

04th 2017

SOLAR AFRICA



East Africa's Largest
International Trade Exhibition
on Solar Products Equipments & Machinery

POST SHOW REPORT
11 - 13 April

Kenyatta Int'l. Convention Centre, Nairobi, Kenya



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

► Participating Countries:

Exhibitors from over 15 countries

- Belgium
- China
- England
- Egypt
- France
- Germany
- Hong Kong
- India
- Italy
- Kenya
- Kuwait
- Singapore
- South Africa
- South Korea
- Spain
- Taiwan
- Turkey
- UAE
- UK
- USA



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► Exhibits:

- Solar Panels
- Rural Power Generation Systems
- BIPV
- Grid connectible systems and solutions
- Batteries & Accessories
- Charge controllers and inverters
- Metering and grid connect solutions
- Cables & Accessories
- Test, measurement and monitoring solutions
- Solar Thermal Products & Solutions
- Street, Traffic, Garden & Billboard Lighting
- Solar Emergency Lighting
- Software solutions
- Solar Heating
- Solar consumer products & home appliances



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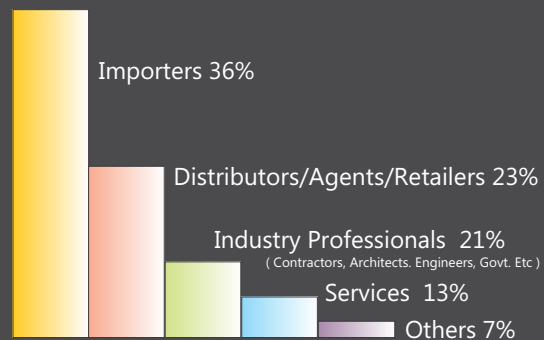
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► Visitor Profile

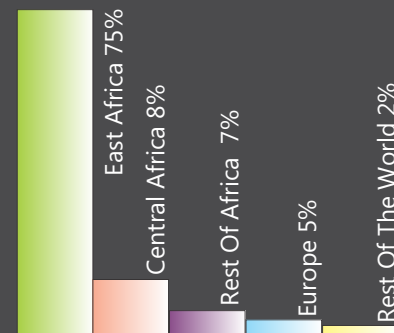
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Power Trading Companies
- Independent Power Producers
- Government Officials.
- Bulk Consumers like Hotels, Hospitals & Corporate
- Power Generation
- High Level Purchase Executives

► Visitor Statistics (Total 3,250)

By Industry



By Region



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► Highlights

Exhibitors from 20 Countries Visitors from over Africa

As the leading International Exhibition in the East African Solar Industry, the 4th SOLAR AFRICA 2017, set new records this April with an overwhelming response of Trade Visitors and Exhibitors from across the globe making it East Africa's most successful event.

The 4th SOLAR AFRICA 2017 was held at the The KICC, Nairobi, from April 11 - 13, 2017. Inaugurated by Hon. Charles N Kahuthu, CEO and Regional Coordinator, EACCIA with Guest of Honor, Hon. Martin Heya, Commissioner of Petroleum, Ministry of Energy & Petroleum. The show was an exceptional success for the 4th consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Solar Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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► Exhibitors Report :

87% of exhibitors stated that their overall objectives had been met.

84% stated that they had met or surpassed the number of inquiries received during the 3 day event.

89% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

JIANGSU FUWEI ENERGY CO. LTD. *China:*

"We are glad that SOLAR Africa provides a platform for companies to interact with international players from the solar industry. With so much happening in this region the solar industry is getting a lot of importance and is developing a good pace. We are happy to be a part of this event."

HENSEL, *UAE:*

"This is our first year of participation at SOLAR Africa and we are happy with the number of enquires that we have received. A platform like this helps a company like us to have a dialogue with experts from the industry. The interaction that we had helped us to understand the requirements here. This will help us to deliver the desired outcome. We appreciate the efforts of the organizing team."

WAAREE ENERGIES LIMITED, *Kenya:*

"We saw a good response in terms of visitors that attended our stall. We feel SOLAR Africa is a great platform for companies to come, participate and showcase their contribution to the industry. We are happy with the way the event has been organized."



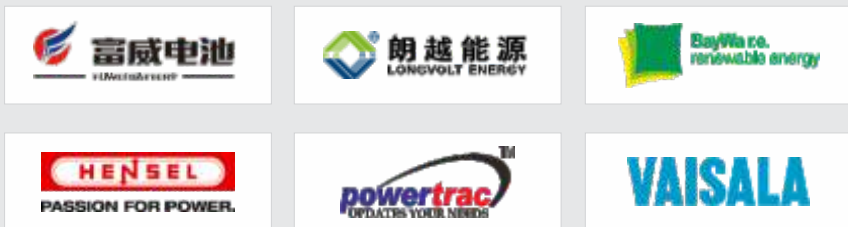
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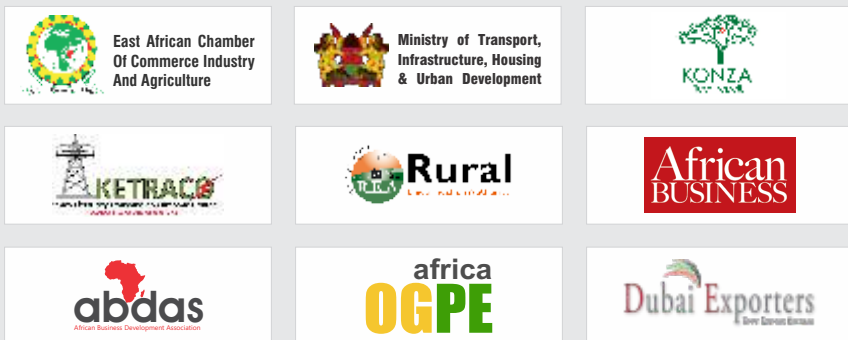
► Glimpse of Prime Exhibitors and Supporters

PRIME EXHIBITORS:



And many more..

SUPPORTED BY:



And many more..

AIRLINE PARTNER:



HOTEL PARTNER:



► Organized By: **EXPOGROUP**
EXHIBITIONS WORLDWIDE

International Marketing Headquarters:
1910, 19th Floor, Monarch Office Tower, POB 333840, One Sheikh Zayed Road, Dubai, UAE
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▶ Picture Gallery:



▶ Organized By: **EXPOGROUP**
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► Book Your Stand At:

5th 2018
SOLAR
AFRICA

29 - 31 May

Kenyatta Int'l. Convention centre
Nairobi - Kenya

Meet Companies From Over **15** Countries

AUSTRIA | BELGIUM | CANADA | CHINA | DENMARK | EGYPT | ENGLAND | FINLAND | FRANCE
GERMANY | GREECE | HONG KONG | INDIA | INDONESIA | IRAN | ITALY | IRELAND | KENYA | KOREA
KUWAIT | LEBANON | MALAYSIA | OMAN | PAKISTAN | PORTUGAL | SINGAPORE | SAUDI ARABIA
SOUTH AFRICA | SPAIN | TAIWAN | TANZANIA | THAILAND | TURKEY | UAE | UK | USA | ZIMBABWE



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