



EXP**GROUP**

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Before business or anything else, we need to understand and create a greener world for a better life for all.

Expogroup, with all its heart is determined to spread the importance of a greener world in whatever possible way. We request you to join hands with us and promote the “GO GREEN” campaign through your brochures, messages, websites, events etc. and make this world more serene, healthier and beautiful.

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We are

It's been almost three decades now that Expogroup has been organizing high quality international trade events in the East African region, Over these years, Africa has rapidly gained momentum on its way to become one of the worlds top target markets.

As of today, our events are much larger comprising of exhibitors from more than 35 countries at an average. Promoted aggressively in the entire region, they attract visitors not only from the host country, but from the surrounding African Countries as well.

Currently our host countries include Kenya, Tanzania, Ethiopia and Rwanda with additional presence in Uganda, Mozambique, Nigeria and Ghana. By 2025, we should have succeeded in extending our presence in the South & North Africa.

27	275	26800
Years	Exhibitions	Exhibitors



Sectors Events

Building, Construction & Mining «

Automotive & Spare Parts «

Industrial Machinery and Tools «

Food and Agriculture «

Oil & Gas «

Power & Energy «

Plastics, Printing & Packaging «

Medical & Healthcare «

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Our Market

AFRICA - A Giant and Ravishing Market

Africa has witnessed remarkable growth in recent years, importing most of its consumer and industrial requirements. The continent is considered as a very important destination for investors and exporters worldwide due to its large consumption potential..

Let's see what top market researchers have to say about Africa as a market.

“With this tremendous potential growth becoming increasingly available to investors, we believe that Africa could be the emerging -market story of the next decade.” - Mark Mobius

“Over the next five years, 13 of the 20 fastest-growing economies in the world are forecast to be in Africa.” - Knight Frank

"With the world's largest free trade area and a 1.2 billion-person market, the continent is creating an entirely new development path, harnessing the potential of its resources and people." World Bank

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Our Event Countries

KENYA

Located in East Africa, Kenya lies on the Equator bordered by Somalia, Ethiopia, Sudan, Uganda, Tanzania and the Indian Ocean. It covers an area of some 592,909 sq. km and has a population of approximately 53.8 million people



Kenya's economy grew by an average of 5.3% annually between 2015 to 2021, according to Kenya National Bureau of Statistics. Agriculture, infrastructure, financial services, ICT, manufacturing and tourism contributed to the growth.

ETHIOPIA

Ethiopia, officially known as the Federal Democratic Republic of Ethiopia, is a country located in the Horn of Africa. It is bordered by Eritrea to the north and northeast, Djibouti and Somalia to the east, Sudan and South Sudan to the west, and Kenya to the south.

With over 100 million inhabitants, Ethiopia is the most populous landlocked country in the world. It occupies a total area of 1,100,000 square kilometers (420,000 sq mi), and its capital and largest city is Addis Ababa.

Ethiopia has one of the fastest growing economies in the world. The economy has experienced strong and broad based growth over the past decade.



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TANZANIA

The United Republic of Tanzania is located in Eastern Africa. It is bordered by Kenya and Uganda to the North, Rwanda, Burundi and the Democratic Republic of Congo to the West and Zambia, Malawi and Mozambique to the South. The East African nation of Tanzania has an estimated population of 59.7 million.



The overall macroeconomic performance remains strong. Tanzania has one of Africa's fastest growing economies with nearly 7 percent annual national GDP growth since 2000. The main contributors to growth were the construction, trade, agriculture and transport sectors.

RWANDA

Rwanda is a sovereign state in east Africa. It is a landlocked East African country whose green, mountainous landscape has earned it the nickname "Land of a Thousand Hills". Kigali, the nation's sprawling capital, has a vibrant restaurant and nightlife scene. The total population in Rwanda was last recorded at 12.3 million people in 2015.

The country has entered a high period of growth since 2006, and the following year managed to register 8% economic growth, a record it has sustained since, turning it into one of the fastest growing economies in Africa.



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Our Events



BUILDEXPO

International Building
and Construction Trade
Exhibitions



AUTOEXPO

International Automotive,
Spare Parts & Accessories
Trade Exhibitions



ROOFEXPO

International Roofing
Industries
Trade Exhibitions



LIGHTEXPO

International Residential,
Commercial & Industrial
Lighting Trade Exhibitions



MINEXP

International
Mining and Machinery
Trade Exhibitions



MEDEXP

International Medical &
Healthcare Products &
Eqpt. Trade Exhibitions



PPP LASTICS PRINTING PACKAGING

International Plastics,
Printing and Packaging
Trade Exhibitions



POWER & ENERGY AFRICA 2023

International
Power and Energy
Trade Exhibitions



SOLAR AFRICA

International
Solar Energy Trade
Exhibitions



INDUSMACH

International Industrial
Tools, Equipments &
Machinery Trade Fairs



FOOD&KITCHEN

International Food,
Kitchen and Hospitality
Trade Exhibitions

Co-event: **IFMEX** AFRICA
INTERNATIONAL FOOD
MANUFACTURING EXPO



AFRIWOOD

International Woodworking
& Furniture Manufacturing
Trade Exhibitions



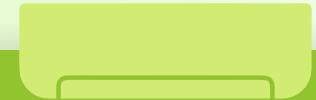
OIL & GAS

International Oil and
Gas Trade Exhibitions



afriglass
EXPO

International Industrial,
Commercial & Residential
Glass Trade Exhibitions



CLIMEXP AFRICA

Int'l. Air Conditioning,
Ventilation, Refrigerating
services Trade Exhibitions



DENTEXPO

International Dental
Care, Products and Eqpt
Trade Exhibitions



AFRILAB
EAST AFRICA

International Global
Laboratory
Trade Exhibitions



watertech

International Water,
Wastewater & Related
Technology Trade Fairs



ADPA
Agro + Dairy + Poultry Africa

International Agro, Dairy
& Poultry Trade Exhibitions



WINE & SPIRITS EXPO

International Wine &
Spirits
Trade Exhibitions



**GENERAL
TRADE FAIRS**

International Multi-Sector Products & Equipment Trade Exhibitions

Ethiopia
INT'L TRADE EXHIBITION 2023

KENYA
Int'l. Trade Exhibition

EAST AFRICA
Int'l. Trade Exhibition

Few Glimpses



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