

East Africa's Largest International Trade Exhibition On Woodworking & Furniture Manufacturing **POST SHOW REPORT** 04 - 06 July 2019 Kenyatta Int'l. Convention Centre, Nairobi Supported by:



Ministry of Transport, Infrastructure Housing, Urban Development and Public Works

🖑 EXPOGROUP Supports The " GO GREEN " Campaign Across The Globe. Please use paper only when necessary.

### Ministry of Transport, Infrastructure, Housing, Urban Development & Public Works Inaugurated The AFRIWOOD 2019

As the leading International Exhibition in the East Africa, the 06th AFRIWOOD 2019, set new records this July with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 06th AFRIWOOD 2019, was held at The KICC, Nairobi, Kenya, from July 04 - 06. Ministry of Transport, Infrastructure, Housing, Urban Development & Public Works Prof. Arch. Paul M. Maringa inaugurated the event. The show was an exceptional success for the 6th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 40 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Woodworking & Furniture manufacturing Industry from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



### **Exhibits**:

- Wood Products and Suppliers
- Chipboard and MDF
- Glue and Fixing Products
- Laminates
- Plywood, Hardwood Decorative and Composite
- Polishing Products
- Timber bases Technical Solutions
- Timber, Hardwood, Softwood, and Exotic Pieces
- Wood and Timber Flooring
- Woodworking Machinery
- Adhesives for the wood
- Blades and Knives
- Cutting Machines and Tools
- Molding Machines/Molders
- Plywood Manufacturing Machinery
- Pulp Preparation Equipment
- Specialized Wood Production Plant
- Timber Processing
- Veneering Machines and Plants
- Wood Treatment Plants
- Carving Machinery
- Furniture Materials, Hardware and Accessories



### Participating Countries:

#### Exhibitors from over 18 countries

- Belgium
- China
- England
- Germany
- India
- Indonesia
- Iran
- Italy
- Kenya
- Korea

- Malaysia
- Singapore
- South Africa
- Tanzania
- Turkey
- UAE
- United States



### **Visitor Profile**

- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Architects, Consultants & Engineers
- Furniture Companies
- Property Developers
- Interior Designers
- Government Building Administrations
- Government agencies
- Bulk Consumers like Hotels, Hospitals,
- Landscapers, Malls etc.

# Visitor Statistics (Total 3,289)





### **Exhibitors Report :**

89% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of inquiries received during the 3 day event.

83% of exhibitors stated that they would like to repeat their participation.

88% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.



#### ITALCO MIDDLE EAST FZE, UAE:

"As an international company we don't have many opportunities as good as Afriwood to showcase our products in the East African region. Afriwood brings in the right visitors who are interested in our products and the brand."

#### **BIG ON DRY SRL,** *Italy:*

"AFRIWOOD has confirmed its reputation as the industry's leading tradeshow in East Africa, with an unrivaled depth of international participation. This is the platform of choice for displaying our innovations."



### Glimpse of Prime Exhibitors and Supporters



Leading Exhibitors:



#### **SUPPORT & PARTNERS:**









### **Book Your Stand At:**

# AFRIVOOD EAST AFRICA

## 12 - 14 May 2022 Kenyatta Int'l Convention Centre Nairobi - Kenya

### Meet Companies From Over **18** Countries

Canada | China | Egypt | England | France | Germany | Greece | India | Indonesia | Italy | Kenya | Korea | Malaysia | Portugal | Singapore | Saudi Arabia | Turkey | UAE





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