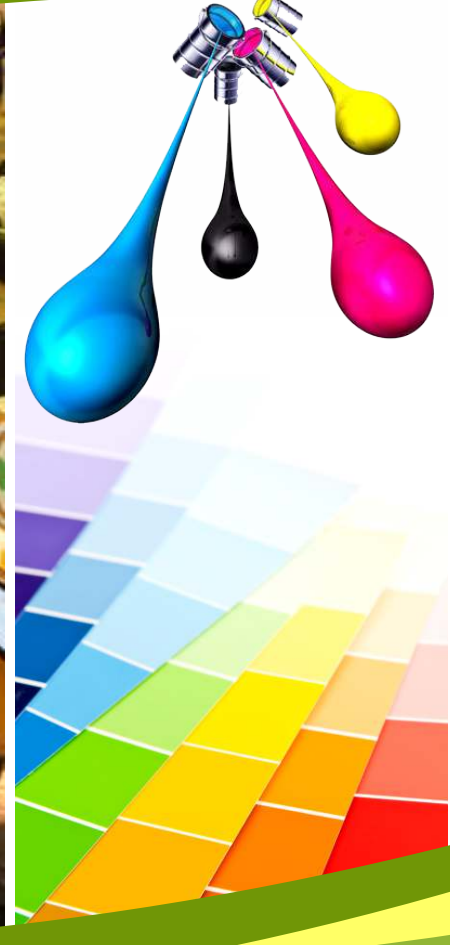


22nd
PPP LASTICS
PRINTING
PACKAGING
AFRICA 2019



East Africa's Largest
International Trade Exhibition
On Plastics, Printing & Packaging

POST SHOW REPORT
01 - 03 August 2019
Kenyatta Int'l. Convention Centre, Nairobi, Kenya

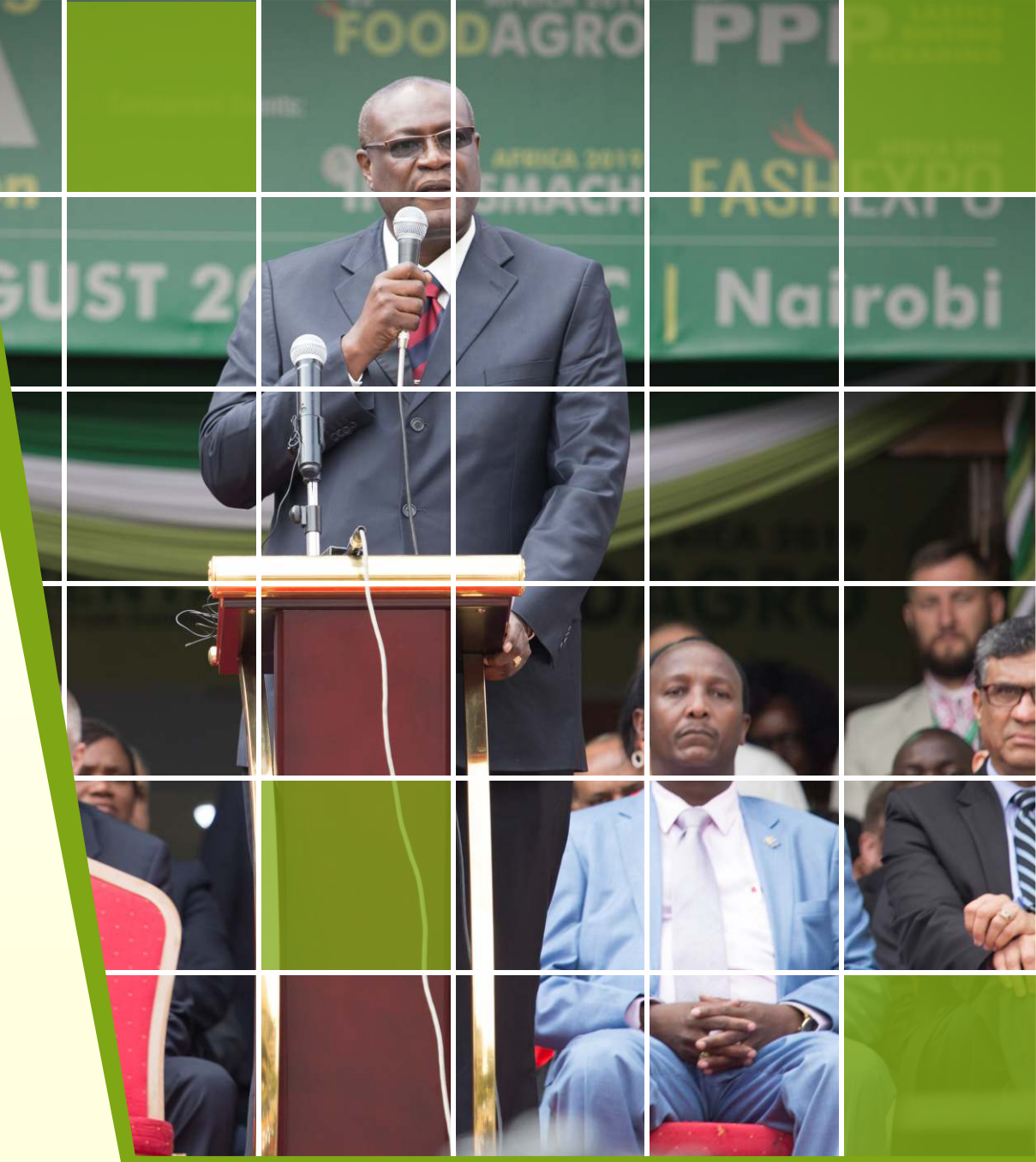
► **Director for Trade representing Kenya's Ministry of Industry, Trade and Cooperatives inaugurated the PPPEXPO KENYA 2019**

As the leading International Exhibition in the East Africa, the 22nd PPPEXPO Africa 2019, set new records this August with an overwhelming response of trade visitors and exhibitors from across the globe making it East Africa's most successful event.

The 22nd PPPEXPO Africa 2019 was held at The KICC, Nairobi, from August 01 - 03, 2019. Director for Trade representing Kenya's Ministry of Industry, Trade and Cooperatives, Mr. Roy Otieno inaugurated the event. The show was an exceptional success for the 22nd consecutive year. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by EXPOGROUP Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 30 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Plastics, Printing & Packaging from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African markets while the visitors were exposed to explore various new business options.



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On Plastics, Printing & Packaging



► Participating Countries :

- Austria
- Bangladesh
- Belgium
- Brazil
- Canada
- China
- Egypt
- Finland
- France
- Germany
- India
- Iran
- Italy
- Jordan
- Kenya
- Korea
- Kuwait
- Malaysia
- Portugal
- Russia
- Singapore
- South Africa
- Spain
- Thailand
- Tanzania
- Turkey
- UAE
- UK
- USA
- Zimbabwe



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► Exhibits :

- Plastic, Printing & Packaging Machinery
- Plastic Testing and Measuring Equipment
- Packaging Machinery
- Paper & Cardboard Containers
- Plastics Films
- Scrap, Recycling Equipment
- All kinds of Printing Machinery
- Rubber & Synthetic fibers
- Packaging Plant Systems
- Plastics Compounds
- Mold Temperature Controller
- Tapes/ Plastic Film/ Pallets
- Digital and on-demand printing
- Pre & Post Processing Machine
- Sealing & Welding machinery
- Slitter rewinder
- Polythene
- Food & Medical Packaging Equipment and etc.



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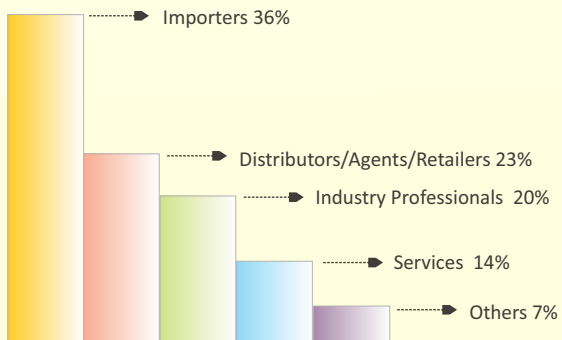
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► Visitor Profile

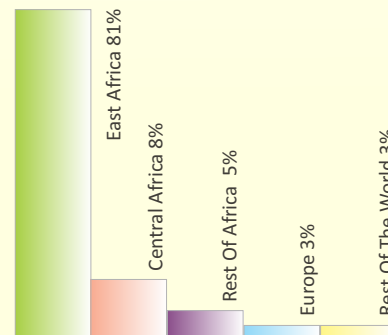
- Policy and Decision Makers
- Foreign & Local Investors
- Packaging & Processing Professionals
- Consul Generals, Foreign Missions & Business Magnates
- Top Executive & Professionals from Local Industries
- Designers, Dealers, Consultants, Distributors, Engineers
- Printers, Equipment & Material Buyers
- Retailers, Logistic Management
- New Product Development Managers

► Visitor Statistics (Total 3,800)

By Industry



By Region



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► Exhibitors Report :

90% of exhibitors stated that their overall objectives had been met.

85% stated that they had met or surpassed the number of inquiries received during the 3 day event.

92% of exhibitors stated that the quality of visitors met or surpassed their expectations

83% of exhibitors stated that they would like to repeat their participation.

91% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitor Comments :

SAVEMA MARKING AND CODING CO., LTD. Turkey:

This exhibition is our opportunity to showcase our strengths and new technologies as the African market is booming. This is a good networking opportunity too. We are very happy and content with the exhibition.

SHRINATH FLEXI PACK PVT LTD. India:

This is one of the best event experiences we got here. The quality of visitors was very good. We thank Expogroup for organizing such a nice platform where buyers and sellers are mutually benefitted

TULIP FOR PRINTING & INDUSTRY. Egypt:

PPPEXPO is perfect for advertising and branding in Kenya. It is a great exhibition and we trust the organizers for their exhibition in Kenya too. We are here for the first time and would like to meet with more agencies and customers in Kenya.



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► Glimpse of Prime Exhibitors and Supporters

PRIME EXHIBITORS:



And many more..

SUPPORTED BY:



And many more..



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► Picture Gallery:



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VIP Attendees at PPPEXPO 2019

- **Hon'ble Sunil De Silva,**
High Commissioner of Sri Lanka
- **Hon'ble Sheidu Omeiza Momoh,**
High Commissioner of Nigeria
- **Hon'ble Peter Joseph Francis,**
High Commissioner of Sierra Leone
- **Hon'ble Mahmut Burak Ersoy,**
Chargé D'Affaires a.i. of Turkey
- **Hon'ble Alexey Balashov,**
Chargé D'Affaires a.i. of Russia
- **Mr. Edgar Tomas Q. Auxilian,**
Minister and Consul General Embassy of Philippines
- **Ms. Marisa Kollenberg,**
Economic and Trade Department, Embassy of Germany
- **Mr. Enrique Alvarez,** *Market Analyst, Embassy of Spain*
- **MS. JOAN NGARE,** *International Trade - Assistant, Embassy of Thailand*
- **Mr. Jacobo Durán,**
International Trade - Investments Advisor, Embassy of Spain
- **Mr. Mohammad Javad Emamian,**
Head of the Economic Section, Embassy of Iran
- **Mr. Sergei Kalechits,**
Deputy Chairman, National Bank of the Republic of Belarus
- **Mr. Aleksei Lesnoi,**
Head of the Department, International Cooperation of the National Bank of the Republic of Belarus
- **Mr. Thanit Ngansampantrit,**
Minister Counsellor (Commercial), Embassy of Thailand



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► Book Your Stand At:

23rd 2022
PPP LASTICS
RINTING
ACKAGING
International Trade Exhibition

09 -11 June

Sarit Expo Centre, Nairobi, Kenya

Concurrent Event: 23rd 2022

KENYA
Int'l. Trade Exhibition

Meet Companies From Over **30** Countries

Austria | Bangladesh | Belgium | Brazil | Canada | China | Egypt |
Finland | France | Germany | India | Iran | Italy | Jordan | Kenya |
Korea | Kuwait | Malaysia | Portugal | Russia



► Organized By: **EXPOGROUP**

International Marketing Headquarters:

19th Floor, Monarch Office Tower, POB 333840, Sheikh Zayed Road, Dubai, UAE
Tel: +971 4 3050755 | feedback@expogr.com | www.expogr.com



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