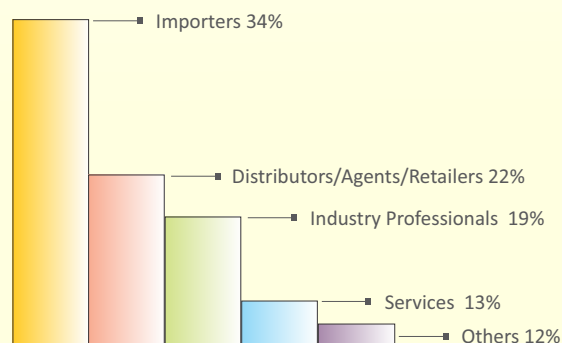
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► Visitor Profile

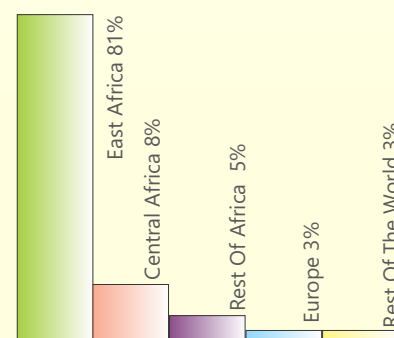
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Academicians
- Dieticians / Nutritionists
- F & B service providers
- fast food chains
- Food & agriculture consultants
- Food Technologists Architects / Engineers
- Airline / Institutional Catering Management
- Hotel & Restaurant Chains & Franchising etc.

► Visitor Statistics (Total 3200)

By Industry



By Region



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► Exhibitors Report :

87% of exhibitors stated that their overall objectives had been met.

85% stated that they had met or surpassed the number of inquiries received during the 3 day event.

89% of exhibitors stated that the quality of visitors met or surpassed their expectations

91% of exhibitors stated that they would like to repeat their participation.

83% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitor Comments :

ERENSAN, Turkey:

"We are excited and happy to be a part of FOODAGRO. It is an amazing platform to showcase new products. All the best to the organizing team."

ADVANCED HYGIENIC, Egypt:

"FOODAGRO Ethiopia was a big success for us. We were averaging many enquiries a day, from all sectors of the food industry."

GOMA PROCESS TECHNOLOGIES PVT LTD., India:

"FOODAGRO is an excellent international trade fair. With good quality visitors and outstanding contacts from all over East Africa and beyond."



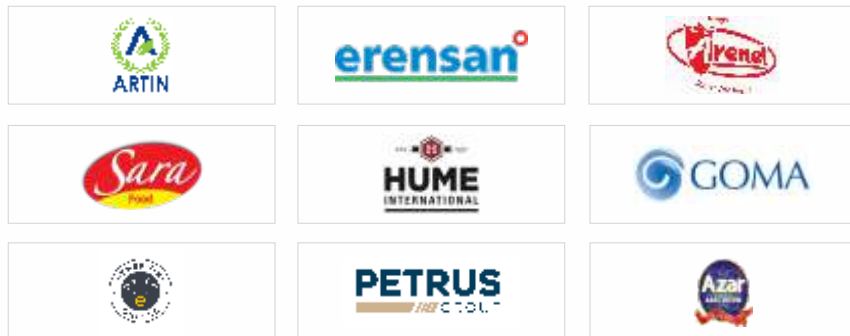
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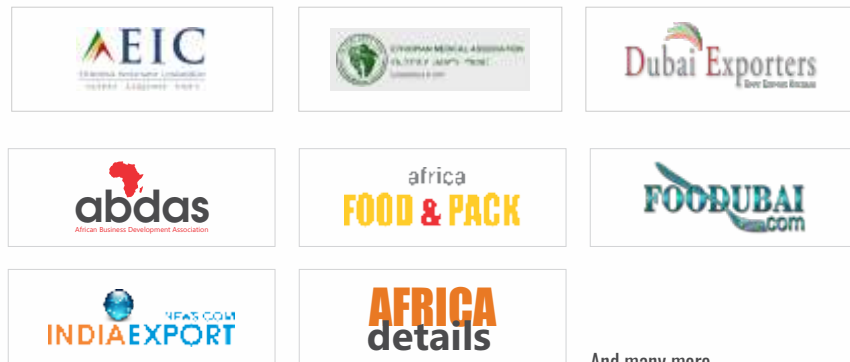
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► Glimpse of Prime Exhibitors and Supporters

Prime Exhibitors:



Support & Partners:



And many more..

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► Picture Gallery:



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► Book Your Stand At:

04th EAST AFRICA
FOOD & KITCHEN
INT'L. TRADE EXHIBITION

23 - 25 January 2023

Millennium Hall, Addis Ababa, Ethiopia



Meet Companies From Over 20 Countries

Austria | Belgium | China | England | Finland | France | Germany | India
Italy | Kenya | Kuwait | Malaysia | Pakistan | Singapore | South Africa
Tanzania | Turkey | UAE | Uganda | UK

► Organized By: **EXPOGROUP**

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