

3rd SOLAR AFRICA 2020



East Africa's Largest
International Trade Exhibition
on Solar Products, Eqpt. & Machinery

POST SHOW REPORT
24 - 26 February 2020
Millennium Hall, Addis Ababa, Ethiopia



EXPOGROUP supports the "GO GREEN" campaign across the globe. Please use paper only when necessary.

► FDRE Ministry of Trade & Industry inaugurated the Solar Africa 2020

As the leading International Exhibition in the East Africa, the 3rd Solar Africa 2020, set new records this March with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 3rd Solar Africa 2020, was held at The Millennium Hall, Addis Ababa, from February 24 - 26. Teka Gebreyesus, State Minister, FDRE Ministry of Trade & Industry inaugurated the event. The show was an exceptional success for the 3rd consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Solar Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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► Exhibitors from 15 countries participated

- Belgium
- China
- Egypt
- France
- Germany
- India
- Italy
- Kenya
- Kuwait
- Singapore
- South Africa
- Turkey
- UAE
- UK
- USA



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► Exhibits:

- Solar Panels
- Rural Power Generation Systems
- BIPV
- Grid connectible systems and solutions
- Batteries & Accessories
- Charge controllers and inverters
- Metering and grid connect solutions
- Cables & Accessories
- Test, measurement and monitoring solutions
- Solar Thermal Products & Solutions
- Street, Traffic, Garden & Billboard Lighting
- Solar Emergency Lighting
- Software solutions
- Solar Heating
- Solar consumer products & home appliances



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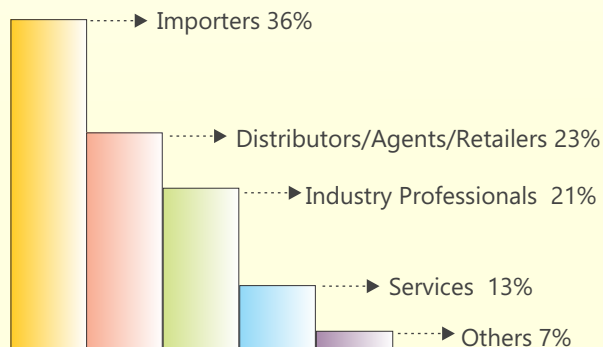
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► Visitor Profile

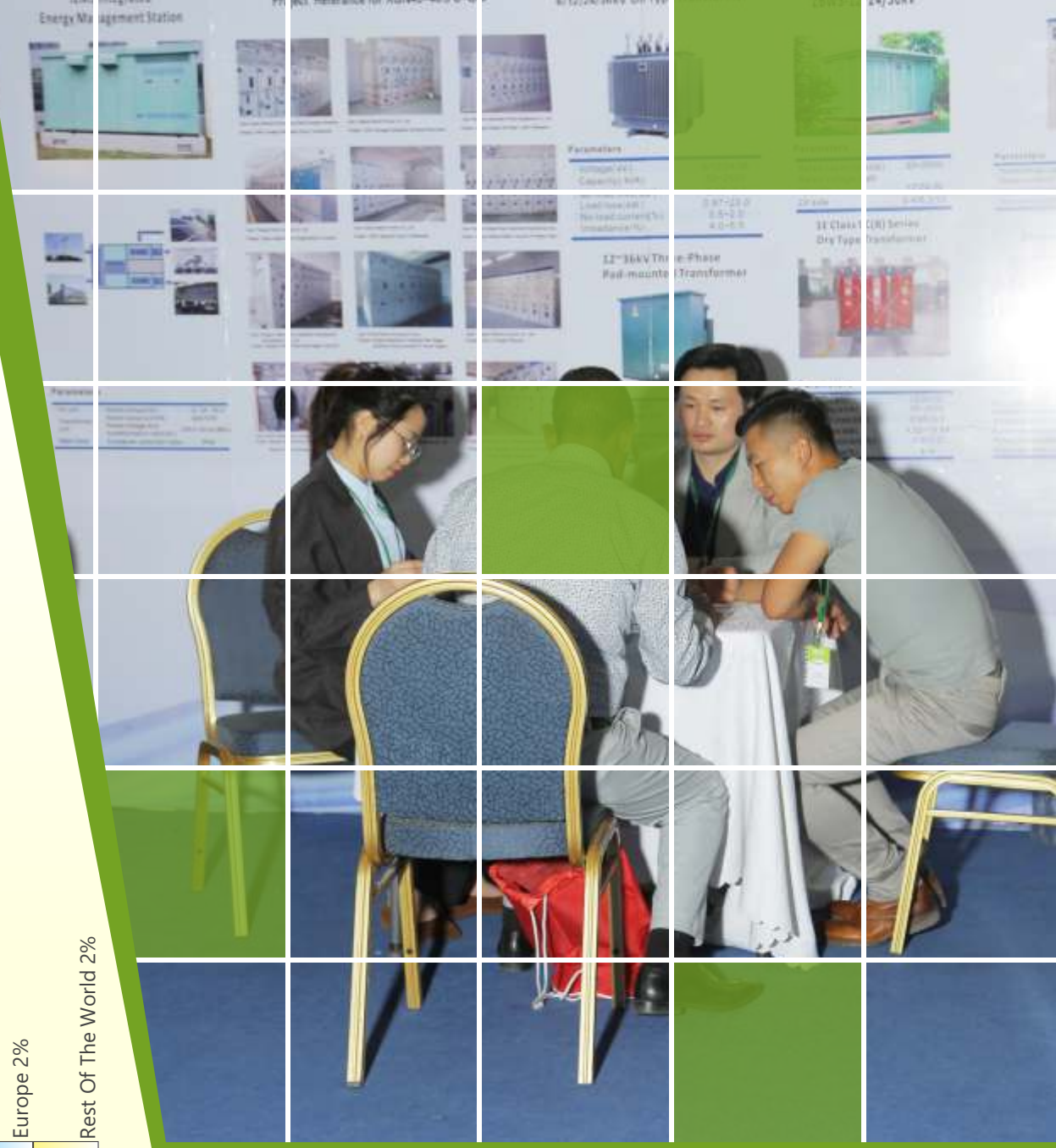
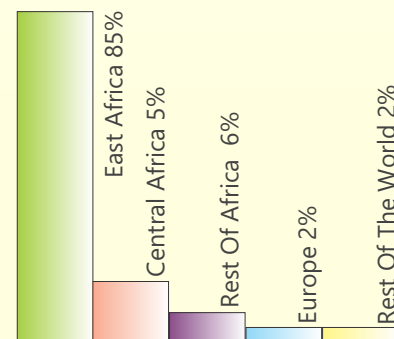
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Power Trading Companies
- Independent Power Producers
- Government Officials.
- Bulk Consumers like Hotels, Hospitals & Corporate
- Power Generation
- High Level Purchase Executives

► Visitor Statistics (Total 2,800)

By Industry



By Region



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► Exhibitors Report :

87% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

NARADA POWER SOURCE CO, LTD., China:

“Overall Is excellent & nice platform to open our business and build business relation!”

KONAR BY KONTEK, Turkey:

“Visitors to this event are engaged and eager to find out more about our products and what we had to offer. We have been really impressed by the caliber of inquiries we've had across the three days.”

INFRASTEC, Spain:

“The event has provided quality leads. Participating worked well for us and we had some very interesting discussions with potential buyers.”



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► Glimpse of Prime Exhibitors and Supporters

Prime Exhibitors:

ENERGOMERA

Eternity
SOLAR SOLUTIONS

Growatt
SOLAR POWER SYSTEMS



JUA ENERGY

KONAR
BY MONTEK

INFRASTEC
SOLAR SOLUTIONS

GANGES
INTERNATIONALE
EQUIPEMENT

sunrain

And many more..

Support & Partners:

AEIC
AFRICAN EXPORTERS ASSOCIATION



Dubai Exporters
Dubai Exporters Association

abd
African Business Development Association

africa
OGPE

abd
AFRICA
BUSINESS
DIRECTORY

INDIAEXPORT
NEWS.COM

AFRICA
details

And many more..



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► Picture Gallery:



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► Book Your Stand At:

4th 2023
SOLAR
EAST AFRICA

23 - 25 January

Millennium Hall, Addis Ababa, Ethiopia

Meet Companies From Over **15** Countries

Belgium | China | England | Finland | France | Germany | India | Iran | Italy |
Kenya | Saudi Arabia | South Africa | Tanzania | Turkey | USA



► Organized By: **EXPOGROUP**

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