



**AFRICA'S
WOODWORKING &
FURNITURE
MANUFACTURING
EXHIBITION**



East Africa's Largest
International Trade Exhibition On
Woodworking & Furniture Manufacturing

POST SHOW REPORT

20 - 22 April 2017

Kenyatta Int'l. Convention Centre, Nairobi, Kenya



► Exhibits:

- Wood Products and Suppliers
- Chipboard and MDF
- Glue and Fixing Products
- Laminates
- Plywood, Hardwood Decorative and Composite
- Polishing Products
- Timber bases Technical Solutions
- Timber, Hardwood, Softwood, and Exotic Pieces
- Wood and Timber Flooring
- Woodworking Machinery
- Adhesives for the wood
- Blades and Knives
- Cutting Machines and Tools
- Molding Machines/Molders
- Plywood Manufacturing Machinery
- Pulp Preparation Equipment
- Specialized Wood Production Plant
- Timber Processing
- Veneering Machines and Plants
- Wood Treatment Plants
- Carving Machinery
- Furniture Materials, Hardware and Accessories



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EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

► Participating Countries:

Exhibitors from over 15 countries

- Belgium
- China
- England
- Germany
- Hong Kong
- India
- Indonesia
- Italy
- Kenya
- Korea
- Malaysia
- Singapore
- South Africa
- Turkey
- UAE



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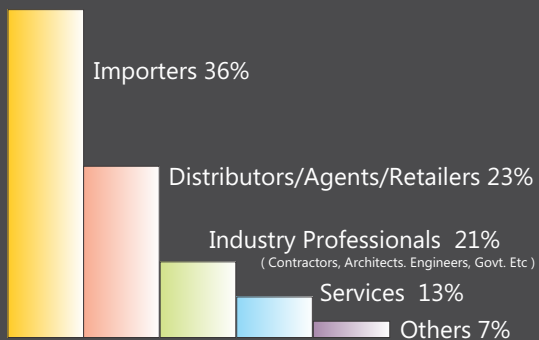
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► Visitor Profile

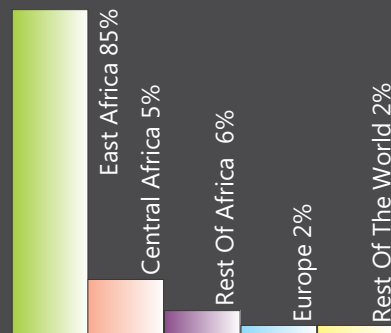
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Architects, Consultants & Engineers
- Furniture Companies
- Property Developers
- Interior Designers
- Government Building Administrations
- Government agencies
- Bulk Consumers like Hotels, Hospitals,
- Landscapers, Malls etc.

► Visitor Statistics (Total 3,250)

By Industry



By Region



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► Highlights

Exhibitors from 18 Countries

Visitors from over 10 African Countries

As the leading International Exhibition in the East African Woodworking & Furniture Manufacturing Industry, the 4th AFRIWOOD 2017, set new records this April with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 4th AFRIWOOD was held at the KICC, Nairobi, Kenya from April 20 - 22, 2017. Inaugurated by Hon. Arch. Aidah Munano, Principal Secretary, State Department of Housing & Urban Development. The show was an exceptional success for the 4th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 18 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Woodworking & Furniture Manufacturing Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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► Exhibitors Report :

88% of exhibitors stated that their overall objectives had been met.

83% stated that they had met or surpassed the number of inquiries received during the 3 day event.

82% of exhibitors stated that they would like to repeat their participation.

89% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

MOHAMMAD ABU QATARIEH - FREUD S.p.A., Italy:

"AFRIWOOD has provided us the platform for communication with potential customers and also opportunities to interact with companies in this industry. Both exhibitors and visitors were able to obtain many information and opportunities from this exhibition."

BHARAT SHAH - PERFECT PLY INDUSTRIES PRIVATE LIMITED:

"We have been looking forward with great anticipation to the AFRIWOOD event, It is the ideal platform which will help broaden the network of African buyers and enter into deeper discussions with individual buyers about their particular needs and requirements. I believe it will also help to broaden our understanding of the local timber environment, placing us in a better position to contribute meaningfully to this vibrant market."



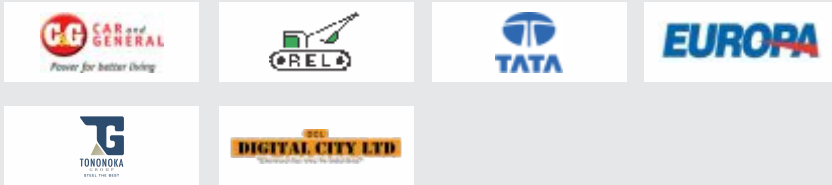
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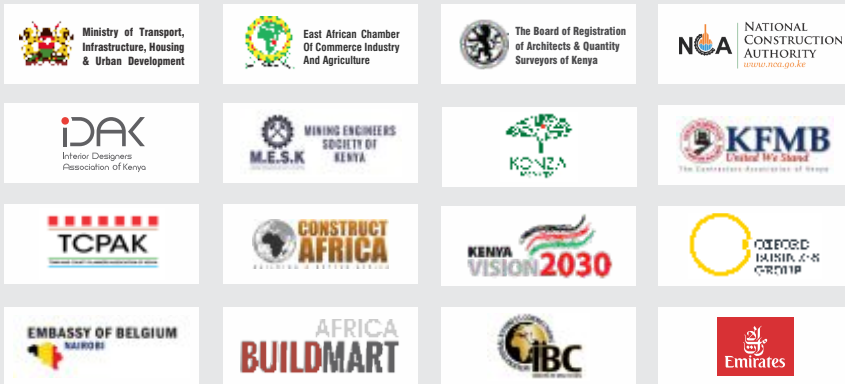
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► Glimpse of Sponsors, Prime Exhibitors and Supporters

SPONSORS:



SUPPORT & PARTNERS:



and many more..



► Organized By: **EXPOGROUP**
EXHIBITIONS WORLDWIDE

International Marketing Headquarters:
1910, 19th Floor, Monarch Office Tower, POB 333840, One Sheikh Zayed Road, Dubai, UAE
Tel: 00 971 4 3721421 | Fax: 00 971 4 3721422 | feedback@expogr.com | www.expogr.com



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► Picture Gallery:



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► Book Your Stand At:

2018
5th **AFRIWOOD**
EAST AFRICA

03 - 05 May

Kenyatta Int'l. Convention centre
Nairobi - Kenya

Meet Companies From Over **18** Countries

BELGIUM | CANADA | CHINA | EGYPT | ENGLAND | FRANCE
GERMANY | GREECE | HONG KONG | INDIA | INDONESIA | ITALY | KENYA | KOREA
MALAYSIA | OMAN | PAKISTAN | PORTUGAL | SINGAPORE | SAUDI ARABIA
SOUTH AFRICA | SPAIN | TAIWAN | THAILAND | TURKEY | UAE | ZIMBABWE



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