



East Africa's Largest International  
Trade Exhibition On  
Woodworking & Furniture Manufacturing

## POST SHOW REPORT

31 May - 03 June 2023  
Kenyatta Int'l. Convention Centre, Nairobi



## ► Hon. Mr. Thiaka Muchai J. Secretary General Kenya Federation of Master Builders (KFMB) Inaugurated the AFRIWOOD 2023

As the leading International Exhibition in the East Africa, the 8th Afriwood 2023, set new records this May with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 8th Afriwood 2023 was held at The KICC, Nairobi, Kenya, from May 31 - June 03, was inaugurated by the Hon. Mr. Thiaka Muchai J. Secretary General, Kenya Federation of Master Builders (KFMB). The show was an exceptional success for the 08th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 15 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Woodworking & Furniture manufacturing Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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On Woodworking & Furniture Manufacturing



EXPOGROUP supports the “GO GREEN” campaign across the globe. Please use paper only when necessary.

## ► Exhibits:

- Wood Products and Suppliers
- Chipboard and MDF
- Glue and Fixing Products
- Laminates
- Plywood, Hardwood Decorative and Composite
- Polishing Products
- Timber bases Technical Solutions
- Timber, Hardwood, Softwood, and Exotic Pieces
- Wood and Timber Flooring
- Woodworking Machinery
- Adhesives for the wood
- Blades and Knives
- Cutting Machines and Tools
- Molding Machines/Molders
- Plywood Manufacturing Machinery
- Pulp Preparation Equipment
- Specialized Wood Production Plant
- Timber Processing
- Veneering Machines and Plants
- Wood Treatment Plants
- Carving Machinery
- Furniture Materials, Hardware and Accessories



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## ► Participating Countries:

Exhibitors from over 18 countries

- Belgium
- China
- England
- Germany
- India
- Indonesia
- Iran
- Italy
- Kenya
- Korea
- Malaysia
- Singapore
- South Africa
- Tanzania
- Turkey
- UAE
- United States



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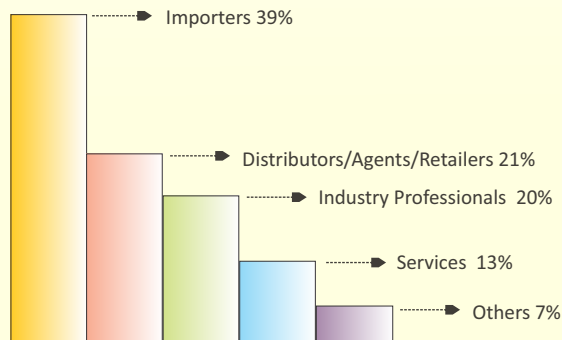
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## ► Visitor Profile

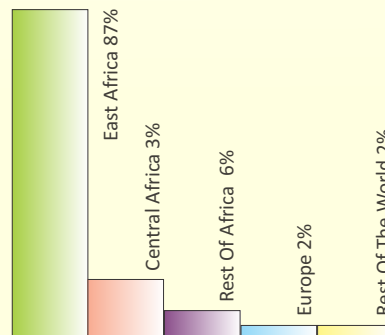
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Architects, Consultants & Engineers
- Furniture Companies
- Property Developers
- Interior Designers
- Government Building Administrations
- Government agencies
- Bulk Consumers like Hotels, Hospitals,
- Landscapers, Malls etc.

## ► Visitor Statistics (Total 3,289)

By Industry



By Region



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## ► Exhibitors Report :

89% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of inquiries received during the 3 day event.

83% of exhibitors stated that they would like to repeat their participation.

88% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

## ► Exhibitors Comments :

### **DIEFFENBACHER, Germany:**

“The result was good and visitor flow was high. Our members are happy with the show. We plan to take an even bigger stand next year. We need more brand building and surely this fair helped us to make a big step forward.”

### **UNICOL ADHESIVE TECHNOLOGIES, Italy:**

“The market in East Africa is on a constant state of change. This requires that new and competitive products are required every year. Expogroup has created world class platforms which are consistent with industry marketing requirements and helps us reach the right audience”



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## ► Glimpse of Prime Exhibitors and Supporters

### PRIME EXHIBITORS:



and many more..

### SUPPORT & PARTNERS:



and many more..



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## ► Picture Gallery:



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## ► Picture Gallery:



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► Book Your Stand At:

**2024**  
**9<sup>th</sup> AFRIWOOD**  
EAST AFRICA

**05 - 07 June 2024**

**Kenyatta International Convention Centre**  
**Nairobi - Kenya**

**Meet Companies From Over 18 Countries**

Canada | China | Egypt | England | France | Germany | Greece |  
India | Indonesia | Italy | Kenya | Korea | Malaysia | Portugal |  
Singapore | Saudi Arabia | Turkey | UAE

► Organized By: **EXPOGROUP**



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**International Marketing Headquarters:**

19th Floor, Monarch Office Tower, POB 333840, Sheikh Zayed Road, Dubai, UAE

Tel: +971 4 3050755 | [feedback@expogr.com](mailto:feedback@expogr.com) | [www.expogr.com](http://www.expogr.com)

