

POWER & ENERGY AFRICA 2017



East Africa's Largest
International Trade Exhibition & Conference
on Power & Energy

POST SHOW REPORT
12 - 14 May
Millennium Hall, Addis Ababa, Ethiopia



EXPOGROUP Supports The "GO GREEN" Campaign Across The Globe. Grow A Plant Every Weekend And Enjoy It Grow!

► Participating Countries:

Exhibitors from over 20 countries

- Austria
- Belgium
- China
- England
- Egypt
- Germany
- Hong Kong
- India
- Iran
- Italy
- Kenya
- Kuwait
- Oman
- Pakistan
- South Africa
- Spain
- Sri Lanka
- Turkey
- UAE
- UK



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► Exhibits:

- New & Renewable Energy
- Transmission & Distribution Equipments
- Nuclear Technology
- Light Fixture & Fittings
- Energy Efficiency & Conservation
- Solar & Wind Power Equipment
- Insulators
- Switchgear and Control Gear
- Power Transmission Equipments
- Transmission Lines and Towers
- Metering & Protection
- Transformers & Generators
- Power Electronics and Control Devices
- Electricals / Electronics
- Components and Accessories
- Cables and Accessories
- Conductors and Accessories
- Energy Meters (Remote & On-Site)
- Biogas Systems



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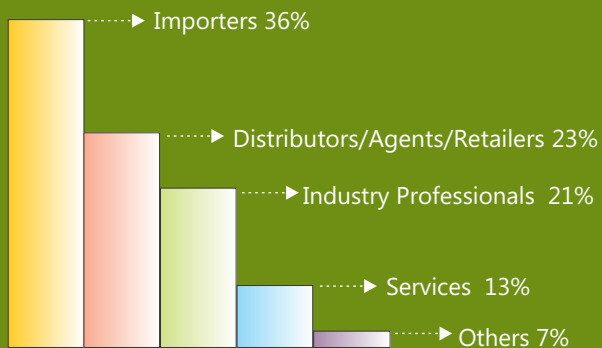
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▶ Visitor Profile

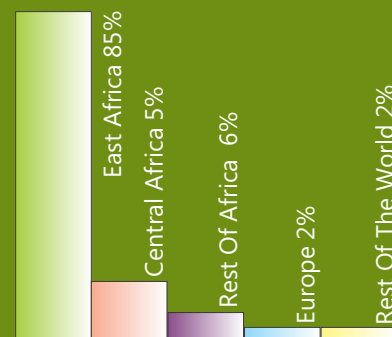
- Importers, Distributors & Retailers
- Manufacturers & Exporters
- Power Trading Companies
- Independent Power Producers
- Government Officials.
- Bulk Consumers like Hotels, Hospitals & Corporate
- Power Generation
- Fuel Stations
- High Level Purchase Executives

▶ Visitor Statistics (Total 3200)

By Industry



By Region



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► Highlights

Exhibitors from 20 Countries Visitors from over 11 African Countries

POWER & ENERGY AFRICA is the only dedicated industry specific international trade show for the Power & Energy Industry in the entire East African region. After successful editions in Kenya and Tanzania, the event ventured into Ethiopia with the launch of POWER & ENERGY ETHIOPIA.

As the leading International Exhibition in the East African Power & Energy Industry, the POWER & ENERGY ETHIOPIA 2017 received an overwhelming response of Trade Visitors and Exhibitors from across the globe in East Africa's most successful Event.

The event was held at The Millennium Hall, Addis Ababa, from 12 - 14 May, 2017. The show gained a lot of attention which led to its success. The expo proved to be a useful stage for visitors to meet exhibitors of their interest.

Organized by Expogroup Worldwide, the show had exceptional visitor footfall ensuring beneficial interactions for exhibitors with a wide variety of potential business prospects. The expo saw a strong international presence with participants from as many as 20 countries exhibiting their products.

As a proven platform for business to business, the exposition showcased latest developments in the Power & Energy Industry. Stakeholders from various organizations, decision makers from the end user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the East African market while the visitors were exposed to explore various new business options.



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► Exhibitors Report :

89% of exhibitors stated that their overall objectives had been met.

85% stated that they had met or surpassed the number of expected inquiries received during the 3 day event.

90% of exhibitors stated that they would like to repeat their participation.

93% of the exhibitors stated that they were satisfied with the support / services extended by the organizer.

► Exhibitors Comments :

SOCOMEK SAS, France:

Great job by the organizers, the show has been a total success. Great platform and great potential. A big thank you!

SINOVO ELECTRIC XIANGHE GROUP, China:

We are Chinese company who got introduced to the promising East African market through this leading exhibition. It has been a great show and we have benefitted a lot.

THE SAUDI TRANSFORMERS CO. LTD., Saudi Arabia

Our main target at Power & Energy was to enter and study this market. The number of visitors to the show and the quality of the visitors has met our expectations.



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► Glimpse of Prime Exhibitors and Supporters

PRIME EXHIBITORS:



And many more..

SUPPORTED BY:



And many more..

AIRLINE PARTNER:

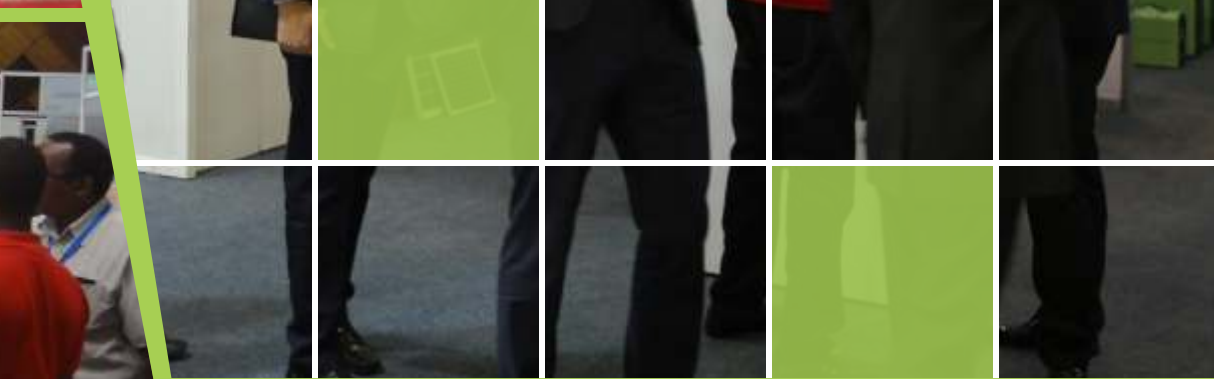


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► Picture Gallery:

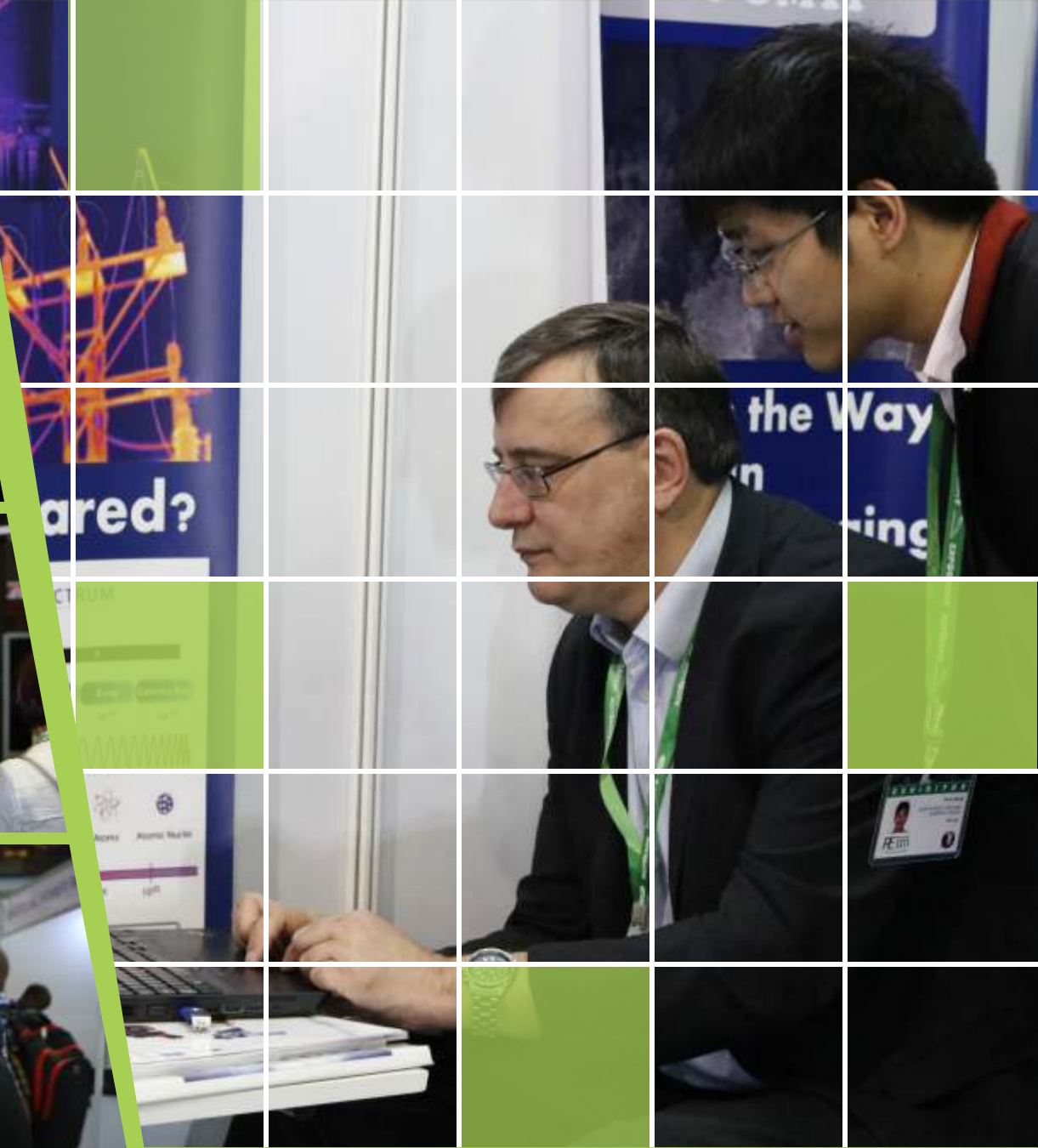


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► Picture Gallery:



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► Book Your Stand At:

02nd **PE** POWER & ENERGY
AFRICA
2018
International Trade Exhibition

15 - 17 November 2018

Millennium Hall, Addis Ababa, Ethiopia

Meet Companies From Over **20** Countries

AUSTRIA | BELGIUM | CANADA | CHINA | DENMARK | EGYPT | ENGLAND | FINLAND | FRANCE
GERMANY | GREECE | INDIA | INDONESIA | IRAN | ITALY | IRELAND | KENYA | KOREA
KUWAIT | LEBANON | MALAYSIA | OMAN | PAKISTAN | PORTUGAL | SINGAPORE | SAUDI ARABIA
SOUTH AFRICA | SPAIN | TANZANIA | THAILAND | TURKEY | UAE | UK | USA | ZIMBABWE



► Organized By: **EXPOGROUP**
EXHIBITIONS WORLDWIDE

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